METRO
REIMAGINED
JANUARY 2018
BUILDING
THE
SYSTEM
QUESTIONS
MOBILITY
OPTIONS
RETHINKING
MOBILITY

RETHINKING MOBILITY

Metro Reimagined is an in-depth examination of the performance of the MetroBus system that will result in a new strategy for designing and operating service for the next 5-10 years.

Continuing our Committment

Continuing Our Commitment

- Provide mobility based on **existing** and **future** needs
- Value quality of life and economic vitality of the region
- Embrace best practice strategies and innovation
- Work with our partners to build an efficient system
- Progress within our current and potential financial capacity

Driving Results

1. Ridership
2. Cost Effectiveness
3. Customer Experience

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MOBILITY OPTIONS

Mobility options are changing.
Demand for mobility is changing too.

Metro Reimagined aims to match mobility options to the markets where there will be most effective.

Service Strategies

Markets

Service Strategies

- Create a simple, easy to understand network
- Focus transit investment where it can provide the most mobility
- Broad range of options
- Tailored to market demand
- Together create an integrated network

Mobility Toolkit

Enhanced Arterial Rapid

Role: Structural network spine, fast sub-regional service

Frequent Local

Role: Core frequent network

Supporting Local

Role: Completes and extends the network

Community

Role: Network connections, local circulation, trip completion

Commuter Express

Role: Longer-distance travel focus utilizing limited-access highways

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Mobility Markets

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CREATING THE NEW NETWORK

Matching service to markets.
Integrating options.
Informing, engaging, and collaborating.

Draft Core Network

New Mobility Markets

Inform and Engage

Draft Core Network

- Focus on **frequency**
- Concentrate frequent service where it will be most effective
- Minimize route deviations
- Supporting local service connects to frequent network

New Mobility Markets

Outside of core network, identify mobility markets where shared mobility, community mobility, partnerships, and other operating models can be effective.

Inform and Engage

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