

2023 Annual Report

2024 Calendar



EAST-WEST GATEWAY
Council of Governments
Creating Solutions Across Jurisdictional Boundaries

East-West Gateway Board of Directors

Mark Kern, *Chair*
Tishaura Jones, *Vice Chair*
Tim Brinker, *2nd Vice Chair*
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Steve Ehlmann
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Barbara Geisman
Megan Green
C. William Grogan
Michelle Harris
Dennis Knobloch
John Laker
Lonnie Mosley
Sam Page
Charles Powell III
Kurt Prenzler
Herb Roach
David Schwind
Herb Simmons
Seth Speiser
Donald R. Summers, Jr.
Ron Williams

Non-Voting Members
Holly Bieneman
Patrick McKenna
Taulby Roach
Aaron Willard

East-West Gateway Executive Advisory Committee

Norman Etling, *Chair*
Betherny Williams, *Vice Chair*
Tom Blair
Kirk Brown
David Courtway
Tom Dempsey
Chris Doucleff
Cristina Garmendia
John Greifzu
Paul Hampel
Jason Jonas
Pat Kelly
Edie Koch
Darren Lamb
Nathan Larson
Aaron Metzger
Sam Murphey
Judy Nelson
Ken Sharkey
Charles Stewart
Stephanie Leon Streeter
Kevin Terveer

St. Louis Area Regional Response System Board of Directors

Chris Hunt, *President*
Ryan Weber, *Vice President*
Sarah Russell, *Treasurer*
Michele Ryan, *Secretary*
Abe Cook
Jeff McCreary
Frederick Patterson
Joann Leykam
Herb Simmons
Warren Robinson
George Koranyi
Kevin Scheibe
Bryan Whitaker
Jeremey Hollrah
Dennis Jenkerson
Nick Allen
Greg Brown
Kurt Frisz
Zach Koch
Ben Perrin
Derek Rieger
Brian Gettemeier
Ben Granda

Nick Kohlberg
Roger Smith

Non-Voting Members
John Nowak
Mike Arras
Kyle Foerst
Gerald Lohr
Jocelyn Evans
Tina Davis
Josh Wilderson
Matt Tobben

Ex Officio
Jim Wild



On the Cover

Photos left to right, top to bottom

- Connected 2050 Board Workshop
- St. Louis Regional Crime Summit
- Long Range Transportation Plan Cover Image
- Equity in Transportation

To our colleagues

East-West Gateway Council of Governments provides the only forum where all local governments in the bi-state region come together to share information, address critical issues, and confront the challenges the region is facing. As the Council of Governments and Metropolitan Planning Organization for the St. Louis area, East-West Gateway coordinates transportation funding for regional projects and initiatives. We also develop plans and programs related to air and water quality, disaster preparedness, regional security, sustainability, and policy research. In each case, partnerships are integral to what we do, and these partnerships reflect East-West Gateway's dedication to tackling problems that cross jurisdictional boundaries.

Earlier this year, East-West Gateway adopted Connected 2050, the Long-Range Transportation Plan for the St. Louis region, informed by a Transportation Equity Assessment Report for the St. Louis Region. With input from residents, stakeholders, and elected officials, these critical documents help guide transportation decision-making in our region. Connected 2050 represents one of the essential ways East-West Gateway brings together the diverse perspectives and needs of our bi-state

region to forge a collective plan for the future. Additionally, the Council received a discretionary grant to develop a regional Roadway Safety Action Plan to help enhance roadway safety for all users.

East-West Gateway also serves as a forum for elected and government officials, planning professionals, nonprofit and private sector partners, and citizens to unite and set regional priorities on critical issues. The joint effort of leaders from throughout the region is vital to addressing many of the challenges and opportunities facing our communities. This past year, the Council focused a significant amount of effort on addressing violent crime in the region. East-West Gateway held a Regional Crime Summit to discuss causes and cures for violent crime, specifically homicides, in the St. Louis region. As a result of the Summit, the Council is working with Thomas Abt of the Violence Reduction Center at the University of Maryland to develop a Violent Crime Reduction Strategy for the region. Implementation of the Strategy should begin early next year.

