



REGIONAL
BUSINESS
COUNCIL

STL.works
EAST-WEST GATEWAY COG
SEPTEMBER 25, 2019



INTRODUCTION

Kathy Osborn

President & CEO

Regional Business Council

CHALLENGES

- Urgent Need for Skilled Workers
- No Centralized Source of Information
- Lacking a Marketing Strategy

STL.works

- A Broad Consortium
- Rebrand Skilled Careers
- Connect Talent to Training
- Invest in Programs



INDUSTRY PERSPECTIVES

Alaina Macia

CEO

MTM



Brian Hall
Chief Marketing Officer
Explore St. Louis

STL.works Sponsors



THE REGIONAL BUSINESS COUNCIL



SSMHealth.



St. Louis Community College
Expanding Minds. Changing Lives.



EMERSON™

stl.works

#STLworks •
#SmartJobsBrightFutures

STL.works PARTNERS

Ameren

Asian American Chamber - St. Louis

BioSTL

Bi-State Development

BJC HealthCare

Boeing

Boys & Girls Clubs of Greater St. Louis

BSI Constructors

Buld-A-Bear Workshop

City of St. Louis – SLATE

Cortex St. Louis

East-West Gateway Council of Governments

Emerson

Enterprise Holdings Foundation

ESCO Technologies

Explore St. Louis

Fabick CAT

Ferguson-Florissant School District

GlobalHack

Hispanic Chamber - St. Louis

Holland Construction Services

Integrity

International Institute of St. Louis

Jennings School District

Keeley Companies

Koller Enterprises

Kwame Building Group

LaunchCode

Maryville Consulting Group

McCarthy Holdings Inc.

Mercy Health

Missouri Department of Economic Development

Missouri Department of Elementary & Secondary Education

MITek Industries

MOSAIC Project

MTM

Normandy Schools Collaborative

NPower St. Louis

Paric Corporation

Pattonville School District

Ranken Technical College

Regions Bank

Riverview Gardens School District

Rung for Women

SM Wilson & Company

Spire

SSM Health

St. Louis Civic Pride Foundation

St. Louis Community College

SLEDP

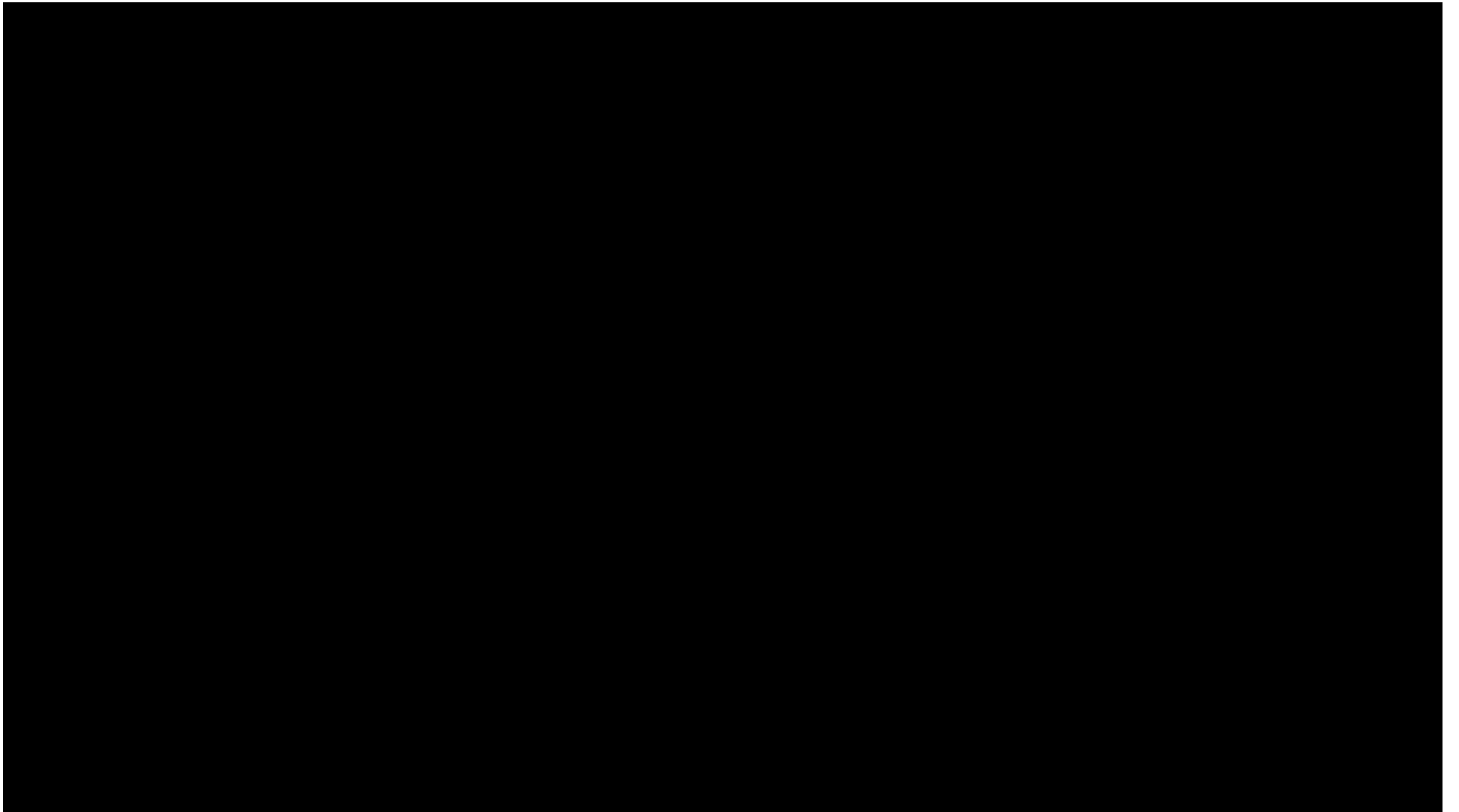
St. Louis Regional Chamber

University City School District

Urban League of Metro St. Louis

World Wide Technology





A photograph of a woman and a man looking at a laptop screen. The woman is pointing at the screen. The image has a warm, orange-red tint.

