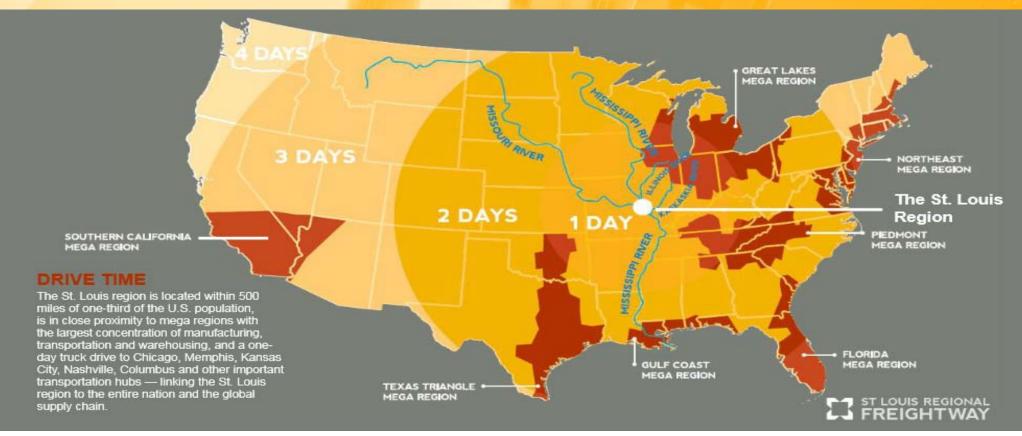


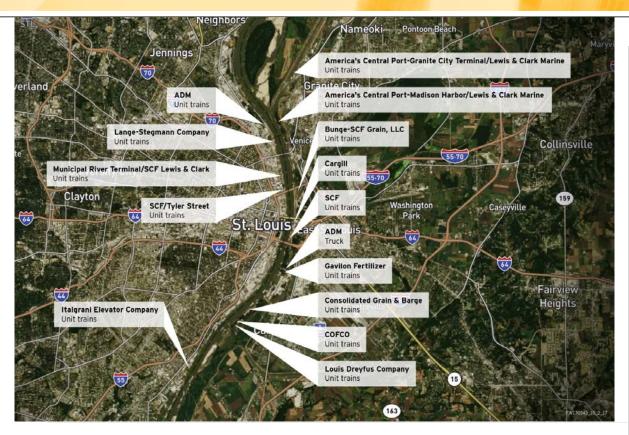
St. Louis Regional Freightway
Marketing Overview and 2020 Multimodal Priority List

## St. Louis Region – Epicenter of the Midwest!





## The Ag Coast of America



## Why is this area called the Ag Coast of America?

- > 15 barge transfer facilities within a 15-mile section of the Mississippi handling agricultural and fertilizer products
- Capacity: Over 150 barges in a day. Is the highest level of barge handling capacity ANYWHERE along the Mississippi River.
- #1 Ranking in Site Selection magazine's
   2017 Big Muddy Cup Competition when comparing Top Metros by total projects.
- Result of growing demand for agricultural exports, as well as cost-effective and efficient transfer facilities
- Inland Waterways Journal Port of Year 2017



**Marketing Updates** 

## Marketing Overview: Promoting Our Competitive Advantages

### Through Events | Presentations | Public Relations | Social Media

- Building Strategic Alliances & Forging New Partnerships Ports of New Orleans & Plaquemines
   Port of Savannah
- Establishing Our Position in the Marketplace (Creative Story Telling)
   Container on Vessel, Industrial Real Estate Metrics, Freight Assets and Infrastructure Investment
   2019 FreightWeek STL
- Earned Media Freightway: \$981,276 5/1/18 - 7/31/19
- -- Earned Media 2019 FreightWeek STL: \$60,296





# **Regional Partnerships**



## Building Strategic Partnerships: Port of Savannah



### THE WALL STREET JOURNAL.

U.S. Edition ▼ June 3, 2019 Print Edition Video

WSJLOGISTICS REPORT

### Today's Logistics Report: Delivering Parcels Daily; Raising Union Pressure; Disrupting Grain Flows

Today's Top Supply Chain and Logistics News From WSJ

By Paul Page

May 31, 2019 10:19 a.m. ET

Sign up: With one click, get this newsletter delivered to your inbox.

