

**AGENDA**  
**EAST-WEST GATEWAY COUNCIL OF GOVERNMENTS**  
**EXECUTIVE ADVISORY COMMITTEE MEETING**  
**TUESDAY, MAY 20, 2014 – 2:00 PM**

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES OF APRIL 22, 2014**
- 3. DISCUSSION ITEMS**
  - A. Draft FY 2015-2018 Transportation Improvement Program and Regional Air Quality Conformity Determination
  - B. Update on the Missouri Transportation Sales Tax Initiative
  - C. Update on the Missouri Department of Transportation I-70 Planning and Environmental Linkages Study
  - D. Update on the Regional Freight District Working Group
- 4. ACTION ITEMS**
  - A. Approval of the East-West Gateway Council of Governments' Public Involvement Plan
  - B. Modification of the FY 2014-2017 Transportation Improvement Program (TIP), the Metropolitan Transportation Plan – *RTP 2040*, and the related Air Quality Conformity Determination – Requested by the Illinois Department of Transportation
  - C. Modification of the FY 2014-2017 Transportation Improvement Program (TIP), the Metropolitan Transportation Plan – *RTP 2040*, and the related Air Quality Conformity Determination – Requested by the Missouri Department of Transportation
  - D. Regional Security Expenditures
- 5. OTHER BUSINESS**
- 6. ADJOURNMENT**



**EAST-WEST GATEWAY**  
**Council of Governments**

Creating Solutions Across Jurisdictional Boundaries

**Memo to:** Board of Directors  
**From:** Staff  
**Subject:** Project Notifications  
**Date:** May 12, 2014

Attached is the Project Notification list for May 2014. The compiled list is a result of the weekly list of projects from the Missouri State Clearinghouse for comments. The listing contains a summary table which includes grant applications, announcements, and public notices. If you have any questions regarding this attachment, please contact Gary Pondrom in the Community Planning department.

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Gateway Tower  
One Memorial Drive, Suite 1600  
St. Louis, MO 63102-2451

314-421-4220  
618-274-2750  
Fax 314-231-6120

webmaster@ewgateway.org  
www.ewgateway.org

**Project Reviews for East-West Gateway Council of Governments  
May 2014**

<b>JURISDICTION</b>	<b>APPLICANT</b>	<b>PROJECT DESCRIPTION</b>	<b>FEDERAL AGENCY</b>	<b>FEDERAL GRANT/LOAN</b>	<b>FUNDING: STATE LOCAL/OTHER</b>	<b>TOTAL</b>
St. Louis County	Epworth Children and Family Services #1410026	Education and Prevention Grants to Reduce Sexual Abuse of Runaway, Homeless and Street Youth - To provide funding for the Street Outreach Program	HHS	\$187,160	Local: \$20,795	\$207,955
St. Louis County	Epworth Children and Family Services #1410027	Basic Center Grant - To provide funding for the Basic Centers Program	HHS	\$187,160	Local: \$20,795	\$207,955
Jefferson County and Franklin County	Jefferson/Franklin Community Action Corp. #1410044	Head Start - To provide funding for the restoration of the operational funds reduced by sequestration and for the COLA	HHS	\$240,719	Applicant: \$60,180	\$300,899
St. Louis County	IACUC 101 Series #1410046	IACUC 101 Series - To provide funding for educational program on the role and responsibilities of IACUCs (Institutional Animal Care and Use Committee) and an understanding of federal policies and regulations governing the care and use of animals in research and education.	NIH	\$87,849		\$87,849
City of St. Louis	Covenant House Missouri #1410066	Basic Center Grant - To provide funding for the Basic Centers Program	HHS	\$199,768	Applicant: \$21,836	\$221,604
City of St. Louis	St. Louis Metropolitan Police Department #141101	DNA Backlog Reduction Program - To provide funding for FY14 DNA Capacity Enhancement and Backlog Reduction Program	DOJ	\$324,729		\$324,729
St. Charles County	County of St. Charles #1411004	DNA Backlog Reduction Program - To provide funding for DNA Capacity Enhancement & Backlog Program	DOJ	\$80,000		\$80,000
City of St. Louis	Board of Education of the City of St. Louis #1411010	Fund for the Improvement of Education - To provide funding for the St. Louis Middle School Counseling Initiative	ED	\$396,479		\$396,479
St. Charles County	Crider Health Center, Inc. #1411014	Substance Abuse and Mental Health Services Projects of Regional and National Significance - To provide funding for the Tri-County Homeless Outreach Project	HHS	\$355,683	Applicant: \$96,170	\$451,853

City of St. Louis	Confluence Academy #1411015	Fund for the Improvement of Education - To provide funding for Increasing Opportunities for Counseling Support at Confluence Academy for the schools of Walnut Park Elementary, South City, and Old North	ED	\$1,587,937		\$1,587,937
St. Louis County	Parkway School District #1411017	Fund for the Improvement of Education - To provide funding for the Parkway Positive Application and Investment in the Development of Youth (PAID Forth)	ED	\$1,118,612		\$1,118,612
St. Charles County	City of O'Fallon	Land & Water Conservation Fund Grant - To provide funding for the Tennis Court Renovations at Westhoff Park Project	DOI	\$75,000	Local: \$424,314	\$499,314
St. Charles County	City of St. Charles	Land & Water Conservation Fund Grant - To provide funding for the Bangert Island Acquisition	DOI	\$75,000	Local: \$215,000	\$290,000
St. Charles County	City of Cottleville	Land & Water Conservation Fund Grant - To provide funding for the McAuley All-Inclusive Playground	DOI	\$75,000	Local: \$1,345,000	\$1,420,000
St. Louis County	Village fo Twin Oaks	Land & Water Conservation Fund Grant - To provide funding for the Twin Oaks Park Trail Plan	DOI	\$22,893	Local: \$27,984	\$50,877
City of St. Louis	Places for People, Inc. #1411033	Substance Abuse and Mental Health Services Projects of Regional and National Significance - To provide funding for the HOPE, HEALTH & Housing Program	HHS	\$339,998	Other: \$3,057	\$343,055
St. Louis County	Marygrove Child Center #1411038	Basic Center Grant - To provide funding for Marygrove Crisis Services	HHS	\$218,501	Applicant: \$75,045 State: \$95,016 Local: \$223,030	\$684,987

MINUTES

EAST-WEST GATEWAY COUNCIL OF GOVERNMENTS  
EXECUTIVE ADVISORY COMMITTEE  
APRIL 22, 2014

Members Present

Eddie Roth, *Chair*, City of St. Louis  
Tracy Beidleman, Metro  
Tom Curran, St. Louis County  
Gary Elmestad, St. Charles County  
Tim Fischesser, St. Louis County Municipal League  
Jennifer George, St. Charles County  
Joe Gray, IDOT  
Joe Hagerty, Madison County  
Dave Hutchings, Jefferson County  
Curtis Jones, IDOT, Dist. 8  
Stephanie Streeter, St. Louis County  
Ron Longley, City of East St. Louis, IL  
Judy Nelson, SW IL Council of Mayors  
Joe Parente, Madison County  
Michael Powers, President of the Board of Aldermen's Office  
Bill Schnell, MoDOT  
Kevin Terveer, SIMAPC  
Betsy Tracy, FHWA, IL Div.

Others in Attendance

Jennifer Mefford Miller, Metro

*EWGCOG Staff:*

Jim Wild, Stacy Alvaraz, Jerry Blair, Royce Bauer, Wayne Flesch, Ben Fleschert, Ross Friedman, Nick Gragnani, Larry Grither, Medora Kealy, Peter Koeppel, Karen Kunkel, Jason Lange, Anna Musial, Rachael Pawlak, John Posey, Sonya Pointer, Roz Rodgers, Lubna Shoaib, Shay Shindler, Julie Stone, Himmer Soberanis, David Wilson, Aaron Young

CALL TO ORDER

The Executive Advisory Committee was called to order by Chair Eddie Roth.

APPROVAL OF MINUTES OF MARCH 18, 2014 MEETING

Motion was made by Mr. Schnell, seconded by Mr. Elmestad, to approve the minutes of the March 18, 2014 meeting. Motion carried, all voting aye, with the exception of Mr. Roth, abstaining.

## DISCUSSION ITEMS

### **Public Involvement Plan**

Julie Stone gave a presentation on the federally mandated Public Involvement Plan. She explained that the mission of the plan is to create meaningful, accessible engagement opportunities for staff and the public. She described the ongoing planning process and the vision and goals that will be realized under the plan. She noted that comments on the plan will be taken until May 19, 2014 on EWGCOG's website, and that the plan will be presented for approval to the Board of Directors in May.

Additional discussion followed regarding the goals of the plan; and whether the document would be translated into other languages.

## ACTION ITEMS

### **Amendment to the 2014 Unified Planning Work Program to Include Additional Funding to Element 2.81 Urban Areas Security Initiative**

Jim Wild summarized staff's recommendation to amend the 2014 Unified Planning Work Program to include \$145,500 in FY 2012 UASI Management and Administrative funding from the Missouri Office of Homeland Security in the 2.81: Urban Areas Security Initiative element.

Motion was made by Ron Longley, seconded by Dave Hutchings. Motion passed unanimously.

### **Approval of the Fiscal Year 2015 Unified Planning Work Program**

Jim Wild summarized staff's recommendation to approve the FY 2015 Unified Planning Work Program; and allow authorization to negotiate and execute agreements and sub-awards with associated funding agencies.

Motion was made by Mr. Longley, seconded by Mr. Elmestad. Motion passed unanimously.

### **Resolution to Authorize FTA Grant Applications, Execute Agreements Related to FTA Funding, and Concurrence with Grant Recipient Designation**

Jim Wild summarized staff's recommendation to adopt EWGCOG's resolution that : (a) authorizes EWGCOG's application for FTA funding; (2) authorizes EWGCOG to enter into grant and cooperative agreements that relate to FTA funding; and (3) concurs with the selection of Metro as the designated recipient of Section 5307 funding for the St. Louis Urbanized area.

Motion was made by Mr. Powers, seconded by Mr. Hagerty. Motion passed unanimously.

### **Adoption of the St. Louis Rapid Transit Connector Plan as an Illustrative Project in RTP 2040**

Jessica Mefford Miller, Metro, provided a detailed summary of Metro's two Locally Preferred BRT Alternatives: a 23-mile route between Chesterfield Mall and downtown St. Louis; and a 16-mile route between Metro's proposed North County Transit Center on Pershall Road to downtown St. Louis, to be advanced into the Federal Transit Administration's (FTA) project development process.

Motion was made by Ms. Nelson, seconded by Mr. Curran, to adopt the BRT routes into the region's long-range transportation plan as illustrative projects. Motion passed unanimously, with the exception of Mr. Fischesser, opposing.

### **Regional Security Expenditures**

Nick Gragnani, STARRS, summarized staff's request for the following expenditures, totaling \$820,135. The expenditures will be funded from the U.S. Department of Homeland Security's Urban Area Security Initiative ("UASI") grant program.

<b>Action</b>	<b>Description</b>	<b>Amount</b>
Purchase	Faus McHenry - explosives detection canine	\$10,500
Contract	Chris Hornsey – to provide integration consulting work on the region's proprietary systems and databases	\$138,800
Purchase	Leeds Precision Instruments – Firearms & Tool Marks Comparison Microscope	\$65,900
Purchase	American Technologies Networks – 26 night vision monoculars	\$71,058
Purchase	REB Technologies, Incorporated - Modification of four Metro Air Support Helicopters to allow the pilots to use night vision goggles	\$247,400
Purchase	Craftsmen Industries, Incorporated – a Ford F-650 box truck	\$144,820
Purchase	Trailerlogic – five 16 foot enclosed equipment trailers	\$29,765
Contract	University of MO Fire Rescue Training Institute for Structural Collapse Operations Course	\$20,000
Purchase	Meridian Medical Technologies – 136 Cyanokits	\$91,892

Motion was made by Mr. Longley, seconded by Mr. Hutchings. Motion passed unanimously.

### OTHER BUSINESS

Mr. Blair provided clarification, in response to inquiry from Mr. Elmestad, regarding the performance measure process used in evaluating project requests.

Mr. Roth asked members for their input regarding obtaining gender diversity with respect to composition of the Board of Directors.

Betsy Tracy reminded the Committee that \$600 million in TIGER grant funding was available, of which \$35M is slated for planning purposes. She noted that the closing date for grant applications is April 28, 2014. She also advised that the FHWA is conducting a series of mini-rulemaking surveys on performance measures, the first of which addresses safety and is available for comment on the FHWA's website until early June.

ADJOURNMENT

Motion was made by Mr. Parente, seconded by Mr. Elmestad, to adjourn the meeting. Motion carried, all voting aye.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Ed Hillhouse".

Ed Hillhouse  
Secretary, Board of Directors





## EAST-WEST GATEWAY Council of Governments

Creating Solutions Across Jurisdictional Boundaries

**Memo to:** Board of Directors

**From:** Staff

**Subject:** Draft FY 2015-2018 Transportation Improvement Program and Regional Air Quality Conformity Determination

**Date:** May 14, 2014

Each year the Board of Directors adopts a Transportation Improvement Program (TIP) that allocates federal funds to transportation projects. The program comprises the first four years of projects and strategies in the regional long-range plan, *RTP 2040*. Before a project is eligible to receive federal funds it must be included in the TIP.

The draft FY 2015-2018 TIP has been developed using priorities, procedures, policies and structures approved by the Board of Directors and through the adoption of *RTP 2040*. Staff has worked with project sponsors, funding agencies, and advisory committees to develop the recommended program of projects.

### Total Program Summary

The TIP contains 655 new and previously programmed projects totaling nearly \$1.79 billion. The majority of these projects (526) are currently programmed in the FY 2014-2017 TIP and are presented for “reprogramming.” With some adjustments, due primarily to revisions in project cost estimates and schedule modifications, all of the projects proposed by sponsors to retain their program status are recommended for reprogramming.

### IDOT Program Summary

The Illinois Department of Transportation’s (IDOT) proposed program contains 35 projects at a total cost of \$253.4 million. This includes 28 reprogrammed or rescheduled projects and 7 new projects. Road and bridge projects sponsored by IDOT have been reviewed and included in the draft TIP as submitted. Approximately 64% of the IDOT program is designated for preserving the existing infrastructure. Of IDOT’s total program, 11% of the funding is designated for adding capacity to the system, and a vast majority of the capacity-adding work is related to constructing a ramp from the eastbound Martin Luther King Bridge to southbound I-55/IL3. Almost 10% of IDOT’s total program funding will address operational and safety needs, while the remaining 10% is allocated toward projects such as payment to MoDOT for the eastbound lane addition to the Poplar Street Bridge.

Gateway Tower  
One Memorial Drive, Suite 1600  
St. Louis, MO 63102-2451

314-421-4220  
618-274-2750  
Fax 314-231-6120

webmaster@ewgateway.org  
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### **MoDOT Program Summary**

The Missouri Department of Transportation's (MoDOT) proposed program contains 136 projects at a total cost of \$561 million. This includes 114 reprogrammed or rescheduled projects and 22 new projects. Road and bridge projects sponsored by MoDOT have been reviewed and included in the draft TIP as submitted.

MoDOT's total program designates 54% of the program for preserving the existing infrastructure and approximately 7% to capacity-adding projects. The major capacity-adding project is the addition of another eastbound lane to the Poplar Street Bridge, and ramp improvements to the Poplar Street Bridge complex that would add one additional through lane to I-55. Nearly 19% of MoDOT's total program funding will address operational and safety needs. The remaining 19 percent of MoDOT's total program is allocated for projects such as studies or payback projects including GARVEE bonds for the Mississippi River Bridge, Safe and Sound, and the I-64 reconstruction.

### **Transit Program Summary**

In Missouri and Illinois, 138 transit projects (129 reprogrammed and nine new) were submitted for programming. The total cost of the transit projects is \$555.4 million.

Metro's proposed program consists of 107 projects at a total cost of \$463.9 million, while the program submitted by the Madison County Transit District contains 27 projects at a total cost of \$47.4 million. Most of the funding in Metro's and Madison County

Transit District's programs come from Federal Transit Administration Section 5307 funds. The TIP does not include discretionary (Section 5309) transit projects that do not have committed funding as this presents a more realistic financial picture.

