St. Louis Youth drive for tomorrow

Board of Directors

Wednesday, June 28, 2017

St. Louis Youth – Drive for Tomorrow

- What is St. Louis Youth – Drive for Tomorrow?
- Who is the program for?
- Where does the program take place?
- What does the program include?
- Results from 2016-2017 school year
- How much does the program cost?
- How and when can a school schedule the program?
- Next steps

St. Louis Youth – Drive for Tomorrow

- Original program, Drive for Tomorrow, was created by Illinois Department of Transportation
- East-West Gateway and Missouri Department of Transportation conformed program into St. Louis Youth – Drive for Tomorrow
- STLY - DFT is a one day teen drivers safety program intended to educate and heighten awareness toward positive driving habits for new and future drivers.
- Program is for any high school in the City of St. Louis, and Franklin, Jefferson, St. Charles and St. Louis counties.
- Program travels to each school so there is minimal disruption in the student's schedules.
- STLY – DFT is made up of three presentations, a pledge banner, scholarship and a toolkit for the schools.

Street Smart

- A no-holds barred presentation that gets students involved in a paramedic led discussion on the importance of students making responsible decisions concerning their safety.

Save A Life Tour

- Driving simulators for students to safely experience the effects of impaired and distracted driving behaviors.

Victim Impact

- Presentations are real life stories focused on drowsy, distracted, or impaired driving.

Kaela Marie Archambault Foundation (KMA) Pledge Banner

- Students have the opportunity to sign the pledge banner and commitment card to commit to being a safe driver and passenger.

Scholarship and Toolkit

- A $500 scholarship for one senior from each school from the KMA Foundation.
- A toolkit for the schools and students equipped with more information, programs and actions to take away from the day.

2016-2017 School Year

- Estimated 2,225 students
- Nine Schools:
  - Pattonville Senior High School – Maryland Heights, MO (Full Program)
  - Fort Zumwalt Hope High School – O'Fallon, MO (Full Program)
  - Pacific High School – Pacific, MO (Full Program)
  - St. Clair High School – St. Clair, MO (Full Program)
  - Lafayette High School – Wildwood, MO (Street Smart Only)
  - St. Louis Community College - Florissant Valley – St. Louis, MO (Save a Life Tour Only)
  - Eureka High School – Eureka, MO (Street Smart and Save a Life Tour Only)
  - Roosevelt High School – St. Louis, MO (Street Smart and Save a Life Tour Only)
  - Cleveland Junior Naval Academy – St. Louis, MO (Pledge Banner Only)
- Three Previews
  - Two at the Missouri Department of Transportation: For all members of the Coalition, safety stakeholders, schools and staff of EWG and MoDOT
  - Washington Area Highway Transportation Committee – Washington, Mo

Feedback from School Staff and Students

- “This was a fantastic program and I wish all the schools in Missouri could see this.” -Eureka High School
- “A lot of the information covered in the program wake students up to the harmful and tragic pieces that happen in a vehicle collision. Students need to be aware of what actually takes place when involved in a traffic accident. There are consequences to reckless driving and making our kids aware of this as much as possible can make a difference.” – Eureka High School
- “Can't believe they had our students engaged for that long.” - Roosevelt High School
- “I have heard some of this information before, but you put it into a new perspective” – Student from Lafayette High School

Cost

- STLY – DFT is 100% free to schools.
- Program is estimated to be a $7,000 value per school.
- Funded by East-West Gateway Council of Governments, the Missouri Department of Transportation, St. Louis Regional Blueprint Coalition and State Farm.

Next Steps

- Scheduling:
  - High schools can contact East-West Gateway if interested in program.
  - Will give priority to schools who have expressed interest in the program.
  - Send emails to all schools within the Missouri portion of the St. Louis region until we have ten schools booked.
- Program directors will continue to:
  - review pre and post surveys completed by students at each school to analyze the effectiveness of the program.
  - work on the program itself to enhance it as much as possible.
  - look for victim impact speakers to add to our program.
  - enhance the STLY – DFT page on the St. Louis Region's www.savemolives.com page.

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