As part of East-West Gateway's plan for sustainable development (OneSTL), we hosted monthly sustainability labs with our partners at T-REX. We continued to play a vital

role in monitoring the region's air and water quality, convened the Big River Task Force, and staffed the Air Quality Advisory Committee and Water Resources Committee.

The St. Louis Area Regional Response System (STARRS) continued its mission of increasing coordination among the region's public safety and law enforcement professionals by providing grant funding that addresses the unique risk-driven and capabilities-based planning, organization, equipment, training, and exercise needs of the St. Louis metropolitan region. Since 2003, STARRS has managed grants and contracts in homeland security and bioterrorism preparedness for the St. Louis region that total over \$100 million. This regional collaborative framework ensures the best use of limited federal grant funding.

Our continuing work related to Where We Stand tracks the competitiveness of the St. Louis region among the 50 most populous Metropolitan Statistical Areas in the country. Compiling data from the U.S. Census Bureau, U.S. Department of Transportation, and state transportation



Mark Kern Tishaura Jones Jim Wild
Chair Vice Chair Executive Director

departments helped us better understand barriers to access for different population groups in the region. Also, through our work on regional decision support systems, we updated land use projections for our travel demand models and other planning efforts. Finally, as always, staff responded to requests for information from municipal and county governments and the general public by providing mapping and analysis. These efforts help our partners understand how we can move forward as a region.

We believe the efforts from this past year show the Council's commitment to working with a diverse group of partners and constituents while creating positive change in the region's physical, economic, and social environment. We look forward to building on the success of our previous collaborations while creating new partnerships that move the St. Louis metro area forward.

During the development of Connected 2050, the Long-Range Transportation Plan for the St. Louis Region which was adopted earlier this year, conversations often arose about how to change the slow population and employment growth that the region has experienced in recent decades. Questions were often raised about how some peer regions such as Nashville, Indianapolis, Minneapolis and Kansas City have become vibrant centers of economic growth. A review of some key plans, policies and approaches that have contributed to the accomplishments of the peer regions follows.



The City of Nashville is booming, and those who led the changes that have brought this success say that is not accidental. They attribute their success to strong and cooperative local and regional leadership and a sustained investment in downtown over the tenure of three extremely effective mayors. Unglamorous changes, such as updated zoning codes, helped

remove problem businesses and bring residents back downtown. Nashville's regional population has nearly doubled over the last 30 years, and in that

time, efforts to draw both NFL and NHL teams have been successful. Paired with its reputation as the country music capital of the world, Nashville enjoyed a seven-fold increase in tourism between 1998 and 2018.



Indianapolis has seen significant and unusual growth in technology jobs, a sector historically dominated by Silicon Valley. Its digital service sector is among the fastest-growing in the nation, nearly doubling in size since 2010. In the late 1970s, early in the first term of Bill Hudnut's four-term run as Mayor, a group of civic and business leaders agreed that the Indiana University

School of Medicine, Indianapolis' central geographic location and Indiana's collective affection for basketball were three core assets the city could leverage.

"We combined those strengths and came up with the idea that we could make a name for ourselves in amateur athletics," Hudnut said. This led to the risky construction of a sports stadium with no professional team to use it, but resulted in Indianapolis hosting more than 330 events that brought four and a half million spectators and an estimated \$1 billion to the local economy by 1992.

Minneapolis



“By ending strict minimum parking requirements, the Twin Cities have been able to improve both housing affordability and our urban form.”

Zoning changes were also part of the success story in **Minneapolis**. Dwelling unit rules were tweaked to legalize group houses, and to make granny flats and backyard apartments more feasible. Mandatory parking minimums were eliminated, allowing developers to tailor parking facilities to the market and avoid overbuilding. Minneapolis is also working to expand public transit options with hopes of becoming the Bus Rapid Transit (BRT) capital of the nation. The region significantly increased funding for pedestrian facilities and transit projects, including

measures to increase safety and security on the transit system.