#### IN OTHER NEWS

Developers will build a \$220 million rail facility to move goods more efficiently through Georgia's Port of Savannah. (Port Technology)

Amazon will open a 1 million-square-foot distribution center outside Winston-Salem, N.C., next year. (Winston-Salem Journal)

Google self-driving vehicle unit Waymo is resuming tests of autonomous tractor-trailers in Arizona. (CBS)

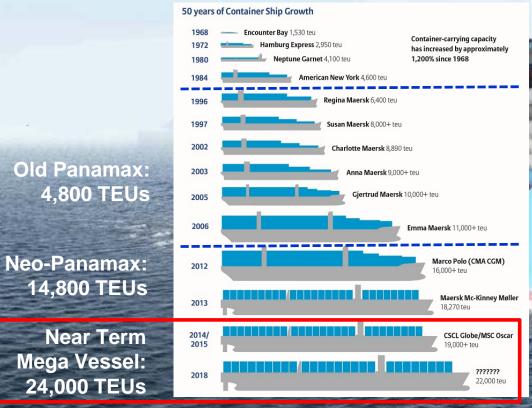
### New Mode of Transportation for Containerized Cargo

### **Container on Barge**

#### **Container on Vessel**

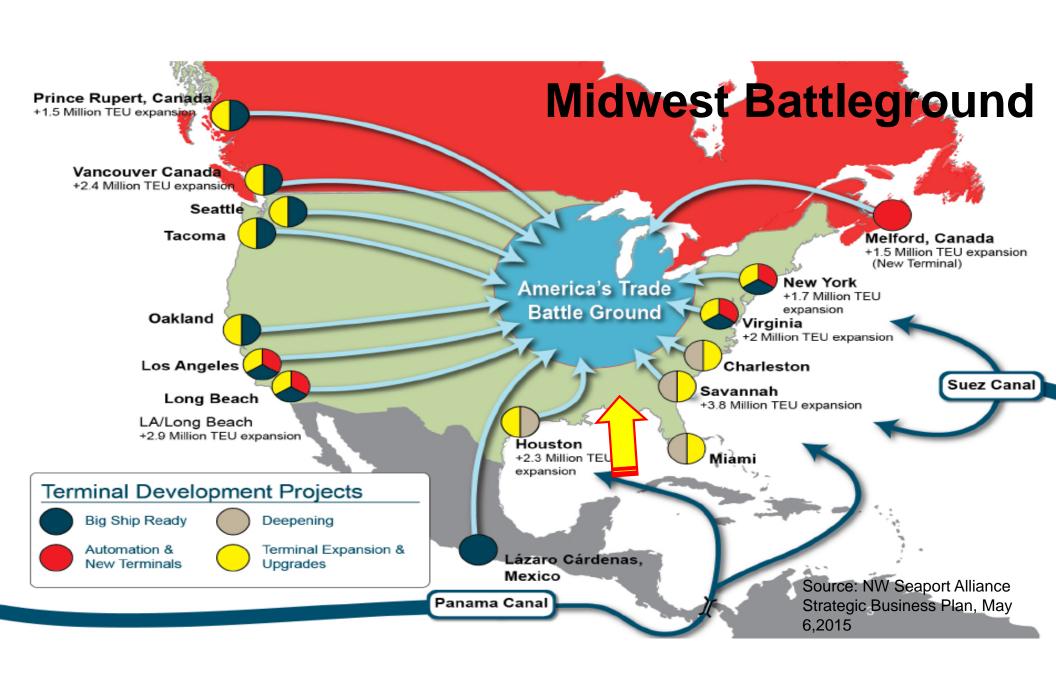


## 50 Years of Container Vessel Evolutionary Growth





Source: Allianz Global Corporate & Specialty - Data: Container-Transportation.com