The Loop Trolley with a total cost of \$44 million makes up the remainder of the transit program. The Loop Trolley will ultimately connect two MetroLink stations and the popular Delmar Loop area in University City with the Missouri History Museum in Forest Park in St. Louis.

### **Summary of Local Programs**

The proposed local Illinois program contains 121 projects (104 reprogrammed and 17 new), with a total cost of \$127.5 million. The 17 new projects have a total cost of \$11.6 million (\$7.4 million in federal funds).

The proposed local Missouri program contains 225 projects at a total cost of \$290.4 million. Included are 151 reprogrammed projects and 74 new projects. The 74 new projects have a total cost of \$106.4 million (\$68.8 million in federal funds).

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### Major Project Summary (Projects over \$25 million)

Out of the 655 projects in the draft TIP, nine projects (excluding paybacks) have programmed costs that are \$25 million or higher. These projects which account for 19.4% of the total program are summarized below.

<b>Sponsor/TIP #</b>	<b>Title – Limits – Description</b>	<b>Total Cost</b>	<b>Year Construction Programmed</b>
Metro/ 5686-13	Bus/paratransit preventive maintenance program	\$60,000,000	2015, 2016, 2017
MoDOT/ 6063A-12	MO 47 – Over Missouri River – Replace bridge	\$55,005,000	2017
IDOT/ 5985-16	MLK Bridge – Over Mississippi – Rehab bridge	\$39,200,000	
Loop Trolley TDD/ 2946B-11; 5623-12; 5468- 11; 5447-11	Loop Trolley – Missouri History Museum to Trinity – Construct streetcar	\$44,000,000	2014
MoDOT/ 5479C-13	I-64 – Poplar Street Bridge eastbound – Bridge and ramp improvements, add lane	\$34,965,000	2016
MoDOT/ 5917B-14	I-44 from Hampton Ave to Murdoch – Pavement and bridge improvements	\$34,485,000	2015
Dupo/ 4593-08	Davis Ferry Rd – at I-255 – Build new interchange	\$27,700,000	2017
IDOT/ 5906-13	Eastbound MLK ramp to southbound I-55/70/IL3	\$27,000,000	2014
IDOT/ 5504-15	I-70 – 2.5 miles east of I-55/70 to 0.1 miles west of Prairie Rd	\$25,000,000	2015
<b>TOTAL</b>		<b>\$347,355,000</b>	

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### **Financial Capacity**

The TIP is required to be financially constrained, with reasonable assurance that funds will be available to implement the proposed projects in a given year. Staff has evaluated the federal funds programmed in the TIP with regard to amounts authorized in federal legislation and anticipated federal spending limitations. The proposed federal funding levels for the entire program do not exceed the funds anticipated to be available in the various program years and funding categories.

To the greatest extent possible, the state DOTs, transit agencies, and local sponsors have incorporated inflation factors into the cost estimates for their projects that are expected to be implemented beyond the first year of this TIP. Further, each of the local implementing agencies has submitted written certification indicating that non-federal matching funds are available for their respective projects. In this way, there is some assurance that proposed projects represent true commitments on the part of local agencies rather than project “wish lists.”

### **Air Quality Conformity Analysis**

Since the St. Louis region is designated as a non-attainment area for air quality the TIP must be analyzed to determine its conformity with air quality plans and objectives. The projects in the proposed transportation program meet the applicable air quality conformity requirements.

### **Public Participation**

The public will be able to review the draft FY 2015-2018 TIP and Air Quality Conformity Determination through several different means, including downloading copies from the Council’s website. Also, six public open house meetings are planned for the month of June, one in each of the Missouri counties and one to cover the three Illinois counties. At these meetings, copies of the draft documents, as well as explanatory tables, charts, and maps, will be available for review, discussion, and comment. All open house meetings will run from 4:00 p.m. until 6:30 p.m.

- Wednesday, June 4, 2014: 4 PM to 6:30 PM – Franklin County – Franklin County Government Center (Commission Chambers), 400 E. Locust, Union, MO 63084
- Thursday, June 5, 2014: 4 PM to 6:30 PM – St. Charles County – St. Peters City Hall, One St. Peters Centre Blvd, St. Peters, MO 63376
- Tuesday, June 10, 2014: 4 PM to 6:30 PM - Jefferson County - Hillsboro City Hall, 101 Main Street, Hillsboro, MO 63050
- Thursday, June 12, 2014: 4 PM to 6:30 PM – St. Louis County - Webster Groves Community Center (Cheyenne Room), 33 E. Glendale, Webster Groves, Missouri 63119

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- Wednesday, June 25, 2014: 4 PM to 6:30 PM - City of St. Louis – St. Louis Public Library, Schlafly Branch, 225 N. Euclid Ave., St. Louis, MO, 63108
- Thursday, June 26, 2014: 4 PM to 6:30 PM – Madison, Monroe, and St. Clair Counties – Metro East Park and Recreation District, 104 United Dr., Collinsville, IL 62234

The locations and dates for the open house meetings of the draft FY 2015-2018 TIP and Air Quality Conformity Determination will be posted on the Council's website, in the Council's *Local Government Briefings* newsletter and advertised in local newspapers. A virtual public open house will be available on the East-West Gateway web site beginning Wednesday, June 4, 2014. All of the documents, charts, tables and maps available at the public meetings will be available online through the virtual public open house. The public comment process begins on Thursday, May 29, 2014 when TIP and Air Quality Conformity documents are posted to the East-West Gateway web site and will close Thursday, July 3, 2014.

The draft Final FY2015-2018 TIP and Air Quality Conformity Determination are available on the East-West Gateway website at the following links, respectively:

<http://www.ewgateway.org/download/Draft%20FY%202015-2018%20TIP/>

<http://www.ewgateway.org/download/Draft%20FY%202015-2018%20AQAC/>

**Approval of final FY 2015-2018 TIP and Air Quality Conformity Determination**

Following the public meetings in June, staff will bring the final FY 2015-2018 TIP and air quality conformity determination to Board of Directors in July for final approval.



## EAST-WEST GATEWAY Council of Governments

Creating Solutions Across Jurisdictional Boundaries

**To:** Board of Directors

**From:** Staff

**Subject:** Approval of the East-West Gateway Council of Governments' Public Involvement Plan, *Community Connections*

**Date:** May 14, 2014

East-West Gateway Council of Governments is required by federal law to develop and implement a public involvement plan. Staff presented the draft Public Involvement Plan, *Community Connections*, to the Board of Directors at their April meeting. The draft plan was open for a 45-day public comment period that ends on May 19, 2014. To date no comments have been received on the draft plan, however comments and input received during the development of the plan have been incorporated into the document and/or included as an appendix.

For East-West Gateway, public involvement is more than an agency requirement, or fulfilling a statutory obligation. True public involvement is central to good decision-making and integral to the success of the East-West Gateway mission. The process of engaging the public must give all people a variety of opportunities to influence public decision-making. Citizens, including low-income, minority, older adults, limited English proficient populations and individuals living with disabilities, should be involved in regional discussions surrounding social, economic, environmental, community development, and transportation planning decisions.

*Community Connections* creates a roadmap for staff activities and community outreach that will ensure meaningful engagement opportunities in EWG activities, projects and plans. The plan reflects the agency's public involvement mission, vision and commitment to the community. *Community Connections* outlines current EWG outreach processes and envisions new approaches and strategies to reach our various constituencies. Implementation of this plan will be ongoing and continuous.

**Staff Recommendation:** Staff recommends approval of the East-West Gateway Public Involvement Plan, *Community Connections*.

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Gateway Tower  
One Memorial Drive, Suite 1600  
St. Louis, MO 63102-2451

314-421-4220  
618-274-2750  
Fax 314-231-6120

webmaster@ewgateway.org  
www.ewgateway.org

The East-West Gateway Council of Governments



**EAST-WEST GATEWAY**  
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Creating Solutions Across Jurisdictional Boundaries

*Create Meaningful  
 Engagement  
 Opportunities That Are  
 Accessible to Everyone*

**A Note from the Executive Director**

The East-West Gateway Council of Governments (EWG) has always had a strong commitment to public involvement in our regional decision-making processes. Our Board of Directors make transportation-related decisions affecting everything from the vitality of our regional economy to the daily lives of our citizens. Our work impacts our environment and our neighborhoods. Public guidance and advice are a vital consideration in how we allocate millions of dollars to transportation and other projects here in the St. Louis region.

We are constantly developing new resources, analyzing regional trends through data analysis, and providing technical assistance and education for our member governments and their constituents. Meaningful public involvement is not always easy. We are all aware that in today’s fast paced world it is challenging to achieve high levels of engagement on issues that have a longer time horizon or on initiatives that are not in our own backyards. But it is our obligation and mission to educate, inform and involve. Our process of engaging the public must give ALL people a variety of opportunities to influence public decision-making.

The purpose of the East-West Gateway Public Involvement Plan is to set forth expectations and procedures for public involvement in our region’s transportation planning and other processes. Federal funders provide lots of guidance about what we MUST do but we have “wide latitude to determine how, when and how often specific public involvement measures should take place, and what specific measures are most appropriate.” This is a huge responsibility and we don’t take it lightly. This document outlines our resources and approach but most importantly it outlines specific public involvement goals and strategies that our staff will work to achieve in the coming years.

This plan benefitted from the time and expertise of many people. We received invaluable input from an advisory committee of community members, suggestions from focus groups and a public survey. This plan will change and grow as East-West Gateway continues to engage our political leaders, businesses, residents and community organizations. Public involvement starts with you. I invite all our partners and stakeholders to become involved in regional planning discussions with us and in your community. It is only through your involvement that we can truly create a regional agenda that is meaningful.

*E Hillhouse*  
 Ed Hillhouse

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## Regional Planning Matters

Regional planning might not seem like the most exciting topic. Every day we are bombarded with requests for our time and attention and it is often hard to find the time to PARTICIPATE, especially when the issue doesn't seem to affect us directly at this moment. Moreover, when we deal with big regional issues, like planning for regional safety and security, planning for a sustainable future, planning for new levees, planning for future business, planning for the needs of our changing population, planning for future land use, or planning for future infrastructure needs, it is often hard to believe that our voice or opinion could be heard in a meaningful way.

The East-West Gateway Council of Governments (EWG) undertakes many different types of regional planning activities, in partnership with federal, state, local governments and nonprofit organizations. We understand that our decisions affect all of our region's citizens and therefore this public involvement plan works to create avenues for you to participate in all of our planning activities.

## Transportation Impacts Each of Us

EWG is responsible for a wide variety of regional planning activities but none more highly visible than the transportation planning and funding decisions for the St. Louis region. Transportation has a tremendous impact on a wide range of regional activities and institutions. Our transportation system makes it possible for us to get where we want to go, as well as to enjoy products and services from all over the world. It is a driving force behind our region's economic health and our ability to grow.

In the St. Louis metropolitan region, our vast transportation system includes the Mississippi River, Lambert St. Louis International Airport and several regional airports, MetroLink (light rail), Metro Bus and paratransit services, ports, bike paths and greenways, sidewalks and the many local or state roadways and bridges we use each day.

EWG is designated by the federal government as the region's Metropolitan Planning Organization (MPO), charged with coordinating transportation planning for the St. Louis metropolitan region. This includes roadway construction and maintenance projects, as well as bus, rail, pedestrian, and bicycle projects from bridges that span our rivers to streetscape improvements in our neighborhoods.

Allocating transportation dollars for specific projects and programs is a huge responsibility. EWG staff considers a number of federal requirements, such as the need to conform to federal air quality standards and inclusive public involvement, in our decision making. In addition, we must work with limited transportation funding made available by federal, state, and local sources to pay for projects. Our needs far outweigh our resources so we make tough decisions that balance many regional needs.

The advice and input of a wide range of stakeholders is critical to making good regional decisions. Stakeholders include individuals and groups alike. They include citizens, business owners, environmental and civic organizations and advocacy groups that represent the needs of the underserved/underrepresented-including low income, minority, elderly, and disabled populations.

## Your Voice Makes a Difference

Each of our stakeholders has a different perspective, a different set of needs and interests that East-West Gateway hears and considers. Public involvement encompasses the process and the methods used by EWG to inform and involve the public in regional issues and decisions. It is required by the federal laws that guide metropolitan planning organizations. But, it is also a valued tool we use to ensure that investments made by state and local governments utilizing public dollars are meaningful and meet the needs of our citizens and other stakeholders. We will work diligently through this plan to reach you. Please join us and PARTICIPATE.



*All citizens ... must be involved in regional discussions surrounding social, economic, environmental, community development and transportation planning decisions*



## Who We Are

East-West Gateway Council of Governments is a membership organization for local governments in the St. Louis metropolitan area. We cover eight counties including the city of St. Louis; Franklin, Jefferson, St. Charles, and St. Louis counties in Missouri; Madison, Monroe, and St. Clair counties in Illinois. Formed in 1965, EWG provides a forum for the local governments of the bi-state St. Louis area to work together to solve problems that cross jurisdictional boundaries. Our 24-member Board of Directors is comprised of the chief elected officials from our eight counties and numerous other elected officials.

EWG's designation as a regional council of governments (COG) means that the agency has the civic responsibility to set the table for cooperative planning and problem-solving among and between any of its member local governments who believe that they can accomplish better things by working together than by acting separately. Although much of this cooperative planning takes place among the eight major jurisdictions of the region, it is not uncommon to find several small cities and towns clustered around a community betterment initiative at EWG. These initiatives address issues as diverse as tax policy, environmental quality, regional security, economic development, and community planning.

EWG is the metropolitan planning organization (MPO) for the area, which means that the federal government and the states have vested legal authority and responsibility in the agency for developing and adopting plans for the region's transportation system.

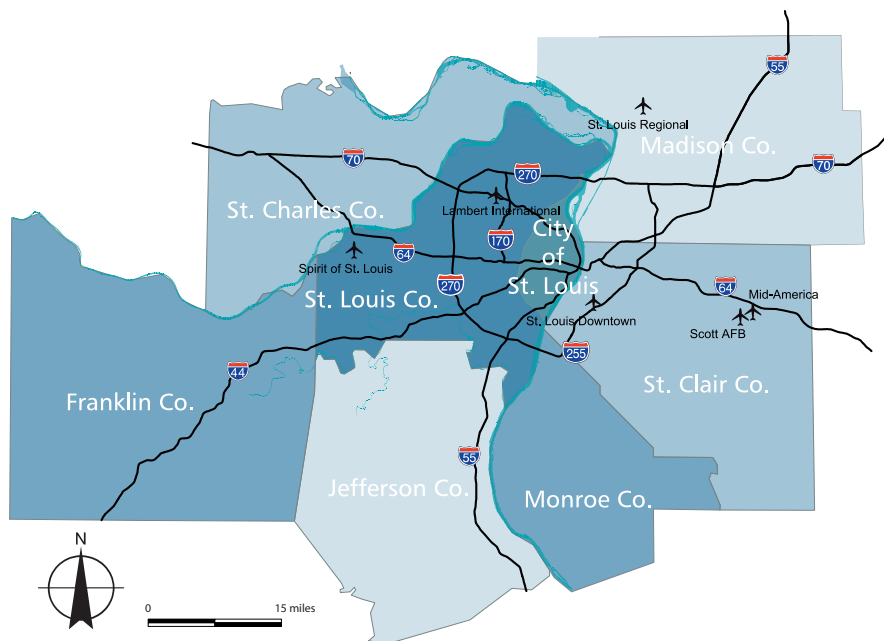
Any transportation project within the boundaries of the eight member counties that will be fully or partially funded with federal dollars must be contained in plans that are formally adopted by the Board of Directors.

Transportation planning is not simply an exercise in design and engineering. It requires understanding and addressing the complex relationship between mobility and the region's economy, community, and ecology. Its final product is an evolving transportation investment strategy to serve the region's economic vitality and broad quality of life goals.

The tools we use include population and employment estimates, land use and transportation facility inventories and maps, environmental quality assessments, computer models of existing and future travel patterns, and activities to engage interest groups and community residents in setting priorities.

One of the Council's strengths is providing an understanding of the regional impact of local decisions. Effective public engagement and education is an essential part of the planning process and helps to inform the work of our agency.