Image: Minneapolis Parks, CC

Kansas City



Kansas City set out to be a welcoming environment for startups, recognizing that new and emerging businesses create the majority of all net new jobs and that communities that want to see accelerated entrepreneurial growth need an intentional strategy and infrastructure that helps sustain them. A start-up friendly infrastructure connects entrepreneurs to the resources they need and supports and empowers them to grow. Another strategy Kansas City employed to help spur economic growth was making their public transit system fare-free. The Kansas City Streetcar Authority looked

closely at the costs and benefits of fare collection on a small system and determined they could implement a strategy that generates more revenue without

a fare than with it. Their first streetcar line, which opened in 2016, is currently undergoing two route expansions that will triple its total reach; and the city's entire transit system has now eliminated fares. Part of the reason Kansas City was able to implement a zero-fare program is because fares comprised a small share of their revenue - - that isn't always the case in other cities.

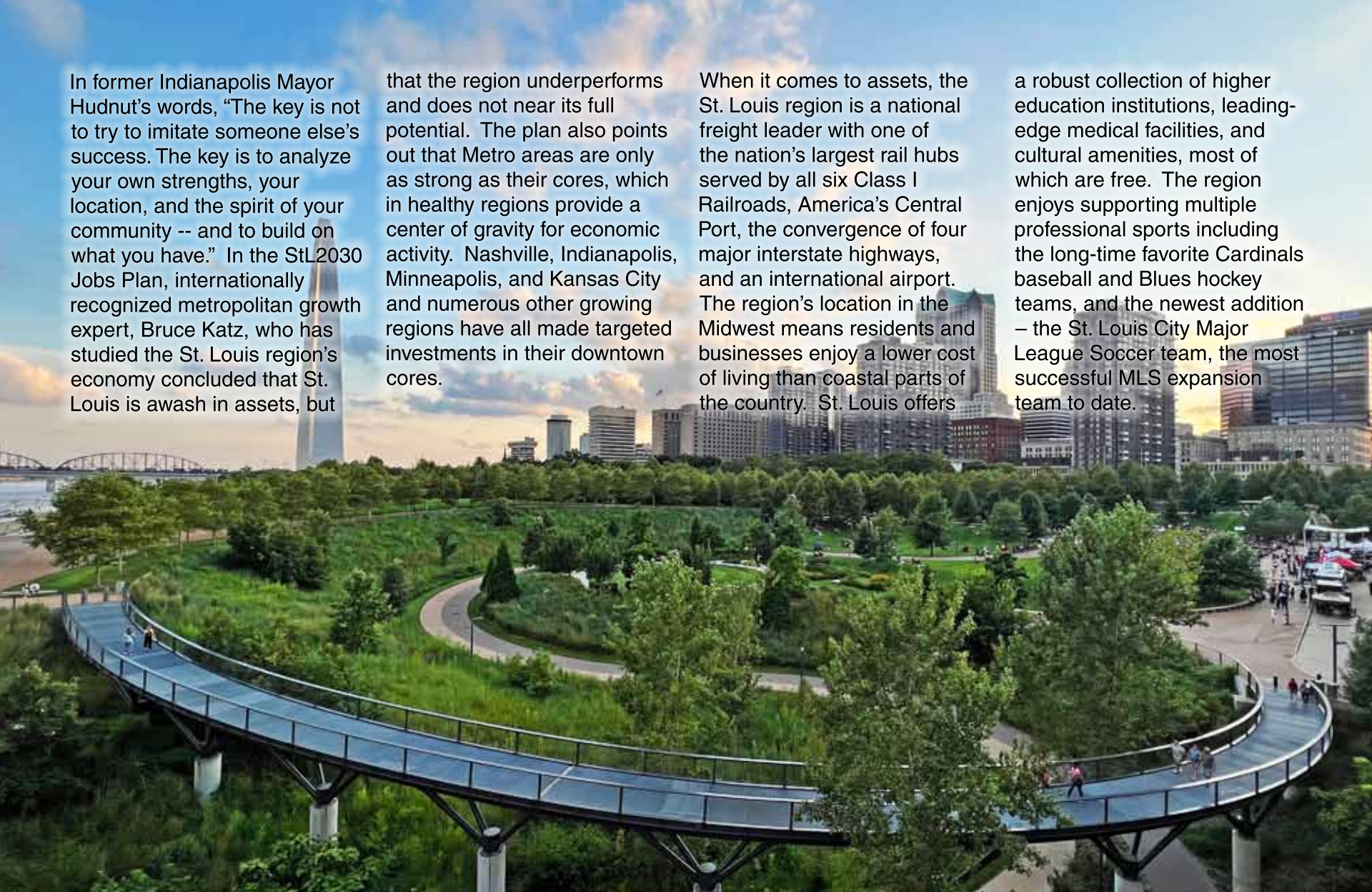


In former Indianapolis Mayor Hudnut's words, "The key is not to try to imitate someone else's success. The key is to analyze your own strengths, your location, and the spirit of your community -- and to build on what you have." In the StL2030 Jobs Plan, internationally recognized metropolitan growth expert, Bruce Katz, who has studied the St. Louis region's economy concluded that St. Louis is awash in assets, but

that the region underperforms and does not near its full potential. The plan also points out that Metro areas are only as strong as their cores, which in healthy regions provide a center of gravity for economic activity. Nashville, Indianapolis, Minneapolis, and Kansas City and numerous other growing regions have all made targeted investments in their downtown cores.

When it comes to assets, the St. Louis region is a national freight leader with one of the nation's largest rail hubs served by all six Class I Railroads, America's Central Port, the convergence of four major interstate highways, and an international airport. The region's location in the Midwest means residents and businesses enjoy a lower cost of living than coastal parts of the country. St. Louis offers

