OneSTL may seem like it’s been around for a long time, but it’s just getting warmed up. This document briefly explains OneSTL’s progress thus far, and gives a glimpse of what can be done in the days, months, and years ahead. We are thankful for all of your interest and involvement in OneSTL, whether you were here from the start, joined along the way, or just now are discovering this collaborative regional effort.

Development of OneSTL was funded by a federal Housing and Urban Development grant intended to better coordinate spending and policies concerning housing, transportation, and environmental concerns.

From 2010 to 2013 we gathered information, gauged public input, and analyzed issues in preparation for the creation and release of the first St. Louis plan for regional sustainable development—OneSTL. We spoke with hundreds of residents, met with experts, and studied housing, transit-oriented development, bicycling, transportation, local economics, and any issue that affects how people live in the St. Louis region.

OneSTL is an ongoing effort to help all communities become economically vibrant and environmentally sustainable. By increasing efficiency and being alert to the real environmental and social cost of policies, the goal is to focus on long term benefits by stressing the efficient and equitable management of resources, both natural and financial.

Eleven consortium partners led the planning for OneSTL, all providing input and information on the process. The partners remain involved and now nearly 200 Network Members support the plan. In this report we summarize the overall progress identified through regional performance measurements and selected stories that highlight what OneSTL accomplished in 2014.

In the upcoming year, we will work on a leadership structure that will have more outreach to partners to identify what they are doing and what they want to do. Additionally, we will focus on two key areas that were identified as priority topics in a survey of local government and other organizations in the region—equitable economic development and sustainable water (blue, gray and green) infrastructure.

For those voices we didn’t hear—let us know. Join the OneSTL Network, get involved in your community or in an organization that addresses a topic of interest to you, and let us know what you are doing to increase the sustainability of St. Louis at OneSTL.org.
What is in the Report to the Region?

The Report is Organized by OneSTL Themes

- The themes define sustainability for the St. Louis region.
- They are based on public engagement with thousands of residents who attended public meetings and with over 200 local leaders and experts who participated in committees as well as dozens of technical reports that were compiled to inform the plan.
- They are an organizational structure for the goals, objectives, strategies and performance measures of OneSTL.

Spotlight Boxes Highlight Examples of What is Happening in the Region

OneSTL Network Members—Stories highlighting projects and initiatives taking place across the region that are helping the region meet our goals, some of which have moved forward because of OneSTL.

Resources Available at OneSTL.org—A sampling of some of the reports, data, and case studies that are available at OneSTL.org to help the region meet our goals.

What’s Next—A few of the initiatives partners continue to work on as the region moves into the second year of implementation.

Is the St. Louis Region Making Progress?

The Measuring Progress boxes highlight some of the data that is tracked to measure the region’s progress.

Over 50 measures are used as indicators of the region’s sustainability. In this report, information is provided on measures for which data are available for both the baseline year (2010) and a more recent year. Analysis of the indicators will better equip the region to make data driven decisions, set priorities, evaluate the effectiveness of the plan, and revise the plan to achieve success.

Want more on the region’s performance?

Additional information on the measures in this report, including data sources, and data for additional measures is available at OneSTL.org/indicators

Almost 200 organizations and individuals signed on as OneSTL Network Members in 2014.

OneSTL Network Members Learn from Each Other and Determine How to Meet Regional Goals

Involvement in conferences connects Network Members, expands OneSTL Network membership, and provides a forum for sharing information about issues important to the St. Louis region. In the first year, OneSTL Network Members took part in multiple conferences that focused on topics important to the sustainability of the region, including:

- Earth Day Symposium—Regional Sustainability: Vision and Reality
- Creating Collaborative Opportunities: Meeting the Fair Housing Challenge
- Missouri American Planning Association State Conference—Building Sustainable Communities
- St. Louis Association of Community Organizations Annual Neighborhood Conference
- Webster University 3rd Annual Sustainability Conference—Critical Conversations on Sustainability: Energy

COLLABORATIVE

Promote inclusive and on-going efforts that involve communication, cooperation, and action among local and regional leaders and residents.
Unemployment is at 7.2% (2013), a decrease from 9.7% in 2010.

335,000 people live in poverty, up 1% from 2010 to 2013. Poverty for a family of four is an income of $23,834 or less.

At $61,254 white median household income is twice black median household income ($31,214), a gap that increased from 2010 to 2013.

The regional economy grew 2% with a gross metropolitan product of $136.5 billion in 2013.

50% of adults meet the recommended exercise standard in 2011, down from 52% in 2009.

Crime decreased 15% from 2010 to 2013. St. Louis has the 13th lowest crime rate among 33 peer regions.
Partners Collaborate to Address Water Quality

As of 2012, 36 percent of assessed streams and rivers in the St. Louis region are impaired (polluted). Healthy watersheds are necessary for protecting water quality. A watershed is the area of land where rainwater runoff drains to a particular stream, river, wetland, or other body of water. There are nine major watersheds in the St. Louis region that drain to major rivers such as the Mississippi, Missouri, Meramec, or Kaskaskia and many smaller watersheds located within those that drain to smaller creeks and streams.

