



# Partnering to Improve the Region

2019 Annual Report | 2020 Calendar

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**Ex Officio** 

Jim Wild

Emeritus

Morris A. Taylor



The cover of this year's annual report and calendar shows just a handful of the partnerships and regional initiatives in which East-West Gateway is engaged. The pictures represent specific projects such as the OneSTL Sustainability Summit, the St. Louis Regional Freightway and the Stan Musial Veterans Memorial Bridge in addition to more general areas of collaboration, including corridor planning and local government assistance.

### St. Louis Area Regional Response System Board of Directors

# To our colleagues

Since our founding in 1965, East-West Gateway Council of Governments has worked collaboratively with federal, state and local partners to improve the lives of the St. Louis region's 2.6 million residents. The history of these partnerships is recounted in the following pages of this report and reflect East-West Gateway's dedication to tackling problems that cross jurisdictional boundaries.

As the metropolitan planning organization for the St. Louis area, East-West Gateway is charged with coordinating transportation funding for a range of regional projects. We also develop plans and programs related to air and water quality, disaster preparedness, regional security, sustainability, and policy research. In each case, partnerships are integral to what we do.

In addition, East-West Gateway serves as a forum for elected and government officials, planning professionals, nonprofit and private sector partners, and citizens to come together and set regional priorities on critical issues. The joint effort of leaders from throughout the region is critical to addressing many of the challenges and opportunities facing our communities.

Such collaboration is especially necessary when it comes to region-wide

assets, such as the MetroLink light rail system. In February, a team of national experts enlisted by East-West Gateway, Bi-State Development, the city of St. Louis, St. Louis County and St. Clair County finished a system-wide security assessment and submitted their recommendations for increasing safety and improving service for all MetroLink riders. With this study completed, work has now begun on crafting a comprehensive security program.

Protecting our communities from the risks posed by natural disasters and other hazards is also a shared responsibility. Over the last year, East-West Gateway has engaged the region's local governments, school districts and public safety agencies to update the St. Louis Regional Hazard Mitigation Plan. The plan contains numerous strategies for reducing the impact of floods, tornadoes and other disasters while enabling municipalities and other jurisdictions to qualify for federal mitigation funds.

In the spring of 2019, East-West Gateway released an update to Connected2045, the Long-Range Transportation Plan for the St. Louis region. Developed with input from residents, stakeholders and elected officials, this important document will guide transportation decision making in our area over the next 25 years. Connected2045 represents one of the key ways East-West Gateway brings together the diverse perspective and needs of our bi-state region to forge a collective plan for the future.

The St. Louis Area Regional Response System (STARRS) continued its mission of increasing coordination among the region's public safety and law enforcement professionals with the ongoing implementation of the Complex Coordinated Terrorist Attack (CCTA) grant program. In August, more than 500 individuals participated in a pair of two-day drills in Missouri and Illinois that tested operational guidelines for a multi-agency, multi-jurisdictional response to an active threat.

Last fall, East-West Gateway released the eighth edition of Where We Stand: the Strategic Assessment of the St. Louis Region. This publication provides vital context and data for decision-makers across the region. We've focused on expanding its reach in 2019, with more than 200 tables now available on the agency's website and more frequent email newsletters and social media posts. In addition, East-West Gateway worked with the Missouri Resource Assessment Partnership and other stakeholders to develop an Ecological Data Inventory. This curated selection of public datasets is available for free



Left to right: Mark Kern, Steve Ehlmann and Jim Wild

online and showcases the natural biodiversity of our region's landscape.

The activities highlighted in the preceding paragraphs illustrate East-West Gateway's commitment to working with a diverse range of partners to create positive change in the region's physical, economic and social environment. In the years ahead, we look forward to building upon the success of our previous collaborations while creating new partnerships that move the St. Louis metro area forward.

Mark Kern, Vice Chair

Steve Ehlmann, Vice Chair

Jim Wild, Executive Director



The history of East-West Gateway Council of Governments is marked by major partnerships, joint initiatives and comprehensive studies that have shaped the physical, economic and environmental infrastructure of the St. Louis region. From East-West Gateway's earliest days, our focus has always been on bringing together local governments, businesses, public agencies and residents to jointly solve problems. We serve as a hub for collaboration and a source of technical expertise and financial resources for critical projects in transportation, economic development, environmental planning and other areas.