a robust collection of higher education institutions, leading-edge medical facilities, and cultural amenities, most of which are free. The region enjoys supporting multiple professional sports including the long-time favorite Cardinals baseball and Blues hockey teams, and the newest addition – the St. Louis City Major League Soccer team, the most successful MLS expansion team to date.



The region successfully kept the National Geospatial Intelligence Agency in the region and will gain additional jobs through their expanded campus set to open in 2025. With over 400 agtech startups, and institutions such as BioSTL, the Danforth Plant Science Center, and 39 North, the region has become a hub for the biotech industry. Innovation districts such as CORTEX and T-REX are nurturing high-tech startups. The Taylor Geospatial Institute, housed at St. Louis University, is one of many collaborators making St. Louis a major center for geospatial technology. The newly formed Advanced Manufacturing Innovation Center in north St. Louis epitomizes the transformation of the region's manufacturing industry through innovative technologies. Perhaps most importantly, the people of the region are its greatest asset, as the metro area boasts higher

education levels and rates of volunteerism than most of its peers.

These are just a few of the many assets the region could choose to build upon. There is certainly an opportunity to learn from the successes of other peer regions. As pointed out earlier, the key is to build on what is here, and it is clear there is a firm foundation already in place in the St. Louis region.





Winter Orchid Show - Missouri Botanical Garden

December 2023						
s	m	t	w	t	f	s
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

January 2024

February 2024						
s	m	t	w	t	f	s
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 New Year's Day	2	3	4	5	6
7	8	9  STARRS board	10	11	12	13
14	15 M.L. King Jr. Day	16	17	18	19	20
21	22	23  EAC meeting	24	25	26	27
28	29	30	31  Board meeting			



Mardi Gras Parade

January 2024						
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February 2024

March 2024						
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 Groundhog Day	3
4	5	6	7	8	9	10
11	12 Lincoln's Birthday	13  STARRS board	14 Valentine's Day	15	16	17
18	19 President's Day	20  EAC meeting	21	22	23	24
25	26	27	28  Board meeting	29		



