HOMEGROWNSTL

An Opportunity for Regional Transformation

Washington University in St. Louis
Brown School

HomeGrown STL Approach

Build the Village that Raises the Child!

Advance the regional capacity and efficacy of the programs and agencies that impact the upward mobility and well-being of black boys and young men.

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HomeGrown STL - Goal

Increase the upward mobility of 100 % of the 60,000 black boys and young men, ages 12-29, in St. Louis City and County by 2039—with in a generation.

We can make Saint Louis

Best City to Raise Black Boys

#1 Saint Louis

Best City for Black Males to Work

#1 Saint Louis

Best Region for Black Males to Attend College

#1 Saint Louis

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Why a University-based Intermediary?

As a university-based regional intermediary in the top-ranked Brown School of Social Work at Washington University, HomeGrown STL is well positioned to bring together key St. Louis partners to provide:

- Faculty champions with demonstrated commitment to the collective impact vision
- Faculty that can provide focused attention and infrastructure
- Staff have the ability to be both neutral and inclusive
- Effective management of complex relationships
- Planning and evaluating resources
- Strategic investment in data
- Resources to inform services and policy to improve the outcomes for black boys and young men.

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HomeGrown STL - Goal

This is a moral,
regional economic,
and public health imperative!

HGSTL Planning Process

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Phase II – Proof of Concept

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Catchment Area Pilot

February 2019 - January 2021

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Phase II: The Pilot Purpose

1. Community leaders identified 6 zip codes in the St. Louis Promise Zone with an estimated 8000 black males aged 12-19.
2. A door-to-door recruitment/enrollment and robust community engagement approach will be employed.
3. Provide a more detailed first hand account of the critical needs of enrolled black boys and young men, test the feasibility of life coaches/navigators to link them to area programs and services, and identify and support their social mobility aspirations.

Black Male Catchment Area Study: Phase I

Essential Pilot Elements

- Community Outreach & Follow Up Workforce
- Integrated Data Systems w/Transparency & Accountability
- Responsive Referral Network and Case Management
- Funding for Black Boys Work/Forward Promise Fund
- Black Males in the Workforce (e.g., Summer Youth Jobs)
- Neighborhood Stabilization (e.g., Public Safety Consortium)
- Healing Policies for Black Males (e.g., Regional Priorities)

A radical re-alignment of social services, jobs and skill training programs, neighborhood stabilization, and public policies.

Crime Rates for St. Louis Region

Source: Race and Opportunity Lab tabulations of data from the Federal Bureau of Investigation Uniform Crime Report. As of 2017; refreshed yearly

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Home Ownership For Black Males Ages 18-29 in St. Louis Region

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Source: Race and Opportunity Lab tabulations of data from the Federal Bureau of Investigation Uniform Crime Report. As of 2017; refreshed yearly

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The Plan: Phase II – What's Needed

The current systems and approaches are producing the outcomes that would be expected

- Successes are limited to a few
- Overall population level change remains dormant

HGSTL - An Opportunity for Transformation

- Partner with HomeGrown STL to secure an infusion of investments in work that prioritizes black boys and young men
- Be a Partner for Impact: a program/agency member of a needed Preferred Provider Rapid Response system
- Requires that we invest more time to work with black boys and young men.
- Help expands and enhances the upward mobility ecosystem for this population.

The Plan – What's Needed

Admin Core: $420,000

- Community Science Fellow

Engagement Core: $9.3 million

- Community Outreach and Engagement
  - 30 Clinical Life Coaches
  - 147 Peer Life Coaches
- Training/Professional Development

Intervention Core: Pilot

HGSTL - An Opportunity for EastWest Gateway

- Partner with HomeGrown STL to secure an infusion of investments in work that prioritizes black boys and young men
- Transform the region as one that is nationally recognize as a great place for black males to live and work.
- Our SMA is uniquely positioned to lead the nation

HomeGrown STL Pilot
Stages of Development

2017-2020: Exploring and in development → **2021-2028: Evolving and being refined** → **2029-2039: Stable and Well-Established**

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Expected Outcomes

Philanthropic (or public) funding in the targeted issue area/system is increasingly aligned with the goals of the collective impact initiative:

- Overall funding for black boys and young men work in the region has increased.
- Existing resources are directed toward evidence-based strategies in black boys and young men work in the region.
- New resources are committed to evidence-based strategies evidence-based strategies in black boys and young men work in the region.
- Funding is increasingly designed to allow for program innovation and experimentation in in black boys and young men work in the region.

HomeGrown STL
We Are Not asking to Do this Alone—Sorry!

Our role is to support program leaders and network members to use data of all kinds together to change our everyday practice behavior regarding black boys and young men in St. Louis region

HomeGrown STL (HGSTL) Summative Evaluation

Strategic question-What difference is it making?

- What difference(s) did HomeGrown STL make in the lives of STL's black boys and young men?
- What about our collective impact process has been most effective, for whom, and why?
- What ripple effects did the HomeGrown STL have on other parts of the community or system?

“May Your Choices Reflect your Hopes, not your Fears”

--Nelson Mandela