In reviewing the projects and programs East-West Gateway has been involved in throughout its existence, a theme is quickly apparent. No major task is undertaken without the input of a committee or task force (often more than one) that brings together all the relevant stakeholders. These groups have taken many forms, names and durations over the years, but in each case they have played a vital role in vetting ideas, reaching consensus and providing legitimacy to recommendations. Many of those reading this report have undoubtedly participated in such a capacity, and for that service, East-West Gateway and the residents of the region thank you.

For the 2019 annual report, we will be looking back through the decades to highlight some of the most impactful programs and plans East-West Gateway and its partners have undertaken. This timeline is by no means exhaustive. Instead, it is meant to illustrate the breadth and depth of what the region can accomplish when its governments, residents and community leaders work together.

# 1965

The East-West Gateway Coordinating Council is established with a vote to approve by-laws at its first official meeting on December 8.

# 1971

In cooperation with local planning agencies, East-West Gateway issues comprehensive housing reports for the city of St. Louis and Franklin, Jefferson, St. Charles and St. Louis counties.

The reports were part of a five-year housing plan and action program prepared by East-West Gateway and the county governments and approved by the federal Department of Housing and Urban Development. Expansive in scope, the plan consisted of policy goals and recommendations for local governments and private organization as well as a taxonomy of 14 housing types in the region.

# 1975

Work begins on the St. Louis Water Quality Management Plan, known as the "208 Plan."

East-West Gateway received the largest grant in its history at that point to develop the 208 Plan, which took three years to complete and involved considerable public input. For decades, the plan has served as a blueprint for communities and conservation organizations in the Missouri portion of the region to create programs, activities and investments that improve the quality of our waterways.

# 1978

East-West Gateway is designated as the lead air quality agency for the bi-state region and establishes the Air Quality Advisory Committee.

Since its founding, the professionals and advocates on the Air Quality Advisory Committee have worked together to pursue a variety of activities and public information campaigns designed to help reduce air pollution. This has included playing an instrumental role in the establishment of Missouri's inspection and maintenance program, starting and managing the region's first carpool program, and serving as a data clearinghouse for the region's network of ozone monitors.



# 1983

Following a directive from the board, staff from East-West Gateway commission a feasibility study for a major capital investment in the area's transit system.

The recommendations from this study on the region's public transit needs would ultimately help secure the funding necessary for the design and construction of a light rail system—MetroLink, as it would later be called. Generating support for such a substantial investment required the support and cooperation of elected officials from the local, state and federal levels along with leaders from the business community.

# 1985

A committee convened by East-West Gateway and composed of private sector experts publishes a report on the deterioration of downtown St. Louis Mississippi River bridges.

Much of East-West Gateway's cooperative efforts involve working



with other public sector entities, but the agency also enlists perspectives from the academic and business communities as well. Such was the case with this controversial report, which served as a catalyst for renewed efforts to address congestion on the bridges over the Mississippi River.

### 1989

East-West Gateway completes a comprehensive solid waste plan for the Illinois counties of Madison, Monroe and St. Clair.

The plan contained key recommendations for developing a complete solid waste handling system for the southwestern Illinois area with several alternatives for local officials to pursue. East-West Gateway has partnered with many municipalities and special districts over its history to improve waste services for residents and businesses.

### 1993

The initial 17-mile MetroLink light rail system begins operation

The opening of MetroLink represented the culmination of extensive planning, design and construction work by East-West Gateway, Bi-State Development, the Federal Transit Administration and other partners. The accomplishment shows the important leadership role East-West Gateway's Board of Directors plays in setting and achieving regional priorities.





1995

The St. Louis Regional Jobs Initiative prepares and submits a successful proposal to the Annie E. Casey Foundation for an eight-year grant on workforce development and access to employment.

Convened and staffed by East-West Gateway, the St. Louis Regional Jobs Initiative was a consortium that included local governments, five state agencies, public and private job training providers, the region's major economic development interests, transportation planners, community colleges, universities and nonprofit organizations.

This unprecedented cross-sector collaboration helped workers overcome barriers to employment with programs focused on sectors such as construction, health care and business services. To facilitate these programs, the initiative's partners created the Metropolitan Education and Training Center (the MET Center) in Wellston, a "onestop shop" for employment services that continues to assist job seekers today.