Little Amal festivities in St. Louis

February 2024						
s	m	t	w	t	f	s
4	5	6	7	8	9	10
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18	19	20	21	22	23	24
25	26	27	28	29		

March 2024

April 2024						
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12  STARRS board	13	14	15	16
Daylight Savings Begins	Ramadan					
17	18	19  EAC meeting	20	21	22	23
St. Patrick's Day		Spring Begins				
24	25	26	27  Board meeting	28	29	30
					Good Friday	
31						
Easter						



St. Louis Earth Day Festival

March 2024						
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24	25	26	27	28	29	30
31						

April 2024

May 2024						
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12	13	14	15	16	17	18
19	22	21	22	23	24	25
26	27	28	29	30	31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9  STARRS board	10	11	12	13
14	15	16  EAC meeting	17	18	19	20
21	22 Earth Day	23 Passover	24  Board meeting	25	26	27
28	29	30				



Cinco de Mayo Festival

April 2024						
s	m	t	w	t	f	s
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May 2024

June 2024						
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
Cinco de Mayo						
12	13	14  STARRS board	15	16	17	18
Mother's Day						Armed Forces Day
19	20	21  EAC meeting	22	23	24	25
26	27	28	29  Board meeting	30	31	
	Memorial Day					



Chihuly In The Garden

May 2024

s	m	t	w	t	f	s
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June 2024

July 2024

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11  STARRS board	12	13	14	15
16	17	18  EAC meeting	19	20	21 Flag Day	22
Father's Day			Juneteenth	Summer Begins		
23	24	25	26  Board meeting	27	28	29
30						



Annual Soap Box Derby - The Hill

June 2024						
s	m	t	w	t	f	s
2	3	4	5	6	7	1
9	10	11	12	13	14	8
16	17	18	19	20	21	15
23	24	25	26	27	28	22
30						29

July 2024

August 2024						
s	m	t	w	t	f	s
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4	4	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY1
	1	2	3	4	5	6
				Independence Day		
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Blues @ the Arch

July 2024						
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August 2024

September 2024						
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13  STARRS board	14	15	16	17
18	19	20  EAC meeting	21	22	23	24
25	26	27	28  Board meeting	29	30	31



Gateway Bike classic

August 2024						
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				1	2	3
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September 2024

October 2024						
s	m	t	w	t	f	s
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Labor Day	3	4	5	6	7
8	9	10  STARRS board	11	12	13	14
15	16	17  EAC meeting	18	19	20	21
22 Fall begins	23	24	25  Board meeting	26	27	28
29	30					



Record low level Mississippi River Tower Rock

September 2024						
s	m	t	w	t	f	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October 2024

November 2024						
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Rosh Hashanah	4	5
6	7	8  STARRS board	9	10	11	12 Yom Kippur
13	14 Columbus Day	15	16	17	18	19
20	21	22  EAC meeting	23	24	25	26
27	28	29	30  Board meeting	31 Halloween		



The Colors of Fall

October 2024						
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November 2024

December 2024						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
Daylight Saving Ends		Election Day				
10	11	12	13	14	15	16
	Veterans Day (Observed)					
17	18	19	20	21	22	23
24	25	26	27	28	29	30
				Thanksgiving	Thanksgiving Friday	



Missouri Botanical Garden Glow

November 2024						
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December 2024

January 2025						
s	m	t	w	t	f	s
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	Christmas	Chanukah / Kwanzaa		Winter begins
		New Year's Eve				