### **Market Indicators & Workforce Statistics**



#### ST. LOUIS REGIONAL ADVANTAGES







HOT SPOT SPOTLIGHT: NORTH I-270 CORRIDOR





Source: Colliers International

Hot spot Spotlight: North I-270 Corridor

### **Market Indicators & Workforce Statistics**

#### **August 21 – American Journal of Transportation**

Key logistics corridor in St. Louis Region spurs historic growth in construction and development of bulk distribution buildings

#### August 21 - Construction News and Review

Key Logistics Corridor in St. Louis Region Spurs Historic Growth

#### August 23 - Real Estate (RE) Journals

Bigger is better: Large spaces propel St. Louis industrial market

#### **September 13 – Logistics Management**

Key logistics corridor in St. Louis region continues to strengthen

#### September 13 – Supply Chain Management Review

Key logistics corridor in St. Louis region continues to strengthen



#### Key logistics corridor in St. Louis region continues to strengthen

Historic growth in construction and development of bulk distribution buildings

By Patrick Burnson, Executive Editor - September 13, 2019 Logistics in the News

Recent trends in construction and development in the St. Louis region show that bulk distribution buildings (over 250,000 square feet) is a growing sector for the regional inventory. Since 2014, more than 18 million square feet of traction, says CBRE in new report new industrial space has been constructed or is currently under construction in the St. Louis region, and more than 50% of that represents buildings of that significant size.

This surge in construction of large distribution buildings has been evenly split between speculative developments ending October 5 and build-to-suit projects for occupiers. In addition, over the past five years, 85% of all construction and 70% of the seek end to U.S.-China trade war new major industrial parks have been focused on the North I-270 Corridor, which is a major logistics corridor for local and national manufacturers, suppliers and distributors and reinforces the vital link between Missouri Consolidation offers Faster Transit and

"The St. Louis region's central location in the U.S. and its logistics capabilities has made the metro area a coveted destination for industrial users," said Katie Haywood, Vice President on the Industrial & Logistics, Advisory & Transaction team at CBRE. "As consumers demand faster shipping times, the St. Louis region becomes very attractive to e-commerce users. In the past 24 months, e-

intermodal units are down for week

September freight shipments and

September, reports Cass

expenditures see annual declines in

Light-industrial properties gaining

offerings in El Paso, Texas facility

AAR reports U.S. rail carload and

DHL Global Forwarding expands service

More Logistics News

#### **Logistics Resource**

Greater Efficiency for Canada-bound



Thursday, September 12, 2019 | 2pm ET

All Resources

commerce users and 3PI's have leased massive amounts of space. Not to mention existing companies expanding in the area, such as World Wide Technology, Medline and FedEx. Vacancy continues to hover around record lows. The St. Louis region is expected to deliver over 5.5 million square feet of new inventory in 2019, with more than 50% of that inventory being spec construction, a good sign that developers are not seeing a slow-down in demand."

The St. Louis region boasts triple net lease (NNN) rates of \$3.75 per square feet (PSF) for the bulk distribution market, which is lower than the average rate of similarly sized Midwestern cities, including Kansas City, Louisville and Nashville. The region also has 90,000 workers employed in all transportation/material moving occupations, significantly more than Kansas City or Louisville. When looking at all production occupations, the St. Louis region also has a larger workforce than both



## Updates to TheFreightway.com

#### **ILLINOIS**

#### **Madison County**

- America's Central Port
- **Gateway Commerce Center**
- Lakeview Commerce Center
- Gateway TradePort
- 5. Lewis and Clark Industrial Development

#### St. Clair County

- I-64 Prime Development Sites
- Belle Valley Industrial Park III
- Sauget Business Park

