Community Connections

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Council of Governments

The East-West Gateway Public Involvement Plan

Board of Directors

April 30, 2014

Public Involvement Mission: Create Meaningful Engagement Opportunities That Are Accessible to Everyone

We have been working on this plan for a year. When we began, we knew that we needed to involve staff and the public in the public involvement planning process. That involvement must continue….

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Our Planning Process

- All EWG staff met and provided input for mission and vision.
- Reviewed past evaluations on public involvement activities.
- Public Involvement Planning Advisory Committee
- Focus Groups
- Community Survey (400+ responses)
- Staff Advisory Committee

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Vision

EWG staff, in our commitment to include all citizens in regional planning discussions and decisions, will create and continuously support a framework that guides our public involvement efforts.

Our public involvement program will always include specific strategies that welcome ideas, leverage partnerships, respect differences, embrace community, share knowledge and foster responsive solutions that reflect the citizen's regional aspirations

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Commitment to the Community

The following will drive EWG Public Involvement Activities:

Inclusive

Responsive

Accurate

Respectful

Proactive and Timely

Understandable

Transparent

Authentic and Meaningful

Customized

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Public Involvement Goals

Goal: EWG will clearly articulate the process for public information and involvement from the outset of a project.

Goal: EWG will create and strengthen the Council's strategies for reaching people and communicating appropriately

Goal: EWG will provide access to and create quality information, education and data.

Each goal is accompanied by specific objectives and strategies

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Public Involvement Goals

Goal: EWG will create mechanisms that document public feedback and make it available for public consideration and report how we use/incorporate public input in the decision-making process.

Goal: EWG will continuously evaluate the effectiveness of the EWG public involvement program

Goal: EWG will assure that every effort is made to ensure nondiscrimination in all of its programs and activities, whether, they are federally-funded or not.

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What's Next

Ongoing Consideration and Incorporation of Suggestions

Public Comment Period Ends Monday May 19th

Expected Board Approval at May Meeting

Staff Meeting to Identify Internal Action Items

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Questions and Comments

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