PLACEMAKING
Activating Space Around STL Transit

AARP® Real Possibilities
St. Louis

Citizens for Modern Transit
Making Transit a Priority
Why Placemaking?

- Create Sense of Place
- Build active & engaging corridors to connect communities to transit
- Improve confidence in safety and security of system
- Create economic opportunities - $ in our communities
- Increase ridership
CMT & AARP St. Louis Partnership

Goal: Identify ways each station can capitalize on its assets to promote health, opportunity and well-being for transit users, as well as everyone else who lives, works and plays near that station.

- 37 stations – many with little or no development
- Opportunity to begin the discussion
- Focused on three stations –
  - Forest Park Station
  - Delmar
  - North Hanley
- Walk Audits led by Arcturis last fall
Delmar Station

DELMAR - EXISTING

OPPORTUNITIES
- Adjacent to The Loop, a vibrant retail and commercial entertainment district.
- Accessible to both neighborhoods.
- Several commercial and mixed-use developments.
- Adjacent to Loop MetroLink, offering easy access to downtown.
- Accessible to public transportation.
- Nearby parking lot provides public parking, especially during peak times.
- Good visibility at platform.
- Adjacent buildings offer commercial and retail opportunities.
- Abundant open space and majestic views.

CONSTRAINTS
- Lack of wayfinding signage directing passengers to The Loop.
- Limited wayfinding signage at Delmar Boulevard to platforms.
- The station lacks visibility from Delmar Boulevard and Florissant Avenue.
- The station is not in line with the surrounding pedestrian fabric.
- The station area has a divided landscape, with steep drops off of pavement along west side.
- It's accessible ramp to Florissant Ave. and one-block sidewalk to across neighborhood.
- Platform entrance from parking lot to bus stops under railroad tracks away from ticket vending machines which can be confusing to passengers, especially visitors.
- Sidewalks along Florissant Ave. are in very poor condition.
- No public restrooms for passengers.

- Former railroad building has many hiding corners and spaces which are not sealed off our well-lit at night.
- Overgrown vegetation along west end of railroad building hinders visibility of platforms from street.
- Non-functional emergency stations for passenger safety.
- Emergency phones are located far away from stations, in parking lot.
- Des Peres Ave., near bus stops, is not well-lit at night.
- Lack of wayfinding from MetroLink to station platforms.
Forest Park Station

FOREST PARK - EXISTING

OPPORTUNITIES:
- Adjacent to stable, intact site neighborhood.
- Adjacent to Forest Park with numerous buildings and events.
- Potential for walkway to Forest Park at DeBaliviere Ave, and Forest Park Parkway.
- Access to bus routes.
- Access to The Loop trolley with stop at station.
- Parking lot provides some commuter and visitor parking.
- Wide sidewalks on streets for pedestrian traffic and potential programming.
- Good lighting at platforms and under DeBaliviere Avenue.
- Vertical elements in tower offer opportunity for branding graphics.

CONSTRAINTS:
- Lack of wayfinding signage directing passengers to Forest Park.
- Limited wayfinding signage or confusing wayfinding signage from DeBaliviere Avenue to platform.
- Lack of clearly defined portal to lower platforms, at the street level of DeBaliviere Avenue.
- Lack of open space at Trolley.
- Lack of identification signage for elevators at platform level.
- Limited space along east side of DeBaliviere Avenue.
- Limited seating and limited variety of seating types.
- Narrow staircase from platforms to street level.
- No public restrooms for passengers.
- Numerous kiosk centers around structures at street level and under DeBaliviere Avenue, west of platforms.
- No electrical charging stations for passengers to use.
- Emergency phones are located away from stations, in parking lot.
Who participated?

CMT
AARP
Design Team – Arcturis and Innis Consulting
City of St. Louis
St. Louis County
Washington University
Bi-State
Great Rivers Greenway
UMSL
AECOM
SEIU Local 1
University Square
CBB
Center for Head Injuries
Mercy
NextSTL
KMOV
MoDOT
St. Louis County Police
Local citizens and stakeholders
Neighbors
Key Findings:

- Opportunities through collaboration
- Many of short term action items possible within a year
- Buy-in necessary from neighbors
- Many of the action items can be applied to entire system
- Will enhance overall quality of the system for current riders and add to the discussions on expansion

St. Louis
Short term action items:

- Improve maintenance and signs of neglect
- Improve landscaping
- Install art to enhance area
- Install placemaking elements
- Turn on lights where possible
- Install wayfinding
- Host pop up programming
Long term action items:

- Development/redevelopment around stations
- Public restrooms
- Bike rental/Bikeshare at Forest Park Station
- Collaboration with surrounding stakeholders to activate space on regular basis
- Improve pedestrian infrastructure around stations

AARP Real Possibilities
St. Louis
Delmar Station:

Key:
1. Station Sign
2. Community Identification Signage
3. Restroom Access Building
4. Mixed Use Infill
5. Street Furniture Improvement (Trees, Lining, Pavement and Street Furniture)
6. Riparian Ecosystem Landscaping West of Webster Station
7. Categorical Improvements with the Low Branch
8. Planters
9. Sidewalk Lighting
10. Outdoor Seating and Chairs
11. Outdoor Seating and Chairs on Sidewalk
12. Trash Receptacle
13. Programming and Station Area

CMT / AARP PLACEMAKING STUDY

ARCTURIS + THE INNIS GROUP
Forest Park Station:

FOREST PARK - PROPOSED

KEY:
1. BIKE SHARE PROGRAMMING
2. MIXED USE DEVELOPMENT WITH PARKING GARAGE
3. ARCHITECTURAL AND LANDSCAPE IMPROVEMENTS TO STATION ENTRANCE PLAZA
4. ADDITIONAL STREET LIGHTING
5. PLANTERS AND TRASH RECEPTACLES
6. OUTDOOR SEATING FOR NEIGHBORING RESTAURANT
7. ACCESSIBLE TOILETS
8. CAFÉ TABLES AND CHAIRS
9. LANDSCAPING AND FLOODWATER IMPROVEMENTS
10. SHELTERED BUS SHED
11. STREET BARRIERS
12. PAINTED WALKWAYS ON SIDEWALK
North Hanley Station:

KEY:
1. SHADE CANOPY STRUCTURE
2. SOLAR PANELS
3. GLASS CURSIVE STATION
4. WINDoeW
5. WINDOw
6. CONCRETE SEAT WALLS ENHANCED WITH BRANDING GRAPHICS
7. VARIETY OF SEATING
8. BROKED LOOKING
Lights are on, accomplishments to date:

- Lights now on at the Wabash Station
- Vegetation blocking view from street level to Delmar Station has been removed
- New Wrought Iron fencing in on west side of Delmar Station to improve visibility and overall look
- Meetings held to improve wayfinding at Forest Park Station to tie in to Forest Park
- Pop Up event scheduled for May 4 at Delmar Station/Wabash Station to visualize
- Meetings with stakeholders on North Hanley station area
CMT & AARP St. Louis Metro Market
on May 4, 2017
4:00 to 6:30 p.m. in conjunction with Great Race 2017