#### **MidAmerica Airport**

MidAmerica Airport Sites

#### **Jersey County**

ST LOUIS REGIONAL FREIGHTWAY

10. Mid-American International Gateway

### A Bi-State Development Enterprise

### **MISSOURI**

#### **Bond County**

- 11. Howard M. Wolfe Business Park
- 12. Kelsey Business Park

#### **Monroe County**

- 13. MCEC Property
- 14. Rock City Business Complex

#### **Fenton**

15. Fenton Logistics Park

#### Franklin County

- 16. Heidmann Industrial Park
- 17. Union Corporate Center

#### Hazelwood

- 18. Aviator Business Park
- 19. Hazelwood Logistics Center
- 20. Hazelwood TradePort
- 21. Park 370 Business Center

### St. Louis Lambert **International Airport**

22. St. Louis Lambert International **Airport Sites** 

#### **North St. Louis County**

- 23. Earth City Industrial
- 24. Riverport Business Park
- 25. NorthPark

#### North Riverfront

- 26. 8000 Hall Street
- 27. North Riverfront Business Park
- 28. North Broadway Distribution Center

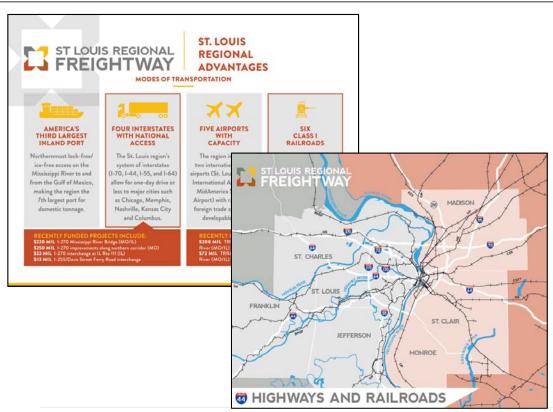
#### **South City**

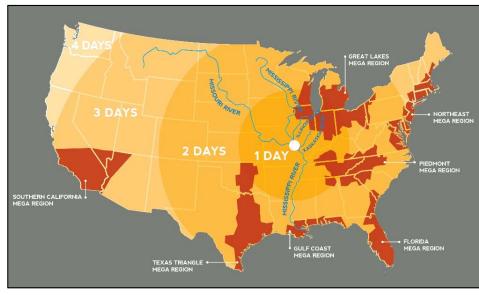
- 29. River City Business Park
- Soulard Business Park

#### St. Charles County

- 31. Fountain Lakes Commerce Center
- 32. Premier 370
- 33. West 70 Commerce Center

## TheFreightway.com: Site Selector Resource Tab







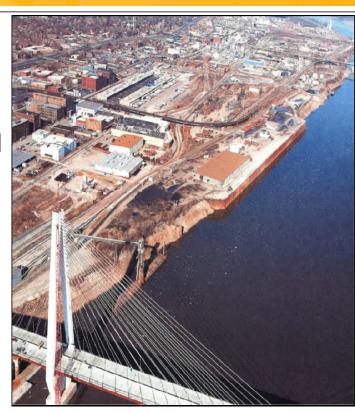


**Freight Development Committee Updates** 

## **Freight Development Committee**

### **Multimodal Infrastructure List**

- Updated annually with support from public and private sector leaders and experts from the manufacturing and logistics industries.
- IDOT, MoDOT, East-West Gateway Council of Governments, Class I railroads, trucking, barge, airports, industrial real estate brokers and site selectors and regional chambers of commerce/ economic development organizations.



## **Freight Development Committee**

- Unanimous approval of this list each year signifies regionalism and the importance of infrastructure investment.
- Model allows private sector representatives to help public sector leaders understand how freight travels through the region's infrastructure and how efficient and reliable transportation impacts on-time delivery and costs.





