BLUE2BLUE
CONSERVATION

#trashfreestl

blue2blueconservation.com

BLUE2BLUE
CONSERVATION

BLUE RIVERS LEAD TO BLUE OCEANS

#trashfreestl

blue2blueconservation.com

OUR GOAL WAS TO MAKE WHEREVER WE WENT CLEANER, WHETHER UNDERWATER OR ON A BEACH, WE WOULD ALWAYS BRING HOME SOME TRASH.

BLUE2BLUE CONSERVATION

STYROFOAM CHUNKS
FISHING LINE
FISHING NET DEBRIS
PLASTIC BOTTLES
OILS DRUMS & CONTAINERS
PLASTIC BAGS
PLASTIC BITS

BLUE2BLUE
CONSERVATION

EDUCATE

YOUNGER GENERATIONS ON THE EFFECT POLLUTION HAS ON OUR ECO-SYSTEM AND TO BUILD EMPATHY TOWARD NATURE BY SHOWCASING OUTDOOR ACTIVITIES.

CLEAN

THE WATERWAYS BY ENGAGING THE COMMUNITY AND CREATING A PERSONAL EXPERIENCE WITH NATURE AND SEEING THE PROBLEM FIRST HAND.

RESTORE

A BALANCE BETWEEN THE NATURAL ECOSYSTEM AND SOCIETY, ALLOWING BOTH TO THRIVE WITHOUT DISTURBING THE OTHER.

Q: WHAT IS A TRASH TRAP?

A: ANY DEVICE BUILT OR GROWN TO SNAG, CAPTURE, ENTANGLE, OR HOLD MAN-MADE POLLUTION.

AND SINCE 80% OF OCEAN POLLUTION ORIGINATES INLAND, TRAPPING AND REMOVING LITTER FROM OUR CITY'S WATERWAYS IS THE FIRST STEP TO MAINTAINING HEALTHY RIVERS, OCEANS, AND COMMUNITIES.

BLUE2BLUE CONSERVATION

LOCATIONS:

- HEMAN PARK

- DEER CREEK PARK

-MACKENZIE CREEK

TRASH TROUT
FRENCH BROAD RIVER LITTER PREVENTION

HEMAN PARK - TENNIS COURTS

7210 OLIVE BLVD, UNIVERSITY CITY, MO 63130

BLUE2BLUE CONSERVATION

- EASE OF ACCESS
- HIGH VISIBILITY
- PROTECTED
- PART OF RDP
- HIGH FLOW OF LITTER

TRASH TROUT

FRENCH BROAD RIVER LITTER PREVENTION

- CAGE STYLE W/ BOOM
- MEDIUM COST @ $2500-3500
- GOOD RATE OF CAPTURE
- NEEDS STURDIER INSTALL
- TENDS TO GET BOGGED DOWN UNDER HEAVY CONDITIONS

BLUE2BLUE CONSERVATION

OSPREY INITIATIVE

MACKENZIE CREEK - RIVER DES PERES GREENWAY
SOUTH EAST OF CHIPPEWA, ON RIVER DES PERES BLVD.

BLUE2BLUE CONSERVATION

- EASE OF ACCESS
- HIGH VISIBILITY
- PART OF RDP
- BACK FLOW POSSIBLE
- LOW FLOW OF LITTER

OSPREY INITIATIVE

- BOOM STYLE W/ EXTENSION
- MEDIUM/LOW COST @ $1500
- EASY INSTALL
- MEDIUM/GOOD RATE OF CAPTURE
- DOES NOT GET BOGGED DOWN WITH DEBRIS
- MOBILE

BLUE2BLUE CONSERVATION

B2BEAVER TRASH DAM

DEER CREEK PARK

3200 LACLEDE STATION RD, MAPLEWOOD, MO

BLUE2BLUE CONSERVATION

- EASE OF ACCESS
- HIGH VISIBILITY
- MEDIUM FLOW OF LITTER
- PART OF RDP
- HIGH DEBRIS FLOW LOGS & BRANCHES

B2BEAVER TRASH DAM

- Boom style
- Low cost @ $1000
- Easy install
- Medium rate of capture
- Does not get bogged down w/ debris
- Moveable, light

BLUE2BLUE CONSERVATION

HEMAN PARK

--

66 BUCKETS
330 GALLONS
198 LBS

MACKENZIE CREEK

--

18 BUCKETS
90 GALLONS
54 LBS

DEER CREEK

--

44 BUCKETS
220 GALLONS
132 LBS

BLUE2BLUE CONSERVATION

15 - 5 GALLON BUCKETS WORTH OF MAN-MADE POLLUTION

~10,000 PIECES OF MICROPLASTIC

BLUE2BLUE CONSERVATION

WILDLIFE WAS NOT ADVERSELY AFFECTED BY THE PROJECT.

- RATS
- MICE
- FISH
- A TURTLE

- PLASTIC BOTTLES
- POLYSTYRENE CHUNKS
- PACKAGING BITS
- CIGARETTE BUTTS
- MINI LIQUOR BOTTLES
- MICROPLASTICS
- SPORTS & MISC BALLS
- FOUNTAIN DRINK CUPS
- TAKEAWAY CLAMSHELLS
- SWISHER-STLYE WRAPPERS
- PLASTIC BAGS

BLUE2BLUE CONSERVATION

MICROPLASTICS

BLUE2BLUE CONSERVATION

#trashfreestl

blue2blueconservation.com

SMALL SAMPLE FROM RIVER DES PERES PRODUCED 37 PIECES OF MICROPLASTICS

COMMUNITY CLEANUPS

IN 2020, OUR MONTHLY CLEANUPS WITH LOCAL VOLUNTEERS HAVE REMOVED OVER 450 BUCKETS OF LITTER AND POLLUTANTS FROM OUR WATERWAYS.

- THAT'S 2250 GALLONS!
- THAT'S 1350 POUNDS!

BLUE2BLUE
CONSERVATION

EMPATHY FOR NATURE IS CREATED BY IMMERSION IN NATURE AND EDUCATION FOR THE ENVIRONMENT.

#trashfreestl

blue2blueconservation.com

The solution to pollution is NOT dilution

BLUE2BLUE CONSERVATION

HOW TO SOLVE THE PROBLEM

SIMPLE:
- STORM SEWER GRATES
- CLEAN THE STREETS MORE
- NATIVE YARD PLANTING VS. GRASS
- PLANT TREES

COMPLICATED:
- CORPORATE RESPONSIBILITY
- ENGINEERING RESPONSIBILITY
- POLITICAL BACKING
- MONETIZATION OF THE SOLUTION

BLUE2BLUE
CONSERVATION

LEARN MORE ABOUT BLUE2BLUE CONSERVATION

BLUE2BLUECONSERVATION.COM

FACEBOOK

INSTAGRAM