EWG Metropolitan Planning Area



## The Public Involvement Planning Process

As the regional planning agency, our community and transportation planning activities impact every citizen in the St. Louis metropolitan area. Like all public entities, we are required to engage in a public involvement process that garners input from all of our citizens, regardless of geography, economic background, age, ethnicity, race, physical or developmental ability. Our commitment is to provide opportunities for everyone to have an active voice in regional policy decisions. This plan meets these requirements and guides staff in their public involvements and efforts to ensure meaningful engagement opportunities.

East-West Gateway Council of Governments is required by the Federal Highway Administration and Federal Transit Administration to develop, submit, and implement a public involvement plan. All citizens, including low-income, minority, older adults, limited English proficient populations and individuals living with disabilities, must be involved in regional discussions surrounding social, economic, environmental, community development and transportation planning decisions.



We began to develop this plan in 2013. As part of the year-long process, the following actions were taken to support this plan's development, completion and passage.

- EWG's community engagement staff established a Public Involvement Planning Advisory Committee that represented key perspectives in the community. The planning committee met four times throughout the process and had a clear set of tasks and outcomes.
- EWG's community engagement staff reviewed meeting evaluation forms submitted over the past few years. Feedback from various regional planning initiatives such as Renewing the Region (RtR), Transportation Improvement Plan (TIP), Long Range Plan (LRP) and the Regional Plan for Sustainable Development (RPSD) helped inform this public involvement plan.
- All EWG staff was included at the beginning and the end of the planning process. Since this plan provides the blueprint for agency public participation efforts, the full staff was asked to engage in the creation of the mission and vision for the plan. We also discussed current engagement efforts and requested ideas that should be considered as we developed the plan.
- An EWG staff advisory committee, comprised of staff members who manage projects with major public involvement components, were convened at key points in the process. The goal of this staff committee was to ensure that the ideas that were recommended for inclusion in the plan fit the needs of key agency projects and could be realistically implemented.
- The planning process also included a public survey concentrating on the approached for reaching citizens effectively. The survey received over 400 responses from around the region.
- Eleven focus groups were held with more than 85 community members representing diverse constituencies.
- Comments from the 45 day public comment period were considered and incorporated .
- The Board of Directors approves the plan in May 2014.

### Thank you to our Public Involvement Planning Advisory Committee

Bola Akande  
*City of Brentwood*

Vianey Beltran  
*Hispanic Chamber of  
Commerce of Metro St. Louis*

Laura Cohen  
*Environmental Advocate*

Gerry Hasenstab  
*Catholic Urban Programs (IL)*

Mayor Monica Huddleston  
*City of Greendale*

Will Jordan  
*Equal Housing Opportunity  
Council*

Linda Lehr  
*Monroe County*

Gayle McHenry  
*Shepherd's Center of Webster/  
Kirkwood*

Patrick McKeehan  
*Small Business Development  
Center (IL)*

S.J. Morrison  
*Madison County Transit*

Mark Phillips  
*Metro*

Naomi Soule  
*Missouri Rehabilitation Services  
for the Blind*

Dr. Morris Taylor, Ph.D.  
*Southern Illinois University-  
Edwardsville*

Terry Wilson  
*Franklin County*

## Mission of the Public Involvement Plan

Create Meaningful Engagement Opportunities That Are Accessible to Everyone

### Vision:

EWG staff, in our commitment to include all citizens in regional planning discussions and decisions, will create and continuously support a framework that guides our public involvement efforts. Our public involvement program will always include specific strategies that welcome ideas, leverage partnerships, respect differences, embrace community, share knowledge, and foster responsive solutions that reflect the citizen's regional aspirations.



## GOALS

This plan offers meaningful opportunities for the public to be involved in the identification of social, economic, and environmental impacts of proposed transportation and community plans at East-West Gateway. One of the primary goals of EWG as the MPO in providing opportunities for public involvement is to ensure that transportation plans reflect community values and benefit all segments of the community equitably.

We envision a future where communities will see themselves as part of the regional decision-making process and understand how to accomplish their goals. We hope to offer our citizens an effective voice and a way to be heard by regional decision makers. We will work with our Board, our staff and our partners to ensure that the public concerns and aspirations are consistently understood and considered.

### Goal 1

EWG will clearly articulate the process for public information and involvement from the outset of a project.

### Goal 2

EWG will create mechanisms that document public feedback and make it available for public consideration and report how we used/incorporated public input in the decision-making process.

### Goal 3

EWG will create and strengthen the Council's strategies for reaching people and communicating appropriately.

### Goal 4

EWG will assure that every effort is made to ensure nondiscrimination in all of our programs and activities, whether they are federally funded or not.

### Goal 5

EWG will provide access to and create quality information, education and data.

### Goal 6

EWG will continuously evaluate the effectiveness of our public involvement program.

## Our Commitment to the Community

The following fundamentals drive East-West Gateway public involvement activities:

### Inclusive

We proactively reach out and engage citizens and take specific actions to ensure the involvement of typically hard-to-reach communities including low income, minority, Limited English Proficiency (LEP), senior adult and disabled, so these groups have an opportunity to participate and contribute.

### Responsive

We strive to respond and incorporate appropriate public comments into all transportation decisions.

### Accurate

We make every effort to provide accurate information.

### Respectful

All feedback we receive is given careful and respectful consideration.

### Proactive and Timely

Participation methods allow for early involvement and are ongoing and proactive so participants can impact Council decisions.

### Understandable

Participation methods have a clear purpose and are described in language that is easy to understand.

### Transparent

We will report how the public's input informs decisions.

### Authentic and Meaningful

We support public participation as a dynamic and meaningful activity that requires teamwork and commitment at all levels of the organization.

### Customized

We customize our public participation methods in a variety of ways to match local and cultural preferences.



## Public Involvement Goals and Strategies

The community engagement staff will be responsible for working with all EWG staff to design action items and timelines for each of the following goals and will track progress.

### Goal 1

**EWG will clearly articulate the process for public information and involvement from the outset of a project.**

**Objective 1:** Ensure meaningful participation opportunities for ALL communities.

**Strategy A:** In consultation with community engagement staff, a planning process will be developed and then tracked for all projects.

**Approach:** Staff will meet with PIP staff to discuss their plans allowing for early input that continues throughout the project/planning process. Plans must explicitly consider potential for influence and how feedback will be incorporated and must identify hard to reach communities and how these communities will be reached and engaged.

**Strategy B:** We will create an advisory committee comprised of people who represent key perspectives of the community to help EWG staff assess their plans.

**Approach:** Staff should present their public involvement strategy to this committee at the beginning of a project/planning process.

**Strategy C:** EWG will collect data on how people receive their information and provide feedback.

**Approach:** Staff will consider public involvement survey feedback when planning outreach strategies. (see Appendix)

**Objective 2:** Create a vehicle for evaluation at the end of the public involvement activity.

**Strategy A:** In collaboration with EWG staff a new project close out process will be created with an eye toward documenting public involvement efforts and outcomes.

**Strategy B:** New evaluation and tracking mechanisms will be developed to collect feedback and assessment on all public involvement processes.

**Approach:** These will be analyzed and reported out in conjunction with the advisory committee at regular intervals. Staff will be required to collect this data and submit to community engagement staff at regular intervals.

**What We Heard:** In advisory committee meetings, we heard that staff needs to decide the best strategies in advance. We also heard that we shouldn't ask for feedback after everything has been decided and we need to tell people what we actually need to know so they can provide useful feedback. Survey results showed that 63 percent of respondents really want information or feedback concerning regional issues. EWG needs to work hard to create opportunities to hear people better and respond accordingly. EWG should provide clear statements when requesting ideas and opinions on input into planning. Ask specific questions. Define the feedback needs. EWG should obtain data about communities with whom we work before we engage.

### Goal 2

**EWG will create mechanisms that document public feedback and make it available for public consideration and report how we used/incorporated public input in the decision-making process.**

**Objective 1:** Report back often to the community as to status of input, decisions and plans.

**Strategy A:** Create an easy to find, dedicated space for public involvement reporting on the EWG website that "tie-in" to Facebook and Twitter.

**Strategy B:** Create an agency monthly electronic newsletter that reports the activities of the agency to the community.

**Strategy C:** Create a monthly electronic update for e-mail and print that specifically reports public involvement outcomes, opportunities, activities and strategies.

**What We Heard:** The public needs to know that EWG utilizes public opinion in the decision-making process. People want to hear back on discussions and results of meetings. They want to be kept in the "loop" when regional and community planning and actions are taking place. Do this on a regular basis not just at the end of the process. Survey results showed that 72 percent of respondents voice their opinions through online surveys; 50 percent also opt to talk to their elected official to voice their opinions. Survey results tell us that 72 percent of respondents in the region utilize online newspapers to get information; followed by watching the local news stations.

## Goal 3

**EWG will create and strengthen the Council's strategies for reaching people and communicating appropriately.**

**Objective 1:** Find new and creative ways to reach and involve people.

**Strategy A:** Redesign and assess necessary content of EWG website to make it more user friendly, to ensure important information is easier to find and that content is relevant for users.

**Strategy B:** The agency will continue to enhance its social media capabilities.

**Approach:** *EWG has recently begun using Facebook and Twitter. We will explore ways to begin to use integrated video, surveys and blogs.*

**Strategy C:** We will create a communication staff committee to discuss, assess existing and implement new outreach communication tools and strategies.

**Approach:** *This committee will meet quarterly to assess and improve our social media content and its efficacy, to identify new social media options and website options and to ensure that all the use of all electronic and other communication tools are coordinated.*

**Objective 2:** Expand the types of opportunities for participation.

**Strategy A:** Develop creative programming, including speaker series, discussion forums and expanded policy briefings.

**Strategy B:** Identify new strategies for reaching people electronically including web meetings, on-line real-time question and answer sessions, interactive electronic open houses and webinars

**Strategy C:** Conduct effective, productive and interactive meetings.

**Approach:** *Project staff should work with community engagement staff to identify planning meeting activities that maximize participation. Identify new ways to collect public feedback at meetings including touchpad polling surveys at the end of meetings to ensure collection of evaluation data.*

**Objective 3:** Expand and enhance the EWG network through partnerships.

**Strategy A:** Assess current agency memberships in order to ensure agency participation with a broad array of partners and track EWG attendance and participation in meetings and events.

**Strategy B:** Serve as a matchmaker to help partners find the right resources.

**Strategy C:** Create a process under which EWG staff actively contacts and engages with new groups quarterly.

**Strategy D:** Actively look for new partnership opportunities through sponsorship/involvement in regional events.

**Objective 4:** Create training for staff to introduce members of the communities that we need to reach and discuss appropriate approaches for engagement.

**Strategy A:** Invite members of key community groups to be part of an ongoing agenda and introduce their groups to staff.

**Strategy B:** Introduce staff to fundamental and advanced approaches and tools for effective public involvement

**What We Heard:** EWG needs to update and remodel the website. Create an effective webpage. Make the website more interactive. Social media is a must to communicate to the public. Staff should trust community's suggestions when trying to reach people. Staff needs to use diverse strategies and means. EWG should be more visible in communities—connecting, listening, and involving them in the process.

Utilize the community organizations to better reach people through publications, places of worship, alumni organizations, homeowner associations, etc. Go to where the groups are already meeting such as senior meals, coffee shops, at fish fries, educational situations (classrooms).

EWG needs to recognize and access memberships to and support for other organizations. Find ways to use new technology to reach people. Explain who we are. Survey results show that 61 percent of respondents get their information from the workplace with 50 percent receiving information from community organizations and or community meetings.

## Goal 4

**EWG will assure that every effort is made to ensure nondiscrimination in all of our programs and activities, whether they are federally funded or not.**

**Objective 1:** Provide information to the public regarding Title VI obligations.

**Strategy A:** Post EWG's policy statement regarding Title VI on the website along with the complaint procedure.

**Strategy B:** Title VI, ADA, and environmental justice materials will be available at EWG meetings.

**Strategy C:** EWG will offer translations of necessary materials and provide appropriate accommodations as requested. We will track all requests for accommodation.

**Approach:** *EWG has developed informational material regarding Title VI obligations. Information regarding requests for accommodation must be included on all public involvement materials along with the agency's Title VI statement.*

## Goal 5

**EWG will provide access to and create quality information, education and data.**

**Objective 1:** Data, information, and plans need to focus on relevance and impact to the public whenever possible.

**Strategy A:** Identify new ways to present data/information to the public, including on our website and through social media, in an understandable and accessible manner.

**Strategy B:** Work to make our GIS and demographic products easily available to the communities and groups that have an interest.

**Strategy C:** Continue to expand and enhance *Where We Stand* and its updates and ensure broad distribution of regional policy analysis of the topics we choose to highlight.

**Strategy D:** Continue to expand and enhance the availability of training and workshops on EWG projects, grants and key regional and local government policy issues.

**Strategy E:** Create partnerships with public radio, news and television outlets.

**What We Heard:** EWG needs a comprehensive communications strategy. Be careful not to make presentations too technical and avoid bureaucratic language. EWG needs to understand its communities by collecting its own data and data from other agencies. 62 percent of survey respondents feel that EWG should share information and data with the public. Use more visuals, less words. 60 percent feel that EWG should provide information and education for the public about regional topics.

**Approach:** Materials produced for public consumption need to use formats that are accessible and make sense to non-planning professionals and include explanations of how the data material can be used. Data and information should include a staff contact for questions. Staff should look at how searchable databases can be used and made available.

**Objective 2:** Ensure that staff has access to the appropriate tools and information.

**Strategy A:** Create an intranet site where staff can post and find the latest information, data and updates from colleagues that can be used internally by different departments.

**Approach:** Community Engagement staff in consultation with program staff will develop a toolkit for staff that includes resources, templates, internal databases and shared materials to enhance our efforts to effectively communicate with our publics.

**Objective 3:** Information, education, data development and articulation needs to consider all Title VI, EJ, ADA, and LEP requirements in the planning stages and ensure that citizens, members and contractors are aware of these requirements.

**Strategy A:** Community engagement staff in cooperation with program staff will continue to develop mechanisms to ensure that citizens understand their rights under Title VI, to ensure that recipients of funding are fulfilling their obligations and that EWG documents its efforts to ensure compliance.

## Goal 6

**EWG will continuously evaluate the effectiveness of EWG public involvement program.**

**Objective 1:** Continuously evaluate participant and public satisfaction.

**Strategy A:** Track participation efforts and approaches for every EWG sponsored meeting.

**Strategy B:** Create a realistic evaluation policy and ensure that staff is capturing necessary and appropriate evaluation data.

**Strategy C:** Create an internal database to capture all evaluation data.

**Strategy D:** Analyze the results of evaluative data on a regular basis to illustrate changes in participation, representative participation and identify areas for improvement.

**Strategy E:** Institute a EWG regional public awareness and satisfaction survey every two to three years to assess public perceptions about EWG and assess how we can improve our outreach efforts.

**Strategy F:** Implement an agency self-evaluation process of public involvement efforts annually.

**Approach:** Utilize advisory committee for assistance on evaluation techniques and analysis.

**What We Heard:** A project close-out process could be implemented. Experiences about what has worked and what hasn't need to be shared. Identify a tracking mechanism that does not require unreasonable staff time requirements.

## The Agency's Core Plans

Public participation is a valuable tool used to shape plans that accurately reflect the goals and vision for the region. EWG develops several core plans on a regularized schedule that have stipulated, minimum public input requirements. In each case we strive to find new avenues to engage the public and expand input beyond what is required. EWG recognizes that specific plans and studies with regional goals and objectives are more valuable when active community input is included. The following plans describe EWG's core plans with public comment periods identified. All of EWG's core plans are available on the EWG website.

### A. Unified Planning Work Program

The Unified Planning Work Program (UPWP) is used to organize and unify all of the agency's work for the coming year. The development of the UPWP creates an opportunity for the policy-makers on the Board of Directors, the agency's advisory committees, and our funding agencies to review and consider EWG's many discrete activities in the context of the whole. It also provides staff with a valuable management tool and is part of grant applications for several state and federal programs.

Unexpected circumstances sometimes necessitate additions to the document outside the regular annual cycle. When this happens, and funding has been clearly identified for new activities, the Board can amend new work into the UPWP as part of monthly board meetings.