## **Freight Development Committee**

- Identify funding opportunities alert committee members of grant funding opportunities from IDOT, MoDOT, FHA, FRA, etc.
- Committee members help promote our region's freight assets – participate in editorial review boards, letters to the editor and trade magazine interviews; submit letters of support for grant applications.



## 2020 Multimodal Project List Process

### Jan 22, 2019

Freight Development Committee met and projects were vetted with public and private stakeholders from across the region.

During this meeting the I-255/Davis St. Ferry Rd. Interchange was elevated to a high priority.

### **April 3, 2019**

Freight Development Committee reconvened and finalized the list.

May 22 the State of IL announced funding for the I-255/Davis St Ferry Rd Interchange and the I-64 Improvement from Green Mount Rd to IL Rte. 158

### **August 19, 2019**

Freightway Council approves the 2020 project list.

### **September 27,2019**

Bi-State Development Board of Commissioner approves the 2020 project list.



## Freightway Non-Interstate Truck Corridor Study

Final report is intended to be a planning tool from the regional freight perspective, particularly the movement of goods by truck. The intent is to provide bi-state regional transportation planners a guide for infrastructure improvement considerations to enhance the freight movement by truck.

Report will be completed early 2020.

#### Sources include:

- Overall truck volumes
- Percentage of traffic representing heavy vehicles
- Proximity to warehouse facilities and logistics centers
- Associated routing to/from interstate corridors
- Existing truck corridor designations where available







# **Recently Funded Projects: 2018**

### 2018 I-270 North Corridor

\$250 mil I-270 from I-70 to Mississippi River – partial funding (MO) MoDOT

\$223 mil I-270 Chain of Rocks Replacement MoDOT/IDOT

\$\,19\,mil | I-270\,interchange\,reconstruction\,at\,IL\,Rte.\,111\,(IL\,Competitive\,Freight\,Program)



## 2019 IL Capitol Bill: I-255/Davis St. Ferry Rd Interchange (IL) - \$33 mil



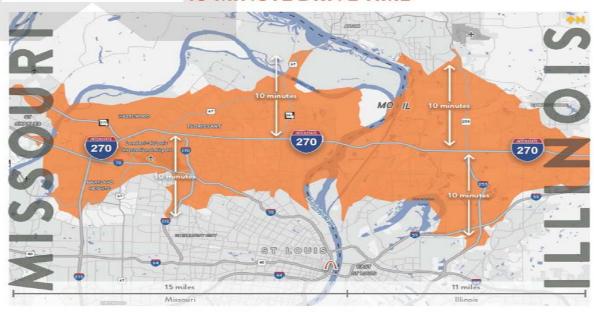
**Total Project Cost: \$59 mil** 



# ST LOUIS REGIONAL FREIGHTWAY

### HOT SPOT SPOTLIGHT: NORTH I-270 CORRIDOR

#### **10-MINUTE DRIVE TIME**



10-MINUTE DRIVE TIME DEMOGRAPHICS





#### NATIONAL TENANTS WITHIN 10-MINUTE DRIVE TIME



# ST LOUIS REGIONAL FREIGHTWAY

### HOT SPOT SPOTLIGHT: NORTH I-270 CORRIDOR



Source: Colliers International



## 2020 Multimodal Transportation Project List ST LOUIS REGIONAL FREIGHTWAY

#### Advanced to Construction



Merchants Bridge (TRRA) Replacement over the Mississippi River (MO-IL) Replacement of Terminal Railroad Association of St. Louis 130-year old rail

Freightway's #1 Priority





**Punded: Summer 2018** Estimated Cost: \$175 mil



I-270 Improvements from I-70 (MO) to Illinois Route 157 (MO-IL)

(B) Chain of Rocks Bridge Replacement (C) I-270/IL-111 Interchange Reconstruction Highest Priority Project





Funded: Spring 2018

(N) \$250 mli (D) \$211.6 mli (C) \$19 mli



North Park Access Improvements (MO)