A strategy outlined in OneSTL for addressing healthy watersheds and clean water is a comprehensive approach called Blue, Gray, Green Infrastructure. OneSTL Network Members will collaborate on a new regional Blue, Gray, Green Infrastructure initiative to address water quality by linking projects that address sewers, drinking water and green space.

Become a OneSTL Network Member to receive updates as this initiative moves forward. Onestl.org/get-involved

MEASURING PROGRESS

Air quality worsened with an average of 25 days per year of poor air quality (2011-2013), up from an average of 17 days (2007-2009.)

Rainscaping increased. Through the use of best management practices, the number of acres treated for stormwater overflow doubled from 2010 to 2012.

17 watersheds have plans in 2013, an increase from 8 in 2010.

Tree Cities

Gini Index of Income Inequality

View the sources and more information on these and other measures of “Green” at OneSTL.org/indicators

INCLUSIVE

Engage all citizens in regional civic and cultural life by providing quality, equitable services and opportunities.

Addressing Racial Disparity is a Priority for OneSTL

Inclusiveness became an obvious priority for the St. Louis region this year. Racial disparity in the region is not a new phenomenon, yet its consequences became clearer after recent social unrest. The heightened awareness of the region’s challenges is focusing attention on the underlying issues in the region.

OneSTL research and initiatives, such as the Fair Housing Equity Assessment, performance measures, and the Linking Research and Practice Conference, will help guide efforts by identifying what we need to know and what we need to do to achieve greater equality in the St. Louis region.

Check out OneSTL.org/resources for more on relevant reports and join the OneSTL Network at OneSTL.org/get-involved to be engaged in creating the change St. Louis needs.

MEASURING PROGRESS

$173,974 vs $11,698 Average income for the richest 20% is 15x larger than the average income for the poorest 20% of St. Louis households.

Income Inequality is Up 2% from 2010 to 2013, measured by the Gini Index, a measure of the distribution of income.

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GREEN

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Government participation in programs that help prepare for disasters is mixed.

- **4 participate** in the Community Rating System floodplain management program, an increase from 2010 to 2014.
- **4% participate** in StormReady, an increase from 2010 to 2013.
- **10%** are addressing climate change, unchanged from 2010 to 2012.
- **73% participated** in hazard mitigation planning, a decrease from 2010 to 2012.

View the sources and more information on these and other measures of “Prepared” at OneSTL.org/indicators

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**Communities Work Together to Prepare for Disasters**

No community is immune to disasters such as tornados, flooding, heat waves, and earthquakes. In 2015 local governments in Missouri, in partnership with the State of Missouri Emergency Management Agency, STARRS and East-West Gateway, will complete an update to the regional All-Hazard Mitigation Plan.

One of the ways the plan will improve preparedness is by promoting collaboration among local municipalities and Community Organizations Active in Disasters (COADs). A COAD is a network of organizations that work together to coordinate their responses to disasters. By increasing these collaborations the capacity and effectiveness of shared disaster response will be increased.

The All-Hazard Mitigation Plan helps move the region forward on many OneSTL goals, including protecting communities, strengthening capabilities for shared disaster response and responding quickly to emergencies.

View the OneSTL goals and strategies for a “Prepared” St. Louis region at OneSTL.org/plan

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**MEASURING PROGRESS**

**Connected**

**Develop and maintain a safe, accessible, multi-modal transportation system that connects local communities and links the region to the nation.**

**OneSTL Study Aids Metro in Securing $10.3 Million Grant**

In 2014 Metro Transit was granted $10.3 million to build a new MetroLink station in the Cortex Innovation Community. The station is expected to help the Cortex district meet its goals of creating 13,000 technology-related jobs and a 4.5 million square foot mixed use development by improving connections within the district and to the rest of the region. The station is also expected to increase connectivity, mobility and access for the existing 25,000 residents and 50,000 employees in the immediate area.

Cortex is a hub of bioscience and technology research and startup programs. A transit-oriented development (TOD) feasibility study was completed as part of OneSTL. With the study in hand and a regional goal of increasing transit ridership, Metro was awarded a grant from the U.S. Department of Transportation.

View the Cortex TOD study and other reports on increasing TOD in St. Louis at OneSTL.org/resources

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**MEASURING PROGRESS**

12% of residents commute via walking, biking, transit, or carpool, a decrease from 2010 to 2013.

8% of local governments have Complete Streets policies, an increase from 2010 to 2014.

49.6 million boardings on transit in 2012, a 15% increase since 2010.

The average resident drives **25 miles per day**, a decrease from 2010 to 2013.

View the sources and more information on these and other measures of “Connected” at OneSTL.org/indicators

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**38 people died** of heat and cold related deaths in 2013, an increase since 2010 and the 6th highest rate among 35 peer regions.

As of 2011, **16%** of development is in a potentially hazardous area (such as a flood zone), up from 15.5% in 2006.

View the sources and more information on these and other measures of “Prepared” at OneSTL.org/indicators

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**EFFICIENT**

Promote regional energy and resource efficiency to maintain the health, safety, and economic vitality of our communities.