# 1996

East-West Gateway, the Missouri Department of Transportation and Bi-State Development create the Transportation Corridor Improvement Group, a new interagency staff team dedicate to cooperative problem-solving.

The TCIG, as it was known, represented a landmark partnership for planning the maintenance and expansion of the region's transportation system. The first of its kind in the nation, the group would go on to play a leading role in managing Major Transportation Investment Analyses completed by East-West Gateway.

## 2001

The Water Resources Committee is established, which reinforces East-West Gateway's commitment to cooperatively tackling water quality issues.

The Water Resources Committee brings together representatives from industry, water and sewer districts, communities, government agencies, universities, environmental groups, and the general public to work on actions that improve the health of the region's rivers and streams.



# 2003

The St. Louis Area Regional Response System (STARRS) forms as a public-private partnership between hospitals, local governments, public safety agencies and area business.



Housed within East-West Gateway, STARRS brings together the many disciplines involved in planning for and responding to natural disasters, terrorist acts and other incidents. In 2012, STARRS completed the design and installation of the digital microwave system that supports interoperable communications among the region's public safety agencies.

# 2008

The Southwestern Illinois Flood Prevention Initiative launches in reaction to threat of decertification of five levees in the Metro East.

The 75.8-mile system of levees, operated by five separate districts, were in need of an estimated \$136 to \$189 million in upgrades to meet the federal standard for flood protection, according to a report prepared by East-West Gateway at the time. In response, business, civic organizations, community leaders and residents in Monroe, Madison and St. Clair counties banded together and formed an alliance to swiftly and methodically effect the upgrades. The work was completed at a cost of \$110 million in 2018, 30 years ahead of the U.S. Army Corps of Engineers original schedule.

### 2013

OneSTL: The Regional Plan for Sustainable Development is published after three years of work and the involvement of 11 partner organizations and seven committees with more than 200 members.



Created through a Sustainable Communities Initiative planning grant, OneSTL presents a vision for a prosperous, healthy and vibrant region and includes more than 300 strategies for enhancing regional sustainability. OneSTL and its partners continue to make progress toward the goals outlined in the plan through ongoing programs and activities that share knowledge, build capacity and connect resources.

### 2014

The Freight Working Group holds its first meeting following the establishment of a regional freight district in 2013.

The recommendation for creating a regional freight district emerged from the St. Louis Regional Freight Study commissioned and approved by East-West Gateway. In 2016, the district would officially launch as the St. Louis Regional Freightway, a collaborative effort of local governments, railroad operators, port and barge interests, and other freight stakeholders to build consensus on critical freight infrastructure priorities and establish St. Louis as a premier international freight hub.



# 2017

East-West Gateway publishes the Northside-Southside Study, which recommends a preferred alignment for a new, modern MetroLink line in the city of St. Louis.

Developed in partnership with the city of St. Louis and Bi-State Development along with extensive public input, the study lays important groundwork for the future expansion of MetroLink in the city of St. Louis. The proposed 8-mile route would connect Goodfellow and I-70 on the northside of St. Louis to Bayless and I-55 on the southside.



Henry Shaw's Country House - Missouri Botanical Garden

December 2019								
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			New Year's Day			
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19	20 M. L. King, Jr. Day	21 EAC meeting	22	23	24	25
26	27	28	29 Board meeting	30	31	
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Buffalo Soldiers - Arch Museum

January 2020								
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Groundhog Day						
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			Lincoln's Birthday		Valentine's Day	
16	17	18 🚸 EAC meeting	19	20	21	22
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February 2020								
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					Daylight Savings begins	
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15	16	17 EAC meeting St. Patrick's Day	18	19	20	21
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Balloon Brigade - Pride Parade

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April 2020

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12	12		4 5	10	Good Friday/Passover	10
12 Easter	13	14	15	16	17	18
19	20	21 EAC meeting	22 Earth Day	23	24	25
26	27	28	29	30		
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Climatron - Missouri Botanical Garden

April 2020								
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3	4	5 Cinco de Mayo	6	7	8	9							
10 Mother's Day	11	12	13	14 🗱 STARRS board	15	<b>16</b> Armed Forces Day							
17	18	19 EAC meeting	20	21	22	23							
24	25 Memorial Day	26	27 Board meeting	28	29	30							
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Twistee Treat - Livington, Illinois