Safety and capacity improvements along Hanley Road from 1-70 to Madison Avenue







Earth City Access Improvements (MO)

(A) St. Charles Rock Road preservation of 1.3-mile corridor

(B) Arterial roadway pavement repairs in Earth City



Estimated Cost: \$4 mil



J.S. McDonnell Connector Access Improvements (MO)

Roadway improvements to enhance truck traffic movements and replace deteriorated rail crossing





#### Advanced to Construction



#### I-255 / Davis Street Ferry Road Interchange (IL)

New interchange and connecting roadways to serve emerging industrial area near Union Pacific Dupo Intermodal Yard including future grade separation over five rail tracks **Highest Priority Project** 









I-64 Improvements from Green Mount Road to Illinois Route 158 (Air Mobility Drive) (IL)

Expansion of I-64 to six lanes as well as other safety and capacity improvements



Union Pacific Railroad Lenox Tower Replacement (IL)

Remove Lenox Rail Tower in Mitchell, Illinois in order to centralize dispatching in Omaha, Nebraska





d: Spring 2018 and 2019

#### **Partially Programmed for Construction**



#### North Riverfront Commerce Corridor Improvements (MO)

(A) Hall Street and Riverview Drive improvements (Partially Funded) (B) Branch Street improvements (C) 1-70 westbound off-ramp to North

Broadway relocation (Complete)

Highest Priority Project





Estimated Cost: \$33.9 mil Unfunded: \$28 mil



I-270 Improvements from I-70 (MO) to Illinois Route 157 (MO-IL)

(A) Improvements and some widening from I-70 to Mississippi River (partially funded \$250 mil) (MO)

(C) Widening from Mississippi River to Route 157 (IL-111 Interchange Funded)

Highest Priority Project





Estimated Cost: \$1.2 bil ded: (A) \$450 mil (C) \$288

# **Priority Project Progress**

### 2020 Project List Multimodal Connectivity

#### **Advanced to Construction (Funded)**

- 2018 Merchants Bridge (TRRA) Replacement over the Mississippi River (MO-IL) \$175M
- I-270 Improvements
   2018 Mississippi River Chain of Rocks
   Bridge Replacement (MO-IL) \$211M
   2018 I-270 / Illinois Route 111
   Interchange (IL) \$19M
- 2019 I-255 / Davis Street Ferry Road Interchange (IL) \$59M
- 2019 I-64 Improvements from Green Mount Rd to IL 158/Air Mobility Dr (IL) \$32M
- 2019 J.S. McDonnell Connector Ave Improvements (MO) \$20.7M
- 2018/2019 Union Pacific Railroad Lenox Tower Replacement and Track Realignment (IL) \$9M
- 2018 North Park Access Improvements (MO) \$3M
- Earth City Access Improvements (MO) \$4M

#### **Partially Programmed for Construction**

- I-270 Widening from I-70 (MO) to Illinois Route 157 (IL)
- St. Louis Lambert International Airport North Cargo Improvements (MO) \$20.7M
- North Riverfront Commerce Corridor Improvements (MO) \$33.9M
- Illinois Route 3 Access Improvements (IL) \$147-\$192M
- America's Central Port Improvements (IL)

#### **Concept Development or Planning**

- I-70 Improvements from Warrenton to Stan Musial Veterans Memorial Bridge (MO) \$650M
- MidAmerica St. Louis Airport Distribution Improvements (IL) \$45M
- St. Louis Lambert International Airport Access Improvements (MO) \$30.25M
- Illinois Route 158 (Air Mobility Drive) Expansion from Route 161 to Route 177 (IL)
   \$20M
- Kaskaskia Regional Port District Improvements (IL) \$8.2M
- I-255 / Fish Lake (Ramsey Road) Interchange (IL) \$27M
- Mississippi River Port Development Projects (MO) \$17.5M





\*Projects in **bold** indicate the St. Louis Regional Freightway's highest priority projects