Wash-U Students Study Renovation of Historic Buildings to Reduce Costs, Save Energy, Make Better Use of Space

Buildings account for almost 40 percent of energy use in the United States, impacting the environment and pocketbooks. An interdisciplinary team of researchers and students from Washington University is figuring out how to reduce this energy use through the Green Rehab Project. The team is determining how to renovate historic buildings to increase the efficiency of building energy use while making the space the most comfortable for those who live there.

Over the last year, the team developed an experimental framework for testing sustainable redevelopment strategies in a group of university-owned apartment buildings north of the Delmar Loop. In the coming year they will measure the outcomes of their framework, which can be applicable to other building renovations in the St. Louis region.

Find out more about the Green Rehab Project at sustainability.wustl.edu

**MEASURING PROGRESS**

Residents used **4.3% less energy** (gas and electric) in 2011 than they did in 2010 but energy use in the region remains higher than the national average.

- **4.2%** of electricity was from renewable sources in 2012, an increase since 2010.
- **56%** of waste is diverted from landfills, an increase from 2010 to 2012.
- **22%** increase in green building space verified by LEED, Energy Star or Sustainable Sites from 2012 to 2013.

View the sources and more information on these and other measures of “Efficient” at OneSTL.org/indicators

**EDUCATED**

Strengthen learning, education, and training opportunities and increase public support for the region’s education, research, arts, and cultural institutions.

Starkloff Disability Institute Connects Employers to Persons with Disabilities

Only 34 percent of working age adults who have a disability in the region are employed. The Starkloff Disability Institute (SDI) is taking steps to increase that number. One of SDI’s programs, The Next Big Step, connects people with disabilities and employers by working with companies to identify barriers within the hiring process and train people with disabilities to be more competitive job seekers. Eighty percent of program participants are offered a job of their choice.

In 2014 the U.S. Department of Labor adopted a policy that requires federal agencies to work toward 7 percent of their workforce being comprised of persons with disabilities. Nationally recognized for their empowerment of persons with disabilities, SDI takes center stage in enabling such policies to come to fruition and helping the region meet the goal of building a globally competitive talent pool.

Learn more about SDI at starkloff.org

**MEASURING PROGRESS**

- **28%** of residents volunteer, higher than most peer regions, but a decrease from 2010 to 2012.
- Revenue for Cultural/Arts Institutions increased from 2010 to 2011.
- Voter turnout decreased from 70% of registered voters in the 2008 presidential election to 68% in the 2012 election.
- **47%** of 3rd graders in St. Louis meet or exceed reading proficiency standards in 2014, a 7 percentage point decrease since 2010.
- The high school graduation rate increased from 79% in 2011 to 87% in 2014.

View the sources and more information on these and other measures of “Educated” at OneSTL.org/indicators
OneSTL Network Member Organizations

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<th>Access Engineering, LLC</th>
<th>Gateway Greening</th>
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<td>Ahmadiyya Muslim Community</td>
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<td>Better Family Life, Inc.</td>
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<td>Brightside St. Louis</td>
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<td>CBB Transportation Engineers and Planners</td>
<td>HeartLands Conservancy</td>
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<td>CDBG OPERATIONS CORPORATION</td>
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<td>Institute for Urban Research - SIUE</td>
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<td>Citizens for Modern Transit</td>
<td>International Institute of St. Louis</td>
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<td>City of Maryland Heights*</td>
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<td>City of St. Louis Department of Health</td>
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<td>Madison County Employment and Training</td>
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<td>Community Builders Network of Metro St. Louis</td>
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<td>US Department of Housing and Urban Development*</td>
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<td>YouthBridge Community Foundation</td>
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OneSTL Network

Residents, public agencies, not-for-profit organizations, businesses, private funders, and community groups all have an important part in building a sustainable future for the St. Louis region. OneSTL invites all to get involved in working toward a prosperous, healthy and vibrant St. Louis region.

The OneSTL Network provides members a structure for communication and a way of showing their support for the plan’s vision and goals. Network Members are recognized as supporters of OneSTL and will receive regular updates. Membership is free and open to all organizations and individuals.

During 2014 nearly 200 organizations and residents signed on as Network Members. This Report to the Region provides a few examples of the many initiatives that members are pursuing that are helping the region attain our goals. Visit OneSTL.org to learn more about what members are doing, join the Network, and share what you are doing to make the St. Louis region more sustainable.

To join the Network go to OneSTL.org/get-involved

OneSTL Resources

Resources created during the planning process and maintained at OneSTL.org include:

- Sustainable Solutions Toolkit OneSTL.org/toolkit
- Resources Library OneSTL.org/resources
- Web-Based Plan OneSTL.org/plan
- News OneSTL.org/news
- St. Louis Regional Data Exchange stlouisdata.org

OneSTL
1 Memorial Drive, Suite 1600
St. Louis, MO 63102
www.onestl.org

East-West Gateway Council of Governments fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information, or to obtain a Title VI Complaint Form, see http://www.ewgateway.org/TitleVI/titlevi.htm or call (314) 421-4220 or (618) 274-2750.