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14 Flag Day	15	16 🚸 EAC meeting	17	18	19	20 Summer begins				
21 Father's Day	22	23	24 ᡐ Board meeting	25	26	27				
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Fair St. Louis Parade

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						Independence Day
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Mascots - St. Louis Union Station

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August 2	2020
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16	17	18 EAC meeting	19	20	21	22
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August 2020							
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September	2020
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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6	<b>7</b> Labor Day	8	9	10 starrs board	11 Patriot Day	12
13	14	15	16	17	18	19 Rosh Hashanah
20	21	22 Seace meeting Fall begins	23	24	25	26
27	28 Yom Kippur	29	30 Board meeting			
						23



Renaissance Festival - St. Charles County

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11	12 Columbus Day	13	14	15	16	17
18	19	20 <b> EAC meeting</b>	21	22	23	24
25	25	27	28	29	30	31 Halloween
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The Great Godfrey Maze - Godfrey, Illinois

October 2020								
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November 2020	November	2020
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Daylight Savings ends		Election Day				
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			Veterans Day (Observed)			
15	16	17	18	19	20	21
22	23	24	25	26 Thanksgiving	27 Thanksgiving Friday	28
29	30			Thanksgiving		
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A new day dawns over the St. Louis region

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December	2020
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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6	7	8	9	10 🐝 STARRS board Hanukkah	11	12
13	14	15	16	17	18	19
20	21 Winter begins	22	23	24	25 Christmas	26 Kwanzaa
27	28	29	30	31 New Year's Eve		
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### Statement Of Resources And Expenditures

Resources:Federal grants\$6,909,291\$8,276,685State appropriations & grants264,211300,800Local contributions:321,407321,407Cash - per capita321,407321,407Transportation project assessment fee294,379306,677Cash - other826,276476,997In-kind services264,421292,984Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures:\$4,487,658\$4,847,325Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725Change in net assets\$376,056\$448,620	Deseuvees	2018 (Audited)	2019 (Estimated)
State appropriations & grants264,211300,800Local contributions:321,407321,407Cash - per capita321,407321,407Transportation project assessment fee294,379306,677Cash - other826,276476,997In-kind services264,421292,984Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures:\$4,487,658\$4,847,325Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures:8,584,9809,609,725	Resources:	¢4 000 201	¢0 274 405
Local contributions: Cash - per capita321,407321,407Transportation project assessment fee294,379306,677Cash - other826,276476,997In-kind services264,421292,984Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures: Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	Feueral grants	\$0,909,291	\$8,270,083
Transportation project assessment fee Cash - other294,379 826,276306,677 476,997In-kind services264,421292,984Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures: Salaries, benefits\$4,487,658 2,147,292\$4,847,325 2,575,860Public agencies, planning consultants In-kind services\$4,487,658 264,421\$4,847,325 2,575,860Grant funded equipment & software operating expenses843,988912,960Total expenditures:8,584,9809,609,725		264,211	300,800
Cash - other826,276476,997In-kind services264,421292,984Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures:\$4,487,658\$4,847,325Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	Cash - per capita	321,407	321,407
In-kind services264,421292,984Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures:\$4,487,658\$4,847,325Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	Transportation project assessment fee	294,379	306,677
Miscellaneous income81,05182,795Total resources\$8,961,036\$10,058,345Expenditures: Salaries, benefits Public agencies, planning consultants In-kind services Grant funded equipment & software operating expenses and operating expenses\$4,487,658 2,147,292 2,575,860 264,421 980,595Total expenditures84,3988912,960	Cash - other	826,276	476,997
Total resources\$8,961,036\$10,058,345Expenditures: Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software operating expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	In-kind services	264,421	292,984
Expenditures:Salaries, benefits\$4,487,658Public agencies, planning consultants2,147,2921n-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	Miscellaneous income	81,051	82,795
Salaries, benefits\$4,487,658\$4,847,325Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725			
Public agencies, planning consultants2,147,2922,575,860In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	Total resources	\$8,961,036	\$10,058,345
In-kind services264,421292,985Grant funded equipment & software841,621980,595Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725		\$8,961,036	\$10,058,345
Grant funded equipment & software Other grant expenses and operating expenses841,621 843,988980,595 912,960Total expenditures843,988912,960	Expenditures:		
Other grant expenses and operating expenses843,988912,960Total expenditures8,584,9809,609,725	Expenditures: Salaries, benefits	\$4,487,658	\$4,847,325
Total expenditures 8,584,980 9,609,725	Expenditures: Salaries, benefits Public agencies, planning consultants	\$4,487,658 2,147,292	\$4,847,325 2,575,860
	Expenditures: Salaries, benefits Public agencies, planning consultants In-kind services Grant funded equipment & software	\$4,487,658 2,147,292 264,421	\$4,847,325 2,575,860 292,985
Change in net assets \$376,056 \$448,620	Expenditures: Salaries, benefits Public agencies, planning consultants In-kind services Grant funded equipment & software Other grant expenses and	\$4,487,658 2,147,292 264,421 841,621	\$4,847,325 2,575,860 292,985 980,595
	Expenditures: Salaries, benefits Public agencies, planning consultants In-kind services Grant funded equipment & software Other grant expenses and operating expenses	\$4,487,658 2,147,292 264,421 841,621 843,988	\$4,847,325 2,575,860 292,985 980,595 912,960