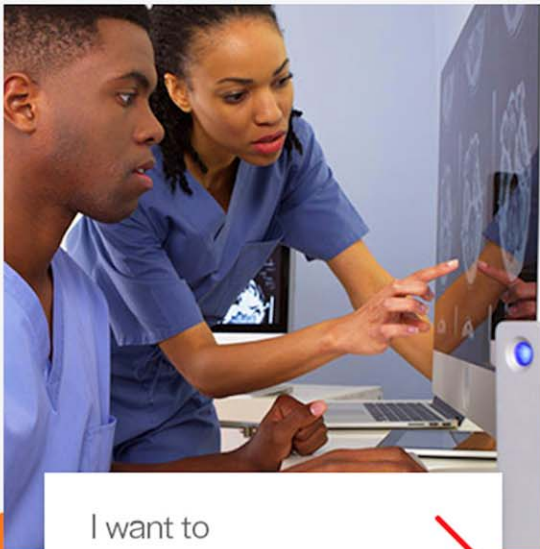
Smart Jobs. Bright Futures.

Don't just dream of finding a job you love - make it happen! Take our short assessment to find out which path may be the perfect fit for you.

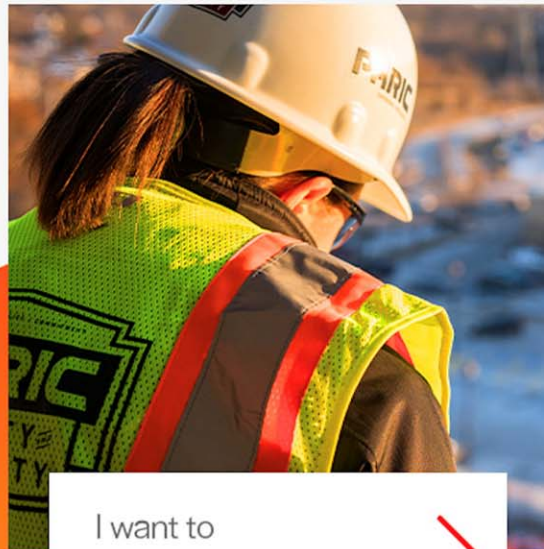
[Find Your Path →](#)

F ind Your Path

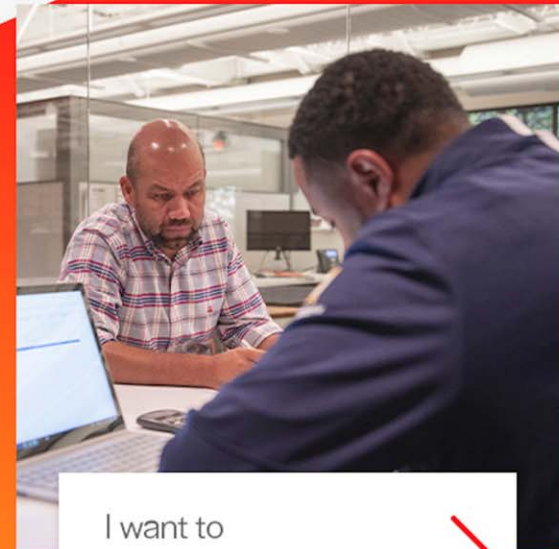
Whether you're interested in accelerating your journey to a successful career after high school, ready to explore the possibilities of changing your career, or looking to educate your child or students on the different pathways available to them, our roadmaps have everything you need to get started.



I want to
START my career



I want to
CHANGE my career



I want to
EDUCATE on careers



Explore the Industries

High paying skilled careers that don't require a bachelor's degree represent over half of the job market - and these jobs are available across a wide range of industries and skillsets. Learn more about the paths you can pursue and find the one that speaks to you!



Health Care →

You don't need a PhD to find a rewarding, fast-paced career where you can use your skills to make a positive difference in the lives those around you.



Manufacturing →

If you love to be active, enjoy creating things, and want every day to bring exciting new challenges, explore your options in manufacturing.



Trades →

Skilled tradespeople built this country - and are our backbone to this day. You too can join the proud ranks of our nation's master craftsmen and women.

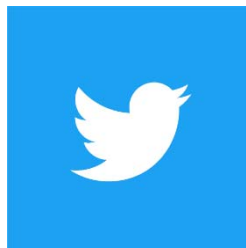


Technology →

Love to learn constantly, exercise your creativity, solve problems, and stay on top of the latest trends? Discover your opportunities in tech today.



SOCIAL MEDIA



Instagram

#SmartJobsBrightFutures #STLWorks





Scott J. Wilson
CEO
S.M. Wilson & Co.

WHAT'S NEXT

- Expand & Enhance Collaboration
- Market STL.works Media
- Develop Recruiter Network
- Targeted Investments

Q & A

RBC