The complexity of our work frequently demands interdepartmental coordination, interdisciplinary research, and considerable involvement of members of the affected public and constituent interest groups. Virtually none of the work elements contained in the UPWP can be properly implemented without a team effort.

The UPWP is supported by financial grants and in-kind resources from federal, state, and local government sources, non-profit organizations as well as private foundations. EWG submits this UPWP to our funding agencies as a commitment to fulfill our legal obligations as the region's designated MPO, and to our local governments and the public as a commitment to do all we can to enhance quality of life as the region's council of governments.

**Comment period: 45 days**  
**Update schedule: Annually**

### B. Long-Range Transportation Plan

The Long-Range Transportation Plan (LRTP) is the cornerstone of the metropolitan transportation planning process and serves as a blueprint for the management of the region's transportation system. It identifies transportation improvements for a 25 to 30 year period. It articulates region-wide transportation goals, policies and strategies ranging from road and transit improvements to projects that enhance bike, pedestrian and freight movement. As required by federal law, EWG develops the LRTP every four years.

The principles and strategies included in the LRTP are carried out through a variety of short range transportation-related plans and programs. Chief among these is the Transportation Improvement Program (TIP), which reflects short-term decisions on how federal funds are spent in the region. In effect the TIP is used to implement the LRTP. Other plans connected to the implementation of the LRTP include, the Coordinated Human Services Plan, the Regional Bike and Walking Transportation Plan, the Regional Freight Study, the Congestion Mitigation Process and OneSTL: The Plan for Regional Sustainable Development.

The Council's Board of Directors oversees the development of short and long range plans for the region and selects the federally and locally funded capital projects and operational initiatives that best carry out the principles and strategies of the long-range plan.

The Council develops the LRTP under certification from the U.S. Department of Transportation and under joint agreements among the states of Missouri and Illinois and the eight counties in the region: the city of St. Louis, St. Charles, St. Louis, Franklin, Jefferson, Madison, Monroe and St. Clair counties. All federally-funded transportation projects must be consistent with the principles of the LRTP to be included in the TIP.

**Comment period: 30 days**  
**Update schedule: Every 4 years**





### C. Transportation Improvement Program

The Transportation Improvement Program (TIP) is a financial and implementation schedule for projects receiving federal transportation funding in the St. Louis metropolitan area. The TIP documents how St. Louis will prioritize limited transportation resources to meet the needs of the region. It contains major surface transportation projects planned to receive federal, state and local funding within the metro area that will be carried out in a four year period. Project examples include new roadways, additional through lanes to existing streets, interchange construction or modification, improvements to intersections, transit amenities and bicycle/pedestrian facilities. EWG updates the TIP every year.

Projects identified in the TIP are prioritized from, and must be consistent with, the region's 20-year Long-Range Transportation Plan. The TIP consists of a four-year program: the current year plus the next three consecutive years. Each year the TIP is modified by adding a new fourth year and advancing the first of its future years to current status. While the projects in the TIP are shown for a four-year time period, the emphasis is on the first three years. Presenting a four-year span allows for a more systematic forecast of funding needs during a four-year planning cycle, and provides a more comprehensive view of the program for public information purposes.

Public notice of public involvement activities and time established for public review and comment on the TIP satisfies the program of projects requirements of the Section 5307 Program for public transportation operators.

**Comment period: 30 days**  
**Update schedule: Annually**

### D. Public Involvement Plan

The Public Involvement Plan (PIP) provides a framework to guide the public participation process for all activities at EWG including transportation-planning projects and a range of programs and special studies, including major investment studies. This plan specifies EWG's strategies and techniques to be considered and employed in achieving the goals of the public participation process.

As part of the plan we document and assess current public involvement approaches and activities. We identify new ways that our agency should and can reach out to the public, inform the public and ensure meaningful involvement from all of our citizens.

The plan is informed by the board of directors, staff, an advisory committee and citizen feedback.

EWG is dedicated to a planning process that allows all citizens affected by the agency's activities to have a voice. As the designated metropolitan planning organization for transportation planning in the bi-state St. Louis area, EWG receives federal funding from the Federal Highway Administration (FHWA) the Federal Transit Administration (FTA), the Environmental Protection Agency (EPA) and other state and federal agencies responsible for metropolitan planning.

Effective public involvement requires that the agency be as inclusive as possible to serve the widest range of citizens, especially the hard to reach populations who reside in the bi-state area. The plan will be continuously reassessed for updating needs.

**Comment period: 45 days**  
**Update schedule: As needed**



## Title VI Policy Statements

The East-West Gateway Council of Governments assures that no person shall, on the grounds of race, color, national origin, or gender, as provided by Title VI of the Civil Rights Act of 1964 and the Civil Rights Restoration Act of 1987 (PL 100.259) (Title VI), or because of a disability, as provided by the Americans with Disabilities Act (ADA), be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity. East-West Gateway further assures that every effort will be made to ensure nondiscrimination in all of its programs and activities, whether those programs and activities are federally funded or not. East-West Gateway includes Title VI and ADA language in all written agreements with subrecipients, contractors and consultants and will monitor programs and activities for compliance. East-West Gateway's Title VI Coordinator is responsible for initiating and monitoring Title VI and ADA activities, preparing required reports, and other responsibilities as required by law.

### Non-discrimination policy

East-West Gateway is committed to ensuring that its plans and processes include as many individuals as possible and that no one is discriminated against in the implementation of its programs. East-West Gateway has a non-discrimination policy to help ensure that discrimination does not occur, and if someone believes they have been discriminated against, there is a process to follow to file a complaint and have the matter investigated. The non-discrimination policy applies to race, color, sex, national origin, disability, and limited English proficiency. The Non-Discrimination Policy and Procedure Manual may be found at [www.ewgateway.org](http://www.ewgateway.org), or a copy may be obtained by contacting the Title VI Coordinator at 314-421-4220 or 618-274-2750, or by email at [TitleVI@ewgateway.org](mailto:TitleVI@ewgateway.org). As referenced in the Non-Discrimination Policy and Procedure Manual, East-West Gateway is required to have a plan in place to address the challenge of citizens in our region of Limited English Proficiency, who may want to participate in our activities but cannot effectively do so due to language barriers. In certain cases, East-West Gateway has an obligation to ensure that appropriate accommodations have been made to make information available to LEP communities. More information on our non-discrimination processes can be found in the EWG Title VI program.

## Tracking and Evaluation

We know that the key factors in a successful effort are that participants have a clear concept of the goals of the meetings, that they understand what they are being asked to do and they know how we will incorporate their input. Included in evaluation design is developing a process for ensuring that feedback is considered and incorporated where appropriate and then communicated back to our stakeholders.

### Participation Tracking (see Goal 6)

In order to improve upon the participation process and to improve upon the use of public input, the EWG staff will track public involvement activities. Part of this tracking will involve the consideration of follow-up and feedback to the public. To facilitate participation tracking the EWG staff will utilize the project tracking form template shown on this page. The act of tracking public participation not only will help to create more effective public outreach efforts, but it will also serve as one means for the EWG to evaluate how well various participation and outreach efforts work.

### EWG Participation Tracking Form

#### 1. Event:

- Date:
- Conducted by:
- Attendees (# and type):

#### 2. Summary of public comments/concerns/interests that need to be addressed:

#### 3. Information learned:

#### 4. Who gets information?

- When?
- How?

#### 5. Follow-up with the public:

- Immediate follow-up activities:

Who will?	With whom?	For what?	When?
	(Name/address/phone)		

- Feedback to the public (what did we do with their input?)

Who will?	With whom?	For what?	When?
	(Name/address/phone)		

#### 6. Process advice:

- What worked well in this public participation activity?
- What would I change next time?
- How can this information be shared with others working at/with EWG?



## Engagement Tools We Are Currently Using

East-West Gateway has many approaches that are currently used to reach the public and garner input.

**East-West Gateway Committees**—EWG supports numerous committees that include citizens and professionals from other organizations for the purpose of advising the agency's work. These committees include the Air Quality Advisory Committee, the Water Resources Council, the Transportation Planning Committee, the Bicycle and Pedestrian Advisory Committee, and the Advisory Council of the St. Louis Area Regional Response System. Citizens and officials on these committees provide regular and ongoing input.

The agency also convenes ad hoc advisory policy and technical committees to support agency initiatives as needed. The Great Streets Advisory committee, the Northside-Southside advisory committee (considers alternatives for future light rail expansion) and the working group assisting with the agency's creation of a Coordinated Human Services Transportation Plan, are a few of the newer policy groups created to improve the services in the region.

**Presentations**—EWG staff, by invitation, attends meetings of numerous civic, volunteer, business, neighborhood, and professional organizations to share information about the agency's work.

**Publications**—Numerous regular publications are created to inform and educate the public on regional issues of concern. Other materials are continuously developed to support citizen engagement as the need arises. Examples include:

- *Local Government Briefings* (a weekly newsletter distributed by e-mail and fax). Any individual who asks to be placed on the distribution list is accommodated.
- *Where We Stand: A Regional Strategic Assessment* that ranks the St. Louis Metropolitan Area as compared to 35 major metropolitan areas throughout the nation on indicators of regional importance.
- *Talking the Talk: A Pocket Guide to the Language of Transportation Planning*: Updated in 2007 and designed to aid citizens in understanding transportation planning and the problem-solving process.
- *Annual Public Officials Directory*: An eight county reference guide containing contact information for key local government elected officials and personnel.
- *Know Your Rights*- Title VI brochure series: Available in English, Spanish and Bosnian.
- *East-West Gateway Informational Brochure*: Explains the mission, history and functions of the agency and how the public and others can be involved in agency activities.
- *Frequently Asked Questions about the TIP*: A Q&A brochure explaining the Transportation Improvement Program process.

**The Internet**—EWG website, Twitter, Facebook, the EWG interactive blog—EWG maintains a web site at [www.ewgateway.org](http://www.ewgateway.org). Information and educational materials about planning and problem-solving activities are regularly posted for the public to review on this web site. Copies of draft plans, reports, final publications, RFPs, meeting agendas and minutes are also available. Opportunities to learn and be involved in EWG activities and other regional events are posted. The web page has interactive features, allowing citizens to register their comments on an ongoing basis. We also use Twitter, Facebook and the agency blog for continuous outreach and engagement.

**The Outstanding Local Government**

**Achievement Awards**—Each year, East-West Gateway presents its Outstanding Local Government Achievement Awards recognizing the extraordinary work of municipal, county, public safety and school district officials. Nominations are widely solicited from community organizations and individuals and local government officials. The goals of the program are to acknowledge the good work occurring in the local government community, to raise public awareness of the positive impacts of local government and to involve community members in a program that highlights the progress in their communities.

**Local Government Partnership**—The agency is also a member of the Local Government Partnership, a collaborative effort with the University of Missouri.

The Partnership mission is to provide technical assistance and training to local government officials throughout the region.

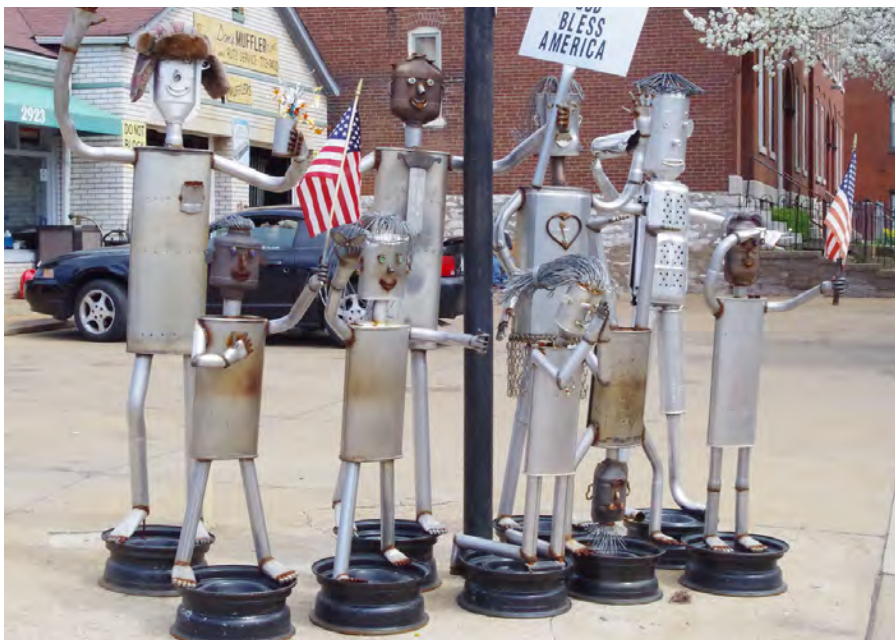
**Technical Assistance and Training**—Council staff works with local officials and citizens to recognize, analyze and find regional solutions. EWG works with citizens, community organizations and local government officials, providing technical assistance and training to help them voice their perspectives and do business more effectively.

**Workshops**—EWG hosts workshops that are open to the public in accessible settings on an array of regional issues.

**Surveys**—Staff utilizes surveys in order to gather more comprehensive information and viewpoints from the region. Responses and results of the surveys can be found on the website.

**Mapping**—Our GIS team develops maps to inform the public, our research partners and for use in presentations. They produce a new map each month on different demographic trends that are made available on our website.

**Research**—The research staff provides indepth analysis of regional trends related to transportation planning, demographic changes, and sustainability planning. Staff uses Geographic Information Systems (GIS) applications, and data from the Census and other sources to ensure the availability of accurate information.





## Conclusion

East-West Gateway has maintained and enhanced its strong commitment to public involvement since its inception 49 years ago. This document is another phase in an on-going planning process designed to ensure continuous improvement in our efforts. We are committed to overcoming today's challenges to public participation and identifying new avenues to involve all the citizens of the region. We would therefore ask you to contact us with any suggestions you may have.

Please send comments, feedback or inquiries on this plan to:

Julianne Stone  
Manager, Community Engagement and Local Government Services  
East-West Gateway Council of Governments,  
One S. Memorial Drive, Suite 1600,  
St. Louis, MO 63102  
Phone: 314-421-4220 or 618-274-2750



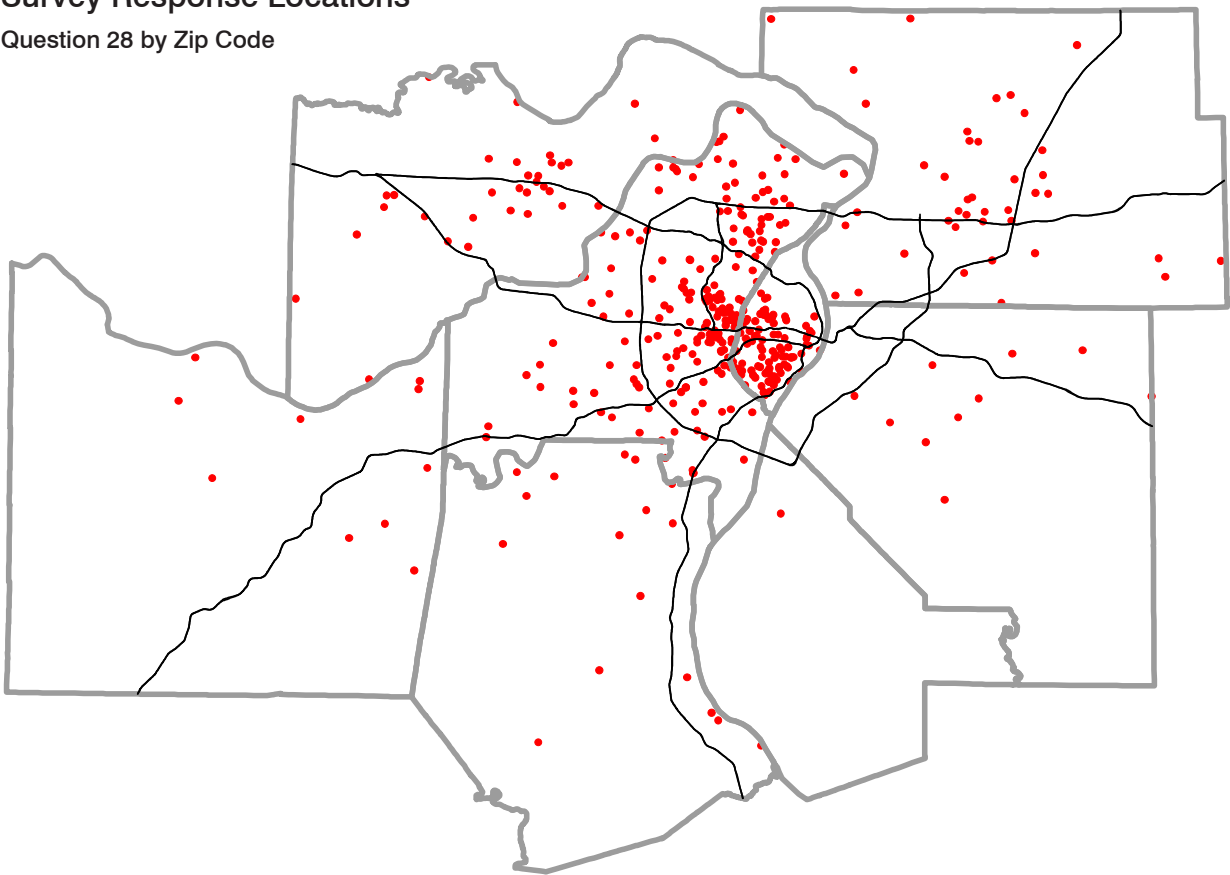
## Appendix: Public Involvement Survey

This survey is a collection of facts and opinions on how the public receives information about EWG and our region. It explores the challenges that keep individuals from participating in events and what might make one more likely to share their opinions about big regional projects and smaller ones that may only impact specific communities. We have also thrown in a couple of questions on what issues are important and what they think EWG goals should be as they relate to public participation. EWG staff, members of the community and our partner organizations can use this information to hone appropriate outreach strategies for target audiences. We received 409 responses to the survey.



