

METRO REIMAGINED

JANUARY 2018

RETHINKING
MOBILITY

MOBILITY
OPTIONS

BUILDING
THE
SYSTEM

QUESTIONS



RETHINKING MOBILITY

Metro Reimagined is an in-depth examination of the performance of the MetroBus system that will result in a new strategy for designing and operating service for the next 5-10 years.

Continuing our
Commitment

Driving Results

1. Ridership
2. Cost Effectiveness
3. Customer Experience

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MOBILITY OPTIONS

Mobility options are changing.
Demand for mobility is changing too.

Metro Reimagined aims to match
mobility options to the markets where
there will be most effective.

Service
Strategies

Mobility Toolkit

Mobility Toolkit



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Mobility Toolkit



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CREATING THE NEW NETWORK

Matching service to markets.
Integrating options.
Informing, engaging, and collaborating.



Draft Core
Network

New Mobility
Markets

Inform and
Engage

Draft Core Network

- Focus on **frequency**
- Concentrate frequent service where it will be most effective
- Minimize route deviations
- Supporting local service connects to frequent network



New Mobility Markets

Outside of core network, identify mobility markets where shared mobility, community mobility, partnerships, and other operating models can be effective.



Inform and Engage

Service & Implementation Plans



Network Plan



Capital Plan



Technology & Partnerships

Revision & Approval



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