Potential Study of the St. Louis Lambert International Airport

Survey Response Summary

East-West Gateway
Executive Advisory Committee
February 18, 2020
Survey Questions

1. How important do you consider a study of Lambert at this time?

2. How important is it to include the following in the scope of a study of Lambert?

3. What do you see as Lambert’s most significant challenges?

4. How can a study of Lambert address the needs of low-income and minority populations in the region?

5. What are your goals or desired outcomes for a study of Lambert?

6. Who are the regional partners and stakeholders that should be included in this discussion?

7. Would your organization have data or other information that you could share as part of any possible study?

8. Please share any additional thoughts you have regarding a study of Lambert.
How important do you consider a study of Lambert at this time?

(39 Responses)

- Not Important: 3% (1)
- Somewhat Important: 38% (15)
- Very Important: 59% (23)
How important is it to include the following in the scope of a study of Lambert?

- Current strengths and weaknesses of Lambert
- Comparison of Lambert with other U.S. airports
- Economic development around Lambert
- Review of best practices in airport governance
- Analysis of current Lambert finances and operations
- Community and economic development for the region
- Assessment of investment needs of Lambert
- Assessment of airline industry and aviation trends
- Current impact of Lambert on local communities & the region
- Identification of priority improvements for all stakeholders
- FAA, state regulations, and other legal issues
- Alternative governance options
- Proceeds or payments to the city of St. Louis for non-airport purposes
- Review of prior studies of Lambert
What do you see as Lambert’s most significant challenges?
Survey Responses - Themes

• The vitality of the airport is important to the future of the regional economy.

• More international and direct flights are needed to attract more businesses to the region.

• Opportunity for creating jobs as well as ensuring minority businesses are given priority for service contacts.

• Several people who are not directly connected with the city mentioned the importance of heavily involving the city and that the outcome is fair to the city.

• A transparent and inclusive process is important.

• There is a desire for it to be recognized that there are other decisions – assets and challenges – that should be addressed regionally.
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