### Survey Response Locations

Question 28 by Zip Code



*Pertaining to East-West Gateway:***1: Are you familiar with the activities of the East-West Gateway Council of Governments? (Check all that apply)**

	Response Percent	Response Count
I've been to an East-West Gateway sponsored meeting or event.	54%	202
I've heard about East-West Gateway on the news.	53%	196
My jurisdiction/agency has received funding from East-West Gateway.	31%	113
I have completed an East-West Gateway survey.	21%	77
I've participated in an East-West Gateway project.	32%	117
I've received information from East-West Gateway.	49%	181
I work with East-West Gateway as part of my job.	36%	135
I have never heard of or worked with East-West Gateway.	16%	58
Other (please specify)	15	15
answered question		371
skipped question		13

**2: Which of the following East-West Gateway activities are most important to you? (Check all that apply)**

	Response Percent	Response Count
Economic Development/Jobs	69%	240
Environment	41%	143
Homeland Security	12%	42
Highway/Street System Improvements	62%	213
Public Transit System Improvements	61%	211
Sustainability	51%	178
Community Participation and Training	35%	120
Regional Dialogues	36%	123
Intergovernmental Collaboration	54%	188
Local and Regional Data	48%	167
Other (please specify)		13
answered question		346
skipped question		38

**2. Other**

- “Historic preservation   “Public Safety   “Media bias   “Natural disaster preparation/response  
 “Selling off or removing deteriorating or abandoned property  
 “Universal design and accessibility for people with disabilities  
 “Regional planning   “Biking and walking improvements  
 “Equitable Transportation Investments/Project funding & PEDESTRIAN SAFETY

## Communication:

**3: Which of the following electronic resources do you use to get information about what is happening in your community or the region? (Check top 3)**

	Response Percent	Response Count
Television	62%	209
Radio	54%	182
Youtube	3%	10
Twitter	15%	49
Facebook	32%	110
Next Door (electronic neighborhood network)	8%	26
Newspapers (online or print)	74%	251
Electronic Newsletters	53%	178
E-mail	62%	211
Phone calls	17%	59
Text messaging	10%	35
Blogs	10%	35
Other. Also, if you selected TV, radio or blog, please specify.		72
answered question		339
skipped question		45

**4: Which of the following community-based resources do you use to get information about what is happening in your community or the region? (Check top 3)**

	Response Percent	Response Count
Workplace	61%	201
Neighborhood organizations/meetings	48%	157
Neighborhood places (i.e. barbershop, coffee house)	19%	61
House of worship/spiritual leader	11%	35
Community-wide event (i.e. Earth Day, Annie Malone, International Festival)	26%	84
U.S. mailed newsletters, flyers, etc.	47.4%	156
Yard signs, neighborhood banners, door-hangers	22%	72
Roadside variable message boards	18%	58
Community bulletin boards	16%	51
Neighborhood Library	9%	28
Local elected officials	30%	98
Other (please specify)		21
answered question		329
skipped question		55

### 3. Other

(Responses are aggregated to eliminate duplication)

“Local network TV news,

“Local Radio (KMOX, KPNT, KDHX, KWMU, KTRS, WSIE, KJFF)

“National Public Radio

“Local Blogs and Forums (UrbanSTL, NextSTL, urbanreviewstl)

“Preservation Office, pretty much any development or preservation blog in STL.

“I read half a dozen STL specific blogs including Mayor Slay's

“St. Louis Post Dispatch (Stltoday.com and Weekly Transportation Chat)

“Push and notifications from smartphone and mobile applications

“Mostly: word of mouth

“Webcasts

“City Hall/City websites

“PUBLIC News Announcements. Community Website and Community news sites

“Work “LinkedIn.

“Neighborhood Watch Program



## 5: Where or to whom would you be most likely to voice your opinion? (Check all that apply)

### 5. Other

(Responses are aggregated to eliminate duplication)

“Have a toll free comment line

“Local Blogs and Forums (NextSTL, UrbanreviewSTL,

“E-mail “Petition

“Public radio

“STLtoday.com

“Local Radio (KMOX, KWMU, KSHE)

“Local Television

“Climate Reality St. Louis and Sierra Club

“American Planning Association - St. Louis Metro Section

“St Louis County Council on Disabilities, Paraquad, Diversity Awareness Partnership

“Kirkwood Chamber of Commerce in Kirkwood

“Any organization I'm a part of

“E-mail to elected officials

	Response Percent	Response Count
Workplace	50.3%	167
Neighborhood meeting	49.1%	163
Organization meeting	47.3%	157
House of worship/spiritual leader	6.9%	23
Radio call-in	4.5%	15
Youtube video	0.9%	3
Online survey	72.0%	239
Mail-back survey	27.7%	92
Leave message on a phone line	9.9%	33
At a virtual meeting	10.5%	35
Twitter	11.1%	37
Comment section of local website	20.5%	68
Facebook	24.7%	82
Next Door (electronic neighborhood network)	6.3%	21
Letter to the editor	14.5%	48
Letter to or conversation with an elected official	43.1%	143
Newsletter contribution	12.3%	41
Yard sign	3.9%	13
Public/Council Meeting	34.6%	115
Public demonstration	6.0%	20
Phone bank for an organization	2.4%	8
Blog	5.7%	19
Though educational institution.	7.8%	26
Other. Also if you selected TV, radio, website, blog or organization please specify.		16
answered question		332
skipped question		52

### 4. Other (Responses are aggregated to eliminate duplication)

“Friends “University “Social media (Facebook, Neighborhood Social Media),

“Community Based Social Media) “Local media “Mostly: word of mouth “Municipal website

“Newspaper “American Planning Association - St. Louis Metro Section “Websites

“St. Louis American “Webster-Kirkwood Times newspaper

“Web calendars like RFT and Explore St. Louis

*Time, Access, Location:***6: When are you most likely to attend a public meeting or event?  
(Check all that apply)**

	Response Percent	Response Count
Morning during the week	29.8%	98
Afternoon during the week	32.8%	108
Evening during the week	69.3%	228
Saturday	23.7%	78
Sunday	10.3%	34
Online (Flexible Schedule)	36.8%	121
Not likely to attend	8.8%	29
Other (please specify)		8
answered question		329
skipped question		55

**6. Other***“Lunchtime on weekdays**“Any week day**“Early morning - before work***7: If you require accommodations, such as an interpreter, language translation, special seating or transportation issues, have you ever requested them?**

	Response Percent	Response Count
Yes	3%	6
No	97%	195
answered question		201
skipped question		183

**8: Has a lack of accommodations ever prevented you from attending an event?**

	Response Percent	Response Count
Yes	5.0%	13
No	95.0%	249
answered question		262
skipped question		122

**9: If you have a disability, what type of accommodations do you need?**

	Response Count
...see pullout list to the right	39
answered question	39
skipped question	345

**9. Type of Accommodataion***“I'm disabled, use a wheelchair. Don't need accommodations. Just make sure location is accessible**“Large print materials and transportation for me with my relater**“Transportation “Braille**“Wheelchair lift “Hearing*

**10: What is your preferred meeting location? (Check all that apply)****10. Other***“Online (2)**“School building - let's take advantage of these buildings our tax dollars built.**“Near transit*

	Response Percent	Response Count
City Hall/ Government Building	73%	234
Community Center/ Recreation Building	82%	263
Library	56%	179
Restaurant	22%	71
Church/House of Worship	16%	50
Coffee Shop	25%	81
School Building	50%	160
Neighbor's Home	10%	33
Other (please specify)		11
answered question		320
skipped question		64

**11: If there is a meeting about a community topic that interests you, are you willing to travel?**

	Response Percent	Response Count
I will go to a city other than my own.	40%	129
I will go to a county other than my own.	23%	75
I will go to a state other than my own (Missouri or Illinois).	17%	55
I will not attend a meeting out of my own community.	13%	43
I do not attend meetings.	7%	22
answered question		324
skipped question		60

**12: If you are willing to travel, how far are you willing to go?**

	Response Percent	Response Count
Less than 10 minutes.	9%	30
10-20 minutes travel time.	36%	116
20-30 minutes travel time.	35%	112
30 minutes or more.	24%	78
Not willing to travel.	4%	14
answered question		325
skipped question		59

**9. Accommodation Continued...***“Young families are chronically under-represented in all things, because they are “handicapped” in their ability to show up and make their voice heard. Yet, we are building the better world — for them!**“No steps, microphones, no slide show type of presentations.**“Mobility impairment in wheelchair. Stairs, doorways, Limited meeting space.**“Sighted assistance in getting to my seat and hearing assistance [microphone, sitting up front, etc]**“Visual (legally blind)**“I need a listening device, and a place that is near public transportation.**“Hearing impairment - not sure how to accommodate that.**“Main level access, elevator, handicapped parking that's not a mile away from the entrance**“Accessibility as specified by ADA, public transportation**“Large screens & type*

## How do you participate in civic life?

### 13: How are you presently involved in your community? (Check all that apply)

	Response Percent	Response Count
I serve on a nonprofit, neighborhood, or local government board.	48.8%	146
I participate on a community discussion blog.	9.7%	29
I donate to or am a member of a local organization.	51.5%	154
I attend local community meetings (i.e. city council, neighborhood associations.)	60.5%	181
I participate in regional organizations (i.e. NAACP, Urban League, United Way.)	21.1%	63
I plan community events.	26.1%	78
I am not currently involved.	13.0%	39
Other. Also, please specify organizations of which you are a member.		32
answered question		299
skipped question		85

#### 13. Other

- “International City/County Management Association
- “City/Arch/River Advisory, Patch neighborhood board
- “I am an elected official - member of NAACP, Coalition of 100 Black Women, and Democratic Club
- “I serve as an employee of a municipal government
- “North County Inc., chamber of commerce, Rotary-Florissant
- “Delta Sigma Theta
- “Benton Park West Neighborhood Association, St. Louis Rehabbers Club, St. Louis Association of Community Organizations
- “urbanreviewstl.com
- “Homeowners Association
- “Metro Tri Club
- “Crossing Church
- “Work for a City
- “Government employee
- “Suburban Mayors, 24:1,
- “Also work part-time for neighborhood nonprofit organization
- “APA, CNU, EDF, MBG, MRRA
- “League of Women Voters, St. Vincent Greenway Inc., FOCUS St. Louis, Sierra Club
- “I work in municipal government.
- “I am a Village Administrator in IL
- “St. Louis Metro section APA St. Louis section ULI
- “Metropolitan Congregations United
- “Work for a local government
- “I have participated in past community planning projects
- “Top Ladies of Distinction-Cardinal Chapter
- “I am an employee at city hall
- “Neighborhood Watch
- “Work for local government
- “I work for a municipality
- “Elks Lodge, Mo City Clerks and Finance Officers,
- “IIMC, NAP
- “I am involved through working at a non-profit
- “Through my job at a university
- “I’m a member of CERT

**14. Other**

- “Collaborative events
- “If it is a subject that affects my constituents
- “If it’s related to sustainability, I’ll be there.
- “It matters to an underserved population or it protests an onerous population
- “Refreshments are always so refreshing!
- “It is well run meeting with fair opportunities for discussion
- “It directly affects my interests.
- “It concerns an environmental or sustainability issue.

**14: What would motivate you to attend an information session on an important community or regional issue? (Check all that apply)**

	Response Percent	Response Count
It is a subject of interest that directly affects me.	93%	286
It is taking place as part of a meeting/gathering that I already attend.	53%	164
The session is available online.	33%	101
There is a public health concern.	33%	103
There is a natural disaster concern.	26%	80
I want to be more informed.	61%	189
I want to improve my community.	70%	216
I want to meet my neighbors.	20%	62
It’s fun and there are refreshments.	19%	57
Other (please specify)		8
answered question		308
skipped question		76

**15: What would keep you from attending a meeting? (Check all that apply)**

	Response Percent	Response Count
The issue is not important to me.	77%	236
There will be too many people at a meeting, I prefer a smaller group.	11%	33
I don’t feel like I would be welcome.	14%	44
It is not in my community.	24%	74
I don’t believe my opinion will be taken into consideration.	27%	83
No means of transportation.	6%	19
No public transit access.	7%	22
I don’t speak English very well.	1%	3
No refreshments.	4%	11
Inconvenient time of day.	73%	225
I’m concerned that I won’t be able to hear and/or see the speaker.	4%	11
Location or area perceived as not safe.	30%	93
Family care (family member at home who requires assistance).	8%	25
Concern about accessibility.	3%	10
Other (please specify)		17
answered question		308
skipped question		76

**15. Other**

- “Little advanced notice
- “Usually painfully boring.
- “Many meetings are more argument than discussion
- “Overbooked already

- “Did not know about the meeting although posted but not on an email list
- “A pattern of ignoring public input / no feedback or response
- “Perception there will be few substantial outcomes coming from a meeting
- “Health
- “Anxiety about not knowing anyone

- “When I did attend neighborhood association meetings, it was full of crackpots who wanted to spout off. There wasn’t anything productive about it.
- “Not knowing when the meetings are taking place
- “Accessibility - ready & free parking
- “Not enough time to fit into work & life

- “Time restrictions due to job; or other meeting conflicts; there are always more meetings I want to attend than is realistic
- “The weather
- “Churches - perceived hidden agendas when meeting in a church
- “Meeting conflict

**16: When we reach out to ask for your involvement and feedback on an important community or regional project, how would you like us to inform you about what is happening?**

	Response Count
...see pullout list below	206
answered question	206
skipped question	178

**16. Other** (Responses are aggregated to eliminate duplication)

- “E-mail or online (very high number of responses)
- “Through multiple news media: blogs, online news, radio, etc.
- “Social media, Facebook, Twitter, Nextdoor (high number of responses)
- “Internet surveys like this one are great
- “Telephone “Text Alerts
- “Work through local organizations, E-mail blast, Electronic Message Boards
- “Public notices,
- “Newsletter by mail
- “Radio or newspaper (online)
- “Direct mailing (newsletter, postcard explaining issue)
- “Emails through organizations I'm already connected
- “Through community e-bulletins like this one from North County Inc (NCI).
- “Newsletter “Flyer
- “Radio Ads/announcements
- “Local Government Briefing Newsletter
- “Newsletter or a link on your website.
- “Regular updates - online is fine
- “Roadside/Street signs, flyers
- “Radio or Television Q & A - Virtual Meetings; Online Report
- “Use the TV news...if you have a site setup to take comments, they will direct us there.
- “Printed materials
- “E-mail followup or web link where updates are posted
- “Online surveys through email
- “Blogs “Articles
- “Volunteer opportunities
- “Community newsletter (print or electronic)
- “EWGCC newsletter, press releases, etc.
- “Blog that is updated regularly
- “Start as early as possible before a decision is required by your staff.
- “City newsletter or website.