\*Full financial statement available upon request



#### **Transportation Planning Committee 2019**

John Hicks, Co-Chair Norman Etling, Co-Chair Allen Adomite **Richard Bradley** Amanda Brauer Maurice Falls Jessica Gershman Mark Gvillo Michael Henderson Kevin Hutchinson Jerry J. Kane Karen Karabell Pat Kelly Aaron Metzger Dan Naunheim Chris Poehler Keith Roberts **Rich Sauget** Greg Smith Wesley Stephen Craig Tajkowski **Ron Williams** 

#### Air Quality Advisory Committee 2019

Stacy Allen David Bloomberg Jackie Covington Jack Fishman Susannah Fuchs Michael Henderson Jerry J. Kane Pat Kelly Gary Marshall Brad McMahon Heather Navarro Michael J. Right Jeremy Rogus **Christopher Schmidt** Ken Sharkey Ryan Tilley Betsy Tracy James Watson **Emily Wilbur** 

#### Water Quality Advisory Committee 2019

Amy Beussink Roland Biehl Tracy Boaz Steve Brendel Bradley T. Brown **Rick Brown** Janet Buchanan Barbara Charry Marc Eshelman Christine Favilla Timothy Ganz Warren Grace Tracy Haag Danelle Haake Steven Herrington John Hickey Dennis Hogan Peggy Horner Jav Hoskins John Johnson

Clint Jones Christopher King Abigail Lambert Traci Lichtenberg Bill Malach John McPheeters Jennifer Myerscough Chris Neaville Jamie Paige Tom Schweiss Amy Shaw Curtis Skouby Shawn Sullivan Mary Vandevord John Weber Edward J. Weilbacher David Wilson Karla Wilson Caitlin Zera Jianpeng Zhou

#### **Bicycle And Pedestrian Advisory Committee 2019**

John Kohler, Co-Chair John Hicks, Co-Chair Mallory Box Angelica Gutierrez Kevin Jemison Walter Jenkins Karen Karabell Taylor March Tom Nagel Shaun Tooley Sarah Vogt Bryan Werner Jeremy Wolfmeyer





# EAST-WEST GATEWAY Council of Governments

Creating Solutions Across Jurisdictional Boundaries

One Memorial Drive, Suite 1600 St. Louis, MO 63102-2451 **314-421-4220 618-274-2750** Fax 314-231-6120 www.ewgateway.org The East-West Gateway Council of Governments provides a forum for representatives of local governments in the bi-state area to meet on a monthly basis to discuss regional issues and decide how best to use resources to meet common needs.

East-West Gateway is the only federally designated metropolitan planning organization for the region. Its 24-member board consists of representatives from the city of St. Louis and Franklin, Jefferson, St. Charles, and St. Louis counties in Missouri and Madison, Monroe, and St. Clair counties in Illinois. Its primary mission is to develop a comprehensive transportation plan for the region. Other East-West Gateway duties include monitoring air and water quality issues, overseeing homeland security expenditures, and assisting local governments in community planning.

The council's staff is available to assist local governments by providing research, analysis and support in their efforts to more efficiently and effectively serve the needs of their citizens on a wide range of metropolitan issues.