Statement of Revenues, Expenses, and Change in Net Position

	2022 Audited	2023 Estimated
Revenue		
Federal grants	\$6,794,889	\$6,926,697
State grants & appropriations	\$323,618	\$347,148
Local fees		
Local contributions	\$89,304	\$57,027
Per capita contributions	\$325,076	\$325,076
Other grants	\$216,580	\$237,793
Transp. project application fees	\$421,452	\$502,492
In-Kind match	\$234,230	\$218,582
Miscellaneous revenue	\$100,094	\$184,608
Total Revenue	\$8,505,244	\$8,799,424
Expenses		
Salaries & Wages	\$2,791,495	\$2,425,011
Employee Benefits	\$1,421,248	\$1,218,071
Services	\$1,214,193	\$1,389,254
Property	\$377,649	\$411,754
Facilities	\$56,415	\$73,233
Publications	\$13,231	\$12,152
Meeting & Conferences	\$44,420	\$26,538
Travel & Parking	\$28,564	\$50,011
Supplies	\$36,866	\$40,798
Professional Development	\$28,381	\$20,226
Non-Program Expenses	\$70,762	\$132,560
In-Kind Match	\$202,292	\$188,582
Training & Exercises	\$46,395	\$431,528
Sub-Recipient Expenses	\$1,881,397	\$2,240,025
Total Expenses	\$8,213,310	\$8,659,743
Change in net position	\$291,934	\$139,682



Transportation Planning Committee 2023

Dan Naunheim, *Co-Chair*
Norman Etling, *Co-Chair*
Richard Bradley
Amanda Brauer
Kirk Brown
Stan Darter
Tony Erwin
Jessica Gershman
Jim Grutsch
Angelica Gutierrez
Michael Henderson
Christine Ingrassia
Bob Hill
Pat Kelly
John Lyons
Aaron Metzger
S.J. Morrison
Chris Poehler
Richard Sauget, Jr.
John Shrewsbury
Craig Short
Cindy Simmons
Adam Walden

Air Quality Advisory Committee 2023

Aaron Cadman
Francisco Cortalezzi
Jackie Covington
Rory Davis
Jack Fishman
Susannah Fuchs
Michael Henderson
Pat Kelly
Mark Leath
S.J. Morrison
Jared Opsal
Bradley Schad
Christopher Schmidt
Ken Sharkey
Ryan Tilley
Betsy Tracy
James Watson
Dan Weitkamp

Water Resources Advisory Committee 2023

Amy Beussink
Roland Biehl
Tracy Boaz
Rick Brown
Rene Dulle
Mark Eshelman
Timothy Ganz
Warren Grace
Tracy Haag
Danelle Haake
Amy Haddock
Bonnie Harper
Mike Hartoin
Dennis Hogan
Jay Hoskins
John Johnson
Andy Knott
Abigail Lambert

Larry Levin
Traci Lichtenberg
Bill Malach
Chris Neaville
Jamie Paige
Rob Pulliam
Gabrielle Reed
Jo Schaper
Tom Schweiss
Amy Shaw
Curtis Skouby
Shawn Sullivan
Mary Vandevord
Jessica Watson
John Weber
Edward J. Weilbacher
David Wilson
Jianpeng Zhou



Bicycle And Pedestrian Advisory Committee 2023

Jacque Knight, Chair
Sara Nelson, *Vice Chair*
Misty Bell
John Bugh
Lisa Cagle
Chris Clercx
Scott Dunakey
Angelica Gutierrez
Kevin Jemison
Karen Karabell

John Kohler
Cindy Mense
Scott Ogilvie
Shaun Tooley
Mark Vogl
Travis Wood



EAST-WEST GATEWAY Council of Governments

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The East-West Gateway Council of Governments provides a forum for representatives of local governments in the bi-state area to meet on a monthly basis to discuss regional issues and decide how best to use resources to meet common needs.

East-West Gateway is the only federally designated metropolitan planning organization for the region. Its 29-member board consists of representatives from Madison, Monroe and St. Clair counties in Illinois; Franklin, Jefferson, St. Charles and St. Louis counties in Missouri; and the city of St. Louis. Its primary mission is to develop a comprehensive transportation plan for the region. Other East-West Gateway duties include monitoring air and water quality issues, overseeing homeland security expenditures, and assisting local governments in community planning.

The Council's staff is available to assist local governments by providing research, analysis and support in their efforts to more efficiently and effectively serve the needs of their citizens on a wide range of metropolitan issues.