**17: What are the best ways to present informational material to you? (Check all that apply)**

	Response Percent	Response Count
Maps, charts or other visual aids.	73%	225
Post online video.	40%	123
Post information online for review.	75%	233
Discussion with subject experts.	46%	142
Printed materials.	57%	176
Display or posters at a library or community event.	25%	77
Presentation at a conference or workshop.	51%	156
Translated materials in my preferred language.	1%	4
Other (please specify)		9
answered question		309
skipped question		75

**17. Other**

- “Post at MetroLink stops
- “Braille
- “Facebook group to follow
- “Electronic (e-mail, files)
- “White paper
- “Update your outdated website!

## 18. Other

“Anonymous comments

“Let the people speak & listen to them, not yourselves & what you want. And not just those who you've convinced, but everyone who it could involve.

“Online survey

“Project website

“E-mail

“Group discussion helps me generate better questions

“Online survey. Feedback form on website post event.

“Opportunity to ask questions not in front of an audience

## 18: Which of the following methods would help you express your views on a specific issue? (Check all that apply)

	Response Percent	Response Count
Comment card/written survey	67%	205
Opportunity to speak or address a panel/audience	34%	104
Electronic voting	62%	188
Group discussion	53%	163
Focus group	53%	160
One-on-one conversation	45%	136
Translation available	1%	2
Meeting facilitated by a 3rd party	16%	49
Availability of social media channels (i.e. blog, Facebook page, twitter page)	29%	87
Virtual meetings	20%	60
Other (please specify)		8
answered question		305
skipped question		79

## Public Involvement Goals

## 19: Which of these public involvement goal statements resonate with you? (Check up to 5)

	Response Percent	Response Count
Find new and creative ways to reach people.	56%	166
Identify strategies for reaching immigrant communities.	16%	48
Ensure meaningful participation for all communities.	59%	175
Create mechanisms that report how we incorporate public feedback.	29%	86
Provide information and education for the public about regional topics.	62%	186
Report on how public input is used.	38%	113
Solicit input early and throughout the decision-making process.	60%	170
Expand the types of opportunities for involvement in regional planning.	40%	120
Continuously evaluate the effectiveness of our public involvement program.	34%	102
Share information and data with the public.	63%	188
Partner with organizations to enhance our network.	42%	124
Other (please specify)		9
answered question		299
skipped question		85

## 19. Other

“Update website, it's awful

“Address communication obstacles in non English speaking residents.

“Identify strategies for reaching the disability communities

“Eliminate the redundancy of multiple organizations offering/ doing same thing, region wide.

“All information must be factual and accurate, don't play politics!!

“All are good!

“Use community input to inform your decisions/ projects/funding

**20: What is your age?**

	Response Percent	Response Count
Less than 18	0.0%	0
18 to 24	3%	8
25 to 34	20%	60
35 to 44	23%	70
45 to 54	22%	67
55 to 64	24%	72
65 to 74	8%	25
75 or older	1%	4
answered question		306
skipped question		78

*Demographics***21: What is your gender?**

	Response Percent	Response Count
Female	48%	146
Male	52%	158
Self-identification other than those listed above.		2
answered question		304
skipped question		80

**22: What race/ethnicity would you consider yourself to be?**

	Response Percent	Response Count
White (Caucasian)	87%	254
Black (African American)	11%	31
Hispanic	3%	8
Asian	1%	2
Native American	0%	1
Hawaiian/Pacific Islander	0%	0
Other. Ethnic origin, nationality or any information not listed above		5
answered question		292
skipped question		92

22. Other

“Indian

**23: What is your approximate average household income?**

	Response Percent	Response Count
Less than \$35,000	13%	39
More than \$35,000	87%	254
answered question		293
skipped question		91



**24: What is the highest level of education you have completed?**

	Response Percent	Response Count
Did not attend high school.	0%	0
Attended high school.	2%	5
Graduated from high school/GED.	4%	12
Attended university, community or vocational college.	11%	32
Graduated from university, community or vocational college.	29%	87
Attended graduate school.	10%	29
Completed graduate school.	47%	142
answered question		302
skipped question		82

**25: Are you a person with a disability?**

	Response Percent	Response Count
Yes	7%	22
No	93%	278
If yes, please specify		16
answered question		300
skipped question		84

**25. Specify Disability***“Some paralysis**“Legally blind, mild hearing loss and end orthopedic**“Poor vision**“Orthopedic**“Spinal cord injury, paralysis**“Totally Blind**“Legally blind and hard of hearing**“Blind**“I am deaf and blind.**“I have Muscular dystrophy and other health issues.**“Hard of hearing**“I use a wheelchair**“Rheumatoid Arthritis, Fibromyalgia**“Unable to walk**“Visually impaired**“Hearing deficit***26: In what language do you prefer to receive information?**

	Response Count
English	255
answered question	255
skipped question	129

**27: How often do you access the internet?**

	Response Percent	Response Count
Every day.	96%	289
Once a week.	0%	0
Several times a week.	4%	13
Once a month.	0%	0
Several times a month.	0%	0
Rarely.	0%	0
I do not have access.	0%	0
answered question		302
skipped question		82

**28: In what ZIP code is your home located?****See survey response location map on page 16.**

**29: Please name the community in which you live.**

	Response Count
Various	282
answered question	282
skipped question	102

**30: Additional comments or suggestions**

	Response Count
...see comments in pullouts that follow	42
answered question	42
skipped question	342

**30. Additional Comments or Suggestions**

*“My favorite way to get info is with my rss feed. With it I subscribe to tons of sites and if something new is posted it shows up in my feed – I don't have to remember to check a site. It is better than Facebook as i can get back to something in my feed easily. If you have a blog or site with rss syndication send me a link -I will subscribe.*

*“Please advocate for robust public transportation to bring people together and wean us off the blight of sprawling highways, Integrated communities, desegregation, Preservation of historic architectural legacy as a tool for revitalization of poor communities.*

*“Reach out to the numerous higher education institutions to host regular regional seminars. It is amazing how the region is divided and segmented. Highlight regional cooperation. The YMCA is finally creating a metro organization. The Catholic dioceses should look at collaboration. The tourism bureaus should also collaborate. There are many opportunities for regionalism. EWG would be better served with a name like St. Louis region. It should be St. Louis Place/ STL city/ STL County, Greater St. Charles, Southern STL etc. Keep the monikers to SAINTS with greater, southern, upper and Place as defining images.*

*“As long as this group attempts to apply regional solutions to local issues it will continue to struggle with defining a mission.*

*“We need more clearly marked bike trail and paths, and we need to involved minority communities, immigrants and people of color - Hispanics and blacks, youth too.*

*“Why when considering improvement in St. Louis Metropolitan Area you all never consider going North County (north above New Halls Ferry Road, I-270 to the Missouri River). I believe we need a thoroughfare that will take us down town St. Louis City or Rapid transit that will get there.*

*“I am an elected official representing (and advocating for 39 municipalities in North County which includes most of University City.*

*“You need to re-brand EWG and reintroduce the organization to the community. Expand your resources to more ground level groups, such as muni's, school, senior groups, chambers of commerce, other populated groups, you need to better network.*

### 30. Additional Comments or Suggestions Continued...

“I question the general public’s knowledge of the existence/role/structure/purpose of EWGCoG

“I believe that the regional area should consolidate. Maybe drop the 92 St. Louis county cities. Do maybe 20 or so

“Remove political connections that serve NO purpose and understanding the responsibility of the appointed position and focus on the MISSION and keep politics OUT. Political appointments should be willing to serve and accomplish the goals for the betterment of the community. The involvement of this agency really has NOT served my community well in my opinion. The lack of information is not distributed to me realizing that I really do not make a difference to this agency. Get back to basics and focus on the mission and purpose.

“I think EW Gateway also needs to do a better job in soliciting input directly from municipal officials. The St. Louis area has an abundance of intelligent and experienced municipal employees, and from my experience, EWG rarely engages them for input prior to their studies.

“Public meetings should have press releases and the website could be updated. The council does good work in my opinion and I am currently starting to study Urban Planning. Also, I work for the St. Louis County Board of Elections and have spent most of my life living in St. Louis, MO.

“I think it would be helpful to add what county you live in and separately what county you work in.

“Consider hiring a graphic artist to attend public input meetings and capture public comments visually instead of simply with words. Once complete, share the finished work with the public as a way to communicate the meeting outcomes.

“Biggest thing is to show respect for community members who show up - nothing should be a “done deal” if you’re asking for input - best recent bad example was the South County Connector public process - many participants questioned why the preferred route (to solve a county problem) placed greater impacts on city residents than county residents! The only rationalization given by the COUNTY planning staff was that it would involve the least amount of land acquisition and that people in Shrewsbury objected to ANY route through their city!

“Madison County Transit buses should run on major holidays persons work on those days getting a cab costs too much.

“Keep up the great work! The content on your site is great, but it is definitely time to update the online presence. I would love to see more open/visible access to GIS data and other valuable information.

“Thank you for the comprehensive questionnaire.

“I am involved due to job which is located in a zip code other than my home and in the St. Louis County community.

“Families with young children are chronically under-represented in planning sessions, as families are temporarily “handicapped” by childcare and severe time restraints for many years. Thus, infrastructure often neglects to provide for their needs, (ie: wider sidewalks to accommodate double strollers, toddler toilets, drinking fountains at child level, adequate restroom facilities for women, stepping stools to wash hands, the list goes on.) Please set up an assessment tool to determine if the views of very young families are properly represented. As a nature teacher and preschool teacher, I am happy to provide this viewpoint at any time:. Thx for all you do! Saint Louis is awesome.

### 30. Additional Comments or Suggestions Continued...

“Well done.

“The organization comes off cheesy, disingenuous, old-school, and exclusive. If it can overcome this image, it will attract more involvement from a broader spectrum of citizens.

“Most people have no idea EWG even exists. I only know of EWG because of my job.

“EWGCG should stay out of project implementation. You can barely do planning, your implementation particularly supervision of design contracts has been a disaster.

“1. While I like that you are taking your time to get a sense of how to better reach the community, this survey is not the way to do it. You are asking exploratory questions in a format that is quite restricting. I'm actually really interested to know how you are going to go about getting actual valuable data from this. You asked us to rank absolutely nothing out of those check boxes... There's no way to analyze this which makes me think this is a PR generating survey. 2. You took my demographics, whatever, so you should know that the only thing I really care about is getting a new bridge over the Missouri River in Washington, MO. That's some community feedback because a lot of people in Franklin and Warren Co are concerned about it.

“Open houses for the public to comment on the TIP are pointless. Involve the public earlier on if possible.

“It is important that community is heard and the suggestions seriously considered. In the St. Louis region, the old, exclusive, patriarchal approach of the privileged, “we're the experts and know what to do and how to do it” has consistently retarded progress, alienated creativity and certain constituencies. This is a sink or swim moment for the region. We have to get it right, right away or we'll be left behind while other more progressive regions thrive. I don't believe the influencers are lifelong learners. Instead they live in their comfort zone, The same people, doing the same thing, all the time. There is a glimmer of hope and energy transplants and newly returning St. Louisans are bringing to the table. If only the closed, good ole boy network will respect them and work with them. What could they possibly be afraid of? They have all the resources and power. It's a shame.

“Thanks for this survey. Thought you asked good questions.

“Do a better job of involving wealth of talent among municipal officials and administrators.

“This survey took me 24 minutes. Getting rid of abandoned and deteriorating properties would be a place to begin improving all or most neighborhoods. Absent or negligent owners have the option of selling their property or at least making it secure and nonhazardous to their neighbors. The proceeds of sales could finance the effort. Why does the City own these properties?

“People have meeting/open house fatigue. If there's going to be a meeting, we need to make them as effective and meaningful, as possible. It would be nice for major agencies in region to do some coordinating around big regional projects.

“Thank you and good luck!

“I have been to several EW Gateway meetings and they all seem to do a lot of asking questions, but nothing ever gets changed.

“I feel Jefferson County is treated as a stepchild of EWG and other groups and does not receive its fair share of regional \$\$ for infrastructure or economic projects.

### 30. Additional Comments or Suggestions Continued...

*“The East West Gateway Blog is very interesting, and I wish that you would publish more often.*

*“Plans fail without people.*

*“So glad you are doing this! We need real, meaningful participation that is more like collaboration and empowerment of community members--not just informing or consulting residents as to what EWG has already decided to do.*

*“I know EW Gateway tries to do community engagement, I just think it's done so uncreatively. No one wants to go to a community meeting. A community meeting with less than 100 people is not an effective meeting-even for topics that are more “boring” like roads. Meet people where they are at-do street teams, installation displays at MetroLink stops, etc. Partner with organizations that are really strong at community engagement like Beyond Housing to understand best practices in community engagement.*

*“I think you should really try to push the tech/social boundaries of engagement throughout the region and become a model for other local jurisdictions. The old school ways aren't working any more.*

*“Thanks for the opportunity.*

*“Please fix our roads and create a more pedestrian-friendly sidewalk on Brentwood Blvd. (trees, buffer between pedestrian and cars and/or pedestrian underpass.*





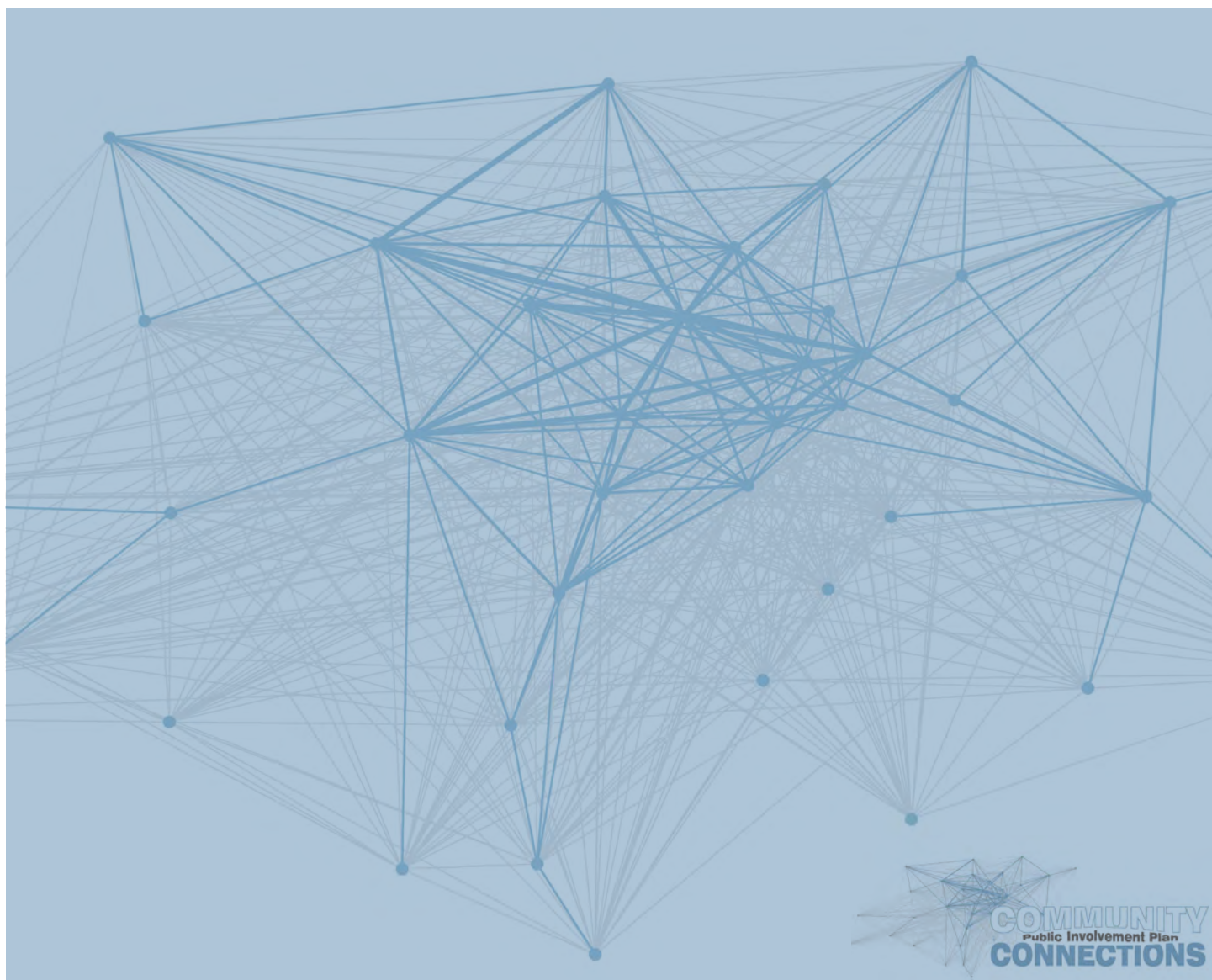
**EAST-WEST GATEWAY**  
**Council of Governments**

Creating Solutions Across Jurisdictional Boundaries

One Memorial Drive, Suite 1600  
St. Louis, MO 63102

314-421-4220 • 618-274-2750  
[www.ewgateway.org](http://www.ewgateway.org)

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## EAST-WEST GATEWAY Council of Governments

Creating Solutions Across Jurisdictional Boundaries

**To:** Board of Directors

**From:** Staff

**Subject:** Modification of the FY 2014-2017 Transportation Improvement Program (TIP) – Requested by Illinois sponsors

**Date:** May 14, 2014

The Illinois Department of Transportation (IDOT) and Madison County Transit District (MCTD) are requesting to modify the FY 2014-2017 TIP, *RTP 2040*, and related Air Quality Conformity Determination to add eight new projects, and to modify six projects currently programmed in the FY 2014-2017 TIP.

### New Projects

#### *IDOT*

IDOT is requesting to add one new safety project. This project is a high friction surface treatment to interstate ramps including: Northbound I-55/70 to eastbound I-70, northbound I-255 to eastbound I-64, northbound I-255 to eastbound IL 15, and westbound I-70 to southbound I-55/70. The total project cost is \$1,300,000. This project will be funded from cost savings of other projects already completed during the current fiscal year.

#### *Madison County Transit District*

MCTD is requesting to add two new projects. The first project will perform preventive maintenance on vehicles in MCTD fleet at a total cost of \$1,100,000. The second project is a bike and bus commute program which will provide educational information and has a total cost of \$357,000. These projects will be funded from cost savings of other projects already completed during the current fiscal year.

#### *Illinois Transportation Enhancement Program*

Five projects in Illinois are being funded through the Illinois Transportation Enhancement Program (ITEP). ITEP provides funding for projects that expand travel choices and enhance the transportation experience by improving the cultural, historic, aesthetic and environmental aspects of the transportation infrastructure. Projects are selected after a statewide review and competition among project applications. Nearly \$4.7 million in federal funds were allocated to projects in the metro east. IDOT is

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James M. Wild

Gateway Tower  
One Memorial Drive, Suite 1600  
St. Louis, MO 63102-2451

314-421-4220  
618-274-2750  
Fax 314-231-6120

webmaster@ewgateway.org  
www.ewgateway.org

Board of Directors  
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asking that these projects be added to the TIP so that the local roads division can assign federal project numbers and begin reviewing project plans.

The new projects are summarized below:

<b>New Projects</b>					
<b>TIP#/ Sponsor/ County</b>	<b>Project Title - Limits</b>	<b>Description</b>	<b>County</b>	<b>Federal Cost</b>	<b>Total Cost</b>
IDOT/ 6523-14/ Multi-County	I-55/70/255 Ramps - NB 55/70 to EB 70, NB 255 to EB 64, NB 255 to EB IL 15, WB 70 to SB 55/70	High friction surface treatment	Multi- County	\$1,170,000	\$1,300,000
Madison County Transit District/ 4531A-09/ Madison	Preventive Maintenance	Maintenance of fleet vehicles	Madison	\$800,000	\$1,000,000
Madison County Transit District/ 6445-14/ Madison	Bike and Bus Commute Program	Educational program	Madison	\$285,600	\$357,000
Shiloh/ 6453A-14/ St. Clair	Scott AFB Ped/Bike Trl along Seibert Rd – Southridge Dr to Johnson Rd	Shared use path	St. Clair	\$226,590	\$283,270
O'Fallon/ 6453B-14/ St. Clair	Illini Bike Trail and Ped Improvements – Illini bike trail and State/Lincoln to Frank Scott Pkwy	Extend Illini bike trail and mark State/Lincoln for Bike route – sidewalk improvements	St. Clair	\$448,550	\$560,690



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<b>New Projects</b>					
<b>TIP#/ Sponsor/ County</b>	<b>Project Title - Limits</b>	<b>Description</b>	<b>County</b>	<b>Federal Cost</b>	<b>Total Cost</b>
Collinsville/ 6453C-14/ Madison	Clay St – Seminary St to Morrison	Sidewalk, streetscape	Madison	\$987,000	\$1,315,000
Highland/ 6453D-14/ Madison	Sharpshooter's Trail – Highland Elem. School to Iberg Road	Shared use path – Shared road markings	Madison	\$834,000	\$1,058,000
Metro East Parks and Recreation District/ 5362B-14/ Multi-County	Scott-Troy Trail Supplemental from Troy Rd (near Goshen MCT Trail) to Kyle Rd	Shared use path	Multi- County	\$2,218,330	\$2,772,913
<b>TOTAL</b>				<b>\$6,970,070</b>	<b>\$8,646,873</b>

### **Modified Projects**

IDOT and MCTD are requesting to modify six projects. IDOT is requesting to advance five projects from FY 2015 to FY 2014 to assure that they meet the IDOT letting schedule. The advancement in fiscal year is intended to address differences between IDOT's fiscal year 2014 (begins July 1) and federal fiscal year (begins October 1). Increases in project costs associated with all of the modified projects are being covered by cost savings from other projects. The projects are summarized below:

<b>Modified Projects</b>				
<b>TIP#/ Sponsor/ County</b>	<b>Route/Limits</b>	<b>Description of Work</b>	<b>Current Cost/ Revised Cost</b>	<b>Reason for Change</b>
4591-10/ IDOT/ Multi-State	MLK Bridge over Mississippi River	Bridge deck rehab	\$9,680,000/ \$9,180,000	Advance project from FY 2015 to FY 2014; Cost decreased \$500,000
5504-15/ IDOT/ Madison	I-70 from 2.5 mi E of I-55/270 Interchange to 0.1 mi W of Prairie Rd	Resurfacing and bridge Repair	\$25,000,000/ \$25,000,000	Advance project from FY 2015 to FY 2014

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<b>Modified Projects</b>				
<b>TIP#/ Sponsor/ County</b>	<b>Route/Limits</b>	<b>Description of Work</b>	<b>Current Cost/ Revised Cost</b>	<b>Reason for Change</b>
5201-13/ IDOT/ Madison	IL 203 from Chain of Rocks Rd to Madison Ave in Granite City	Resurfacing with patching	\$4,400,000/ \$4,400,000	Advance project from FY 2015 to FY 2014
5406-15/ IDOT/ Madison	IL 157 over St. Clair Ave, MetroLink, and Schoenberger Creek	Replace bridges	\$10,600,000/ \$10,600,000	Advance project from FY 2015 to FY 2014
5906-13/ IDOT/ St. Clair	MLK Bridge EB to I-55/64 WB	Bridge and additional lanes	\$21,000,000/ \$31,000,000	Advance project from FY 2015 to FY 2014; Cost increased \$10,000,000
5551-14/ MCTD/ Madison	Transit Support Vehicles	Bus driver relief vehicles and road supervisor vehicles	\$300,000/ \$716,000	Cost increased \$416,000

**Staff Recommendation:** Staff recommends that the FY 2014-2017 TIP, *RTP 2040*, and related Air Quality Conformity Determination be revised to add eight new projects as summarized above and detailed in the attachment and to modify six existing projects. These projects are exempt with respect to air quality.

May 14, 2014

**Amendment #** 0514-017  
**TIP #** 6523-14

**PROJECT SPONSOR:** IDOT

**ACTION REQUESTED:** Revise FY 2014 of the FY 2014-2017 TIP to add a project

**TITLE:** I-55/70/255 Ramps

**LIMITS:** NB 55/70 to EB 70, NB 255 to EB 64, NB 255 to EB IL 15, WB 70 to SB 55/70

**DESCRIPTION:** High friction surface treatment

**COUNTY:** Multi-County

**FUNDING SOURCE:** Highway Safety Improvement Program (HSIP)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$0	\$0	\$0
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$1,170,000	\$130,000	\$1,300,000
<b>Total</b>	\$1,170,000	\$130,000	\$1,300,000

**AIR QUALITY CONFORMITY:** Exempt – Highway Safety Improvement Program Implementation (§ 93.126)

**STAFF RECOMMENDATION:** Approval

May 14, 2014

**Amendment #** 0514-018  
**TIP #** 4531A-09

**PROJECT SPONSOR:** Madison County Transit District

**ACTION REQUESTED:** Revise FY 2014-2017 of the FY 2014-2017 TIP to add a project

**TITLE:** Preventive Maintenance

**LIMITS:** n/a

**DESCRIPTION:** Maintenance of fleet vehicles

**COUNTY:** Madison

**FUNDING SOURCE:** Section 5307 (S5307)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$0	\$0	\$0
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$800,000	\$200,000	\$1,000,000
<b>Total</b>	\$800,000	\$200,000	\$1,000,000

**AIR QUALITY CONFORMITY:** Exempt – Rehabilitation of transit vehicles (§ 93.126)

**STAFF RECOMMENDATION:** Approval

May 14, 2014

**Amendment #** 0514-019  
**TIP #** 6445-14

**PROJECT SPONSOR:** Madison County Transit District

**ACTION REQUESTED:** Revise FY 2014 & 2017 of the FY 2014-2017 TIP to add a project

**TITLE:** Bike and Bus Commute Program

**LIMITS:** n/a

**DESCRIPTION:** Educational program

**COUNTY:** Madison

**FUNDING SOURCE:** Section 5307 (\$5307)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$0	\$0	\$0
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$285,600	\$71,400	\$357,000
<b>Total</b>	\$285,600	\$71,400	\$357,000

**AIR QUALITY CONFORMITY:** Exempt – Planning and technical studies (§ 93.126)

**STAFF RECOMMENDATION:** Approval

May 14, 2014

**Amendment #**        **0514-020**  
**TIP #**                    **6453A-14**

**PROJECT**  
**SPONSOR:**            **Shiloh**

**ACTION**  
**REQUESTED:**        Revise FY 2014 of the FY 2014-2017 TIP to add a project

**TITLE:**                    **Scott AFB Ped/Bike Trail along Seibert Rd**

**LIMITS:**                Southridge Dr to Johnson Rd

**DESCRIPTION:**       Shared use path

**COUNTY:**               St. Clair

**FUNDING**  
**SOURCE:**               Transportation Alternatives Program (TAP)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$31,376	\$7,844	\$39,220
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$195,214	\$48,836	\$244,050
<b>Total</b>	\$226,590	\$56,680	\$283,270

**AIR QUALITY**  
**CONFORMITY:**        Exempt – Bicycle and pedestrian facilities (§ 93.126)

**STAFF**  
**RECOMMENDATION:**    Approval

May 14, 2014

**Amendment #**        **0514-021**  
**TIP #**                    **6453B-14**

**PROJECT**  
**SPONSOR:**            **O’Fallon**

**ACTION**  
**REQUESTED:**        Revise FY 2014 of the FY 2014-2017 TIP to add a project

**TITLE:**                    **Illini Bike Trail and Ped Improvements**

**LIMITS:**                Illini Bike Trail and State/Lincoln to Frank Scott Pkwy

**DESCRIPTION:**      Extend Illini bike trail and mark State/Lincoln for bike route – sidewalk improvements

**COUNTY:**                St. Clair

**FUNDING**  
**SOURCE:**                Transportation Alternatives Program (TAP)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$53,600	\$13,400	\$67,000
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$394,950	\$98,740	\$493,690
<b>Total</b>	\$448,550	\$112,140	\$560,690

**AIR QUALITY**  
**CONFORMITY:**        Exempt – Bicycle and pedestrian facilities (§ 93.126)

**STAFF**  
**RECOMMENDATION:**    Approval

May 14, 2014

**Amendment #**        **0514-022**  
**TIP #**                    **6453C-14**

**PROJECT SPONSOR:**        **Collinsville**

**ACTION REQUESTED:**        Revise FY 2014 of the FY 2014-2017 TIP to add a project

**TITLE:**                        **Clay St**

**LIMITS:**                      Seminary St to Morrison

**DESCRIPTION:**            Sidewalk, streetscape

**COUNTY:**                    Madison

**FUNDING SOURCE:**        Transportation Alternatives Program (TAP)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$60,000	\$90,000	\$150,000
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$927,000	\$238,000	\$1,165,000
<b>Total</b>	\$987,000	\$328,000	\$1,315,000

**AIR QUALITY CONFORMITY:**        Exempt – Bicycle and pedestrian facilities (§ 93.126)

**STAFF RECOMMENDATION:**    Approval



May 14, 2014

**Amendment #**           **0514-023**  
**TIP #**                   **6453D-14**

**PROJECT SPONSOR:**       **Highland**

**ACTION REQUESTED:**       Revise FY 2014 of the FY 2014-2017 TIP to add a project

**TITLE:**                   **Sharpshooter’s Trail**

**LIMITS:**                 Highland Elementary School to Iberg Road

**DESCRIPTION:**       Shared use path – shared road markings

**COUNTY:**               Madison

**FUNDING SOURCE:**       Transportation Alternatives Program (TAP)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$108,000	\$27,000	\$135,000
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$726,000	\$197,000	\$923,000
<b>Total</b>	\$834,000	\$224,000	\$1,058,000

**AIR QUALITY CONFORMITY:**       Exempt – Bicycle and pedestrian facilities (§ 93.126)

**STAFF RECOMMENDATION:**   Approval

May 14, 2014

**Amendment #**        **0514-024**  
**TIP #**                    **5362B-14**

**PROJECT SPONSOR:**        **Metro East Parks and Recreation District**

**ACTION REQUESTED:**        Revise FY 2014 of the FY 2014-2017 TIP to add a project

**TITLE:**                        **Scott-Troy Trail Supplemental**

**LIMITS:**                    Troy Rd (near Goshen MCT Trail) to Kyle Rd

**DESCRIPTION:**        Shared use path

**COUNTY:**                    Multi-County

**FUNDING SOURCE:**        Transportation Alternatives Program (TAP)

	<b>Federal</b>	<b>Match</b>	<b>Total</b>
<b>PE</b>	\$396,911	\$99,228	\$496,139
<b>ROW</b>	\$0	\$0	\$0
<b>Implementation</b>	\$1,821,419	\$455,355	\$2,276,774
<b>Total</b>	\$2,218,330	\$554,583	\$2,772,913

**AIR QUALITY CONFORMITY:**        Exempt – Bicycle and pedestrian facilities (§ 93.126)

**STAFF RECOMMENDATION:**    Approval



**EAST-WEST GATEWAY**  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

**To:** Board of Directors  
**From:** Staff  
**Subject:** Modification of the FY 2014-2017 Transportation Improvement Program (TIP) – Requested by the Missouri Department of Transportation  
**Date:** May 14, 2014

The Missouri Department of Transportation (MoDOT) is requesting to revise the FY 2014-2017 TIP, *RTP 2040*, and related Air Quality Conformity Determination to add three scoping projects, and modify one project currently programmed in the FY 2014-2017 TIP.

**Scoping Projects**

MoDOT is requesting to add three scoping projects. MoDOT’s project scoping policy is intended to ensure that projects have defined scopes and construction cost estimates before they are committed to the TIP. At this time, there is no construction funding committed to these projects. Previously, MoDOT would pay for project scoping with state funds. MoDOT changed its policy so it could leverage its decreasing funding with federal funds. The cost ranges for construction shown below are estimates only. These projects are exempt with regard to air quality. The scoping projects are summarized below:

<b>Scoping Projects</b>				
<b>TIP#/ Sponsor/ Sponsor # County</b>	<b>Route/Limits</b>	<b>Description of Work</b>	<b>Fed/Total Cost for Design</b>	<b>Est. Cost Range for Construction</b>
6454-14/ MoDOT/ 6P3102 Jefferson	MO 21 at Old 21/Shady Valley, West Four Ridge Rd, Old 21/Schenk Rd	Bridge painting	\$20,000/ \$25,000	Less than \$300,000
6455-14/ MoDOT/ 6S3103 St. Louis	US 50 at BNSF railroad 0.2 miles w/o I-55	Concrete bridge deck overlay replacement	\$40,000/ \$50,000	\$300,000 to \$1 million
6456-14/ MoDOT/ 6S3104 St. Louis	US 61 over I-255	Bridge deck overlay	\$16,000/ 20,000	Less than \$300,000

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Gateway Tower  
One Memorial Drive, Suite 1600  
St. Louis, MO 63102-2451

314-421-4220  
618-274-2750  
Fax 314-231-6120

webmaster@ewgateway.org  
www.ewgateway.org

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### **Modified Project**

MoDOT is requesting to modify one project that is currently programmed in the FY 2014-2017 TIP. This project will be funded from cost savings of other projects already completed during the current fiscal year. The modified project is summarized below:

<b>Modified Projects</b>				
<b>TIP#/ Sponsor/ Sponsor # County</b>	<b>Route/Limits</b>	<b>Description of Work</b>	<b>Current Cost/ Revised Cost</b>	<b>Reason for Change</b>
5548G-14/ MoDOT/ 6I3032 St. Louis City	I-44 at Compton Ave	Bridge improvements	\$2,060,000/ \$2,060,000	Advance project from FY 2016 to FY 2014

**Staff Recommendation:** Staff recommends that the FY 2014-2017 TIP, *RTP 2040*, and related Air Quality Conformity Determination be revised to add three scoping projects, and modify one existing project and as summarized above. These projects are either exempt with respect to air quality or not regionally significant.



## EAST-WEST GATEWAY Council of Governments

Creating Solutions Across Jurisdictional Boundaries

**Memo to:** Board of Directors

**From:** Staff

**Subject:** Regional Security Expenditures

**Date:** May 14, 2014

Staff is requesting authorization to expend funds in support of regional security that will improve the region's preparedness and response capabilities. Funding will come from the U.S. Department of Homeland Security's Urban Areas Security Initiative (UASI) and Port Security grant programs. Attachment A summarizes these purchases totaling **\$1,148,154**. Also attached is a summary description of all budgeted expenditures from the UASI grants (Attachment B).

### 1. St. Louis Regional Terrorism Fusion Center

We are requesting approval to enter into a sub-grant award with St. Louis County, Missouri to fund the following two positions within the St. Louis Terrorism Fusion Center.

- Critical Infrastructure (CI) Coordinator position** - The CI Coordinator facilitates emergency planning and preparedness activities among key resource (KR) and critical infrastructure (CI) sites within the region. The coordinator meets regularly with the CI/KR committee which consists of representatives from AmerenUE, Federal Reserve Bank, Monsanto, Master Card, FBI, and various chemical storage facilities and transportation systems. The position provides assistance to hospitals, public health and related health care agencies providing guidance on their vulnerabilities to a terrorist attack. The overarching goal of this position is to provide information on hardening security at vulnerable facilities and provide guidance on how to deter a terrorist attack to the region's susceptible critical infrastructure.

Additionally, one of the key roles of the CI Coordinator is to work with the Department of Homeland Security (DHS) in providing regional CI/KR data. DHS uses this data to determine the region's Threat, Vulnerability and Consequence to a terrorist attack. The Coordinator participates in quarterly Department of Homeland Security (DHS) conference calls on critical infrastructure and key resource identification. Because Homeland Security grant funding is tied to the region's existing critical infrastructure and key resources, these DHS data calls are critical to keeping the region's

Gateway Tower  
One Memorial Drive, Suite 1600  
St. Louis, MO 63102-2451

314-421-4220  
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infrastructure data up to date. This has allowed the region to maintain a level of grant funding which is critical as grant funds become limited. In addition, the Coordinator provides regular TEW intelligence bulletins to local police, fire, public health and related health care agencies.

The CI Coordinator position continues to provide an extremely good value in the overall function of preventing and preparing for critical incidents in the region. Therefore, we are requesting approval to extend the contract with St. Louis County to continue support of the CI Coordinator in the St. Louis Terrorism Fusion Center. The total cost for salary and benefits for the Critical Infrastructure Coordinator position will not exceed **\$180,000** for the period of August 1, 2014 through July 31, 2016.

- **Legal Consulting Services** - We are requesting approval to use grant funding in support of legal consultation services to monitor the Fusion Center's intelligence gathering and dissemination methods and provide legal advisory and instructional services as they relate to the Center's Privacy, Civil Rights and Civil Liberties policy. The total cost will not exceed **\$62,500** for the period of August 1, 2014 through July 31, 2016.

**Project Manager for St. Louis Regional Automated License Plate Reader**

**(ALPR) System** – This part-time position facilitates and oversees the implementation of the regional law enforcement automated license plate reader database that allows law enforcement agencies across the region to share information currently stored in numerous computer systems. The ALPR Manager requires an in-depth knowledge of the operations, capabilities, restrictions and maintenance of the ALPR cameras and systems. The position will work with regional law enforcement agencies to solicit their participation while managing the progress of the system.

The Richmond Heights Police Department has agreed to provide the ALPR Project Manager on a part time basis and has agreed to accept a sub-grant award. Therefore, we are requesting approval to enter into a sub-grant award with the City of Richmond Heights, Missouri for the Automated License Plate Reader Project Manager. The total cost will not exceed **\$40,000** for the period of August 1, 2014 through July 31, 2016.

**Law Enforcement Mug Shot Comparison System** - The St. Louis regional Law Enforcement Mug Shot Comparison System will enhance the ability to identify known criminals and potential terrorist quickly and easily. The system will be linked with the region's law enforcement mug shot databases containing up to 500,000 mug shots from the law enforcement agencies in all eight counties and to

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the Missouri Sheriff's Association system which is currently used by over 50 County Sheriff Departments in Missouri. Photographs captured during a criminal event will be quickly and accurately identified through a computerized process of facial comparisons. Once the captured photos are entered into a desk top computer they are compared to existing mug shot databases locally and in both States using facial comparison technology. The system will be installed within the St. Louis Terrorism Fusion Center and available to all law enforcement agencies in the region. Therefore, we are requesting approval to hire a consultant to provide computer software, equipment and services for the implementation of the St. Louis regional Law Enforcement Mug Shot Comparison System. Total cost will not exceed **\$518,867**.

## **2. Interoperable Communications**

**Portable Radios Handheld Radios** – We are requesting approval to purchase handheld portable radios for the hazardous material (hazmat) response teams in Franklin, Jefferson and Madison Counties. Nine (9) portable radios will go to Franklin County, 23 radios for Jefferson County, and nine (9) radios for Madison County. Total cost will not exceed **\$196,561**.

**Digital Vehicular Repeater Systems** – This radio equipment component improves radio frequency coverage, especially for first responders operating on the fringe or outside of their radio systems. The equipment also improves radio frequencies in building coverage areas when a radio user is inside a large structure. The equipment is portable and therefore, deployable anywhere in the region. We are requesting approval to purchase four Digital Vehicular Repeater Systems that will be distributed to the City of St. Louis, Franklin, Jefferson and Madison Counties. Total cost will not exceed **\$63,726**.

## **3. Port Security Grant**

**Boat Operator Training** – We are requesting approval to contract with a vendor to provide a Boat Operator training course for up to 120 fire personnel in the St. Louis region. Two separate training courses will be provided with training occurring over three consecutive days addressing fire department response to inland waterway barge and tow boat fires. Course instruction will include incident size-up, access and egress to tow boats, communications, shipboard firefighting tactics, and confined space awareness. The training will include an exercise utilizing training simulators and a vessel on the Mississippi River. Total costs will not exceed **\$86,500**.

All of the purchases described in this memo are being made in accordance with the agency's procurement policy.

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**Staff Recommendation:** Staff recommends that the Board approve the expenditure of funds as follows:

- for a sub-award to St. Louis County for the costs associated with the Critical Infrastructure Coordinator position and Legal Consulting Services in an amount not to exceed **\$242,500**
- for a sub-award to Richmond Heights, Missouri for the Automated License Plate Reader System Project Manager in an amount not to exceed **\$40,000;**
- allow the Executive Director to enter into a contract with Sure Scan Technology to provide computer software, equipment and services for the implementation of the St. Louis regional Law Enforcement Mug Shot Comparison System in an amount not to exceed **\$518,867;**
- for the purchase of 41 portable hand held radios from Motorola Solutions in an amount not to exceed **\$196,561;**
- for the purchase of four digital vehicular repeater systems from Motorola Solutions in an amount not to exceed **\$63,726;** and,
- allow the Executive Director to enter into a contract with Resolve Maritime to provide two Boat Operator training course in an amount not to exceed **\$86,500,**

for a total amount not to exceed **\$1,148,154** from the UASI and Port Security grant programs.



## ATTACHMENT A

Expenditures for Equipment and Services  
May 14, 2014

<u>Category</u>	<u>Vendor</u>	<u>Description</u>	<u>Jurisdiction/Agency</u>	<u>Quantity</u>	<u>Cost</u>
<b>Emergency Response Equipment, Planning and Training (UASI)</b>					
1	St. Louis County	Subaward - Critical Infrastructure Coordinator and Legal consulting services	St. Louis County	1	\$242,500
	City of Richmond Heights	Subaward - Automated License Plate Reader Project Manager	St. Louis County	1	\$40,000
	SureScan Technology	Mug shot comparison system	Regional	1	\$518,867
2	Motorola Solutions (St. Louis, MO)	Portable radios	Franklin, Jefferson, Madison Counties	41	\$196,561
	Motorola Solutions (St. Louis, MO)	Digital repeater systems	St. Louis City, Franklin, Jefferson, Madison Counties	4	\$63,726
<b>Port Security Training</b>					
3	Resolve Maritime Academy, Inc. (Fort Lauderdale, FL)	Boat operator training	Regional	1	\$86,500
<b>TOTAL EXPENDITURES</b>					<b>\$1,148,154</b>

Total UASI Expenditures: \$1,061,654

Total PORT Expenditures: \$86,500

## Categories:

- 1 - Critical Response Teams - Law Enforcement
- 2 - Interoperable Communications
- 3 - Port Security

**ATTACHMENT B**  
**Cumulative Budgeted Expenditures for Major Projects under Urban Areas Security Initiative**  
**through Fiscal Year 2013**

	<b>Total Budgeted</b>	<b>Prior amount approved by EWG Board</b>	<b>This request</b>	<b>Remaining to be approved</b>
<b>Critical Response Teams</b>				
A key goal under the UASI Strategy is to strengthen our critical response teams. We have largely accomplished this goal with hazardous materials and heavy rescue equipment and training. These teams are capable of responding to terrorist attacks, industrial accidents or natural disasters like earthquakes and tornadoes. Another element of critical response includes medical supplies for mass casualty incidents. The MCI trailers represent the first stage of meeting this need for the EMS community. Also included is equipment for Incident Management Teams that will consist of emergency responders from all disciplines. These mobile teams are activated to support emergency responders managing an event where the event continues over many hours or days.	\$17,755,444	\$17,700,688	\$0	\$54,756
	928,000	829,682	0	98,318
	2,076,000	1,949,964	0	126,036
<b>Law Enforcement Tactical Team Equipment</b>				
There are 7 law enforcement tactical response units in the region which need communications, tactical lights and personal protective equipment. Three of the teams will receive tactical vehicles and Metro Air Support will receive a helicopter and other equipment to support response to a variety of terrorist incidents.	7,262,507	7,153,908	0	108,599
	4,564,668	4,514,819	0	49,849
<b>Interoperable Communications</b>				
A variety of projects come within the description of Interoperable Communications. Radio caches, satellite phones and video conferencing and the Land Mobile Radio Communications Plan are included, as well as a microwave tower backbone system.	8,196,622	7,936,335	260,287	0
	9,042,910	8,988,047	0	54,863
	674,300	674,300	0	\$0
	5,322,438	5,278,534	0	43,904
<b>The Virtual EOC</b>				
The virtual EOC strengthens regional collaboration on a day to day basis through a web based interactive network that links the region's eight EOC's and numerous other users for planning, preparing for and responding to an incident. In future years we hope to add a robust Geographic Information System capability.				

**ATTACHMENT B**  
**Cumulative Budgeted Expenditures for Major Projects under Urban Areas Security Initiative**  
**through Fiscal Year 2013**

	<b>Total Budgeted</b>	<b>Prior amount approved by EWG Board</b>	<b>This request</b>	<b>Remaining to be approved</b>
<b>Emergency Patient Tracking</b>	\$2,422,320	\$2,422,320	\$0	\$0
<p>Patient Tracking allows emergency medical services and hospitals to rapidly enter data about a patient into a secure wireless web-based tracking system. The data includes identification, triage condition and transport information and allows the hospitals to balance patient loads and provide information to families.</p>				
<b>Universal ID Project</b>	557,812	557,812	0	0
<p>This system provides a uniform identification card for fire, law enforcement and volunteers with credential information embedded in the card.</p>				
<b>Expand Public Health Capabilities</b>	2,678,131	2,522,061	0	156,070
<p>Local public health agencies are working to prepare the region and protect citizens and first responders in the event of bioterrorism and natural diseases. Work is underway to establish an automated syndromic surveillance system for the early detection of naturally occurring or man made disease outbreaks.</p>				
<b>Mass Casualty Equipment, Medical Supplies and Software for Hospitals</b>	2,249,599	2,107,999	0	141,600
<p>Hospitals are preparing the region for a response to a medical surge or mass casualty incident (MCI) by staging emergency response trailers that are equipped with medical supplies, cots and bedding at selected hospitals for deployment anywhere in the St. Louis region. In addition, the hospitals will dispense medicine to employees, their families and patients in the event of a large-scale bioterrorist or naturally occurring illness. The hospitals have software that will help with the dispensing of this medicine and the management of an MCI when it occurs.</p>				
<b>Disaster Incident Management System for Hospitals and Tactical Response</b>	\$1,959,308	\$1,959,308	\$0	\$0
<p>The disaster incident management software system provides a tactical incident management capability for hospitals and response teams that includes federally required forms and plans. For the hospital systems it also includes a regional bed tracking capability.</p>				

**ATTACHMENT B**  
**Cumulative Budgeted Expenditures for Major Projects under Urban Areas Security Initiative**  
**through Fiscal Year 2013**

	<b>Total Budgeted</b>	<b>Prior amount approved by EWG Board</b>	<b>This request</b>	<b>Remaining to be approved</b>
<b>Terrorism Early Warning Center</b>				
The TEW is operated by the St. Louis Metropolitan Police Department and the St. Louis County Police Department and serves as a central clearinghouse for information and intelligence to help detect and prevent acts of terrorism.	2,710,982	\$1,852,633	\$801,367	\$56,982
<b>Citizen Preparedness</b>				
This program includes Citizen Emergency Response Teams and other similar teams designed to educate the public about disaster preparedness and train them to assist their neighbors. Expenditures include equipment and training to help citizens learn to respond to hazards as part of a team in their neighborhood or workplace, and public information. The program also includes the sheltering project which brings generators and shelters into the region to protect citizens who need shelter.	\$2,430,000	2,430,000	0	0
<b>Regional Coordination Planning</b>				
Includes regional emergency coordination planning, mutual aid improvements, public information and enhancements to critical infrastructure protection.	1,024,051	1,024,051	0	0
<b>Exercises</b>				
Two regional exercises occurred on August 9-10 2006 at Busch Stadium and Olivette. In addition, Community Emergency Response Teams (CERT) exercises were added in FY06.	371,500	371,500	0	0
<b>Training</b>				
Most disciplines have received and will continue to attend training activities to enhance their skills. Included are heavy rescue, hazmat, incident management teams, law enforcement, public health and hospitals.	3,505,608	3,488,987	0	16,621
<b>Totals:</b>	<b>\$75,732,200</b>	<b>\$73,762,948</b>	<b>\$1,061,654</b>	<b>\$907,598</b>

<sup>1</sup> This total represents the sum of UASI funds awarded for equipment and contractual obligations for fiscal years 2003 - 2013. The schedule represents the cumulative amount spent, from both open and closed grants, on major projects since the inception of the Homeland Security Grant Program.