MILLENNIALS ARE SETTING DOWN!

Where Are MILLENNIALS Most Likely to Buy in 2016?

1. Atlanta, GA
2. Pittsburgh, PA
3. Memphis, TN
4. Boston, MA
5. Austin, TX
6. San Diego, CA
7. Seattle, WA
8. Houston, TX
9. Denver, CO
10. Charlotte, NC

Source: realtor.com®, 2015 Nielsen Pop-Facts
Millennials are setting down roots.
STREETS FOR PEOPLE?
This map shows the current Board of Directors approved roadway classifications. This map is still awaiting FHWA approval.
WE MUST CONNECT PEOPLE ACROSS THE DIVIDES

Figure 19: The Delmar Divide in St. Louis

- Home value: $78,000
- Income: $22,000
- 5% have bachelor’s degree
- 99% African American

- Home value: $310,000
- Income: $47,000
- 67% have bachelor’s degree
- 70% white

Credit: For the Sake of All
BIKE LANES APPEAL TO PEOPLE WHO ALREADY BIKE
WE CAN TRANSFORM OURSELVES!
Where are the dots and stars on slide 9
Trailnet Admin, 10/18/2016
STREETS FOR PEOPLE CAN BUILD PROSPERITY & POPULATION
Should we mention the success of Chestnut? and their work?

Trailnet Admin, 10/18/2016
PLEASANT STREETS ATTRACT PEOPLE
ATTRACTION REVENUES AND GROWTH

Graph showing the comparison of different modes of transportation for attract revenues and growth in various categories such as Supermarkets, Restaurants, Drinking Establishments, and Convenience Stores. The graph includes categories for All Modes, Transit, Bike, Walk, and Automobile.
AMENITIES, VIBRANCY, CULTURAL DIVERSITY
WE CAN EXPAND THE NETWORK
INDIANAPOLIS’ LEAP OF FAITH
$63 MILLION
8 MILES
$1 BILLION INCREASE IN ASSESSED PROPERTY VALUE WITHIN 500 FEET OF THE CULTURAL TRAIL IN 7 YEARS
TRAILNET’S VISION FOR ST. LOUIS REGION
HISTORY OF BOLD PROJECTS
HISTORY OF BOLD PROJECTS
HISTORY OF BOLD PROJECTS
HISTORY OF BOLD PARTNERSHIPS
HISTORY OF SUCCESSFUL COLLABORATIONS
WHERE?

ESTABLISH CORE FIRST
• EAST – WEST CONNECTION
• NORTH – SOUTH CONNECTION
• BUILD OUT CONNECTIONS ONCE CENTRAL NETWORK IS IN PLACE
WHERE?

CONNECT VIBRANT DISTRICTS AND CULTURAL RESOURCES
• PARKS, MUSEUMS, AND GATHERING PLACES
• INNOVATION DISTRICTS
• HIGHER EDUCATION
• EXISTING STOREFRONTS
• EMERGING PROJECTS…39 NORTH…
WHERE?

CONNECTING OUR CITY
- DELMAR DIVIDE
- PROMISE ZONE
- NGA/ PROJECT CONNECT
WHERE?

CONNECT EXISTING TRANSPORTATION RESOURCES

• GREENWAYS
• TRANSIT
• EXCESS CAPACITY
• KATY TRAIL
From its front porch at the foot of the Gateway Arch to its backyard second in Mississipp River Country, the St. Louis region encompasses historic attractions, diverse neighborhoods and a scenic river valley landscape like nowhere else — connected by a growing network of nationally significant bicycling and pedestrian infrastructure.

Across STL explores how we are ALL connected through an appreciation of our cultural assets and the pride of living in a historically rich community. By celebrating these treasures and discovering how they connect, we can be connected, a remarkable and unique perspective emerges for St. Louisans and those who visit or may want to live here.

Across STL offers a vision of what our region is and what it can become, an unparalleled destination for history lovers, young professionals and families inspired to make journeys of their own — from city to country, present to past — and to the future.

coming this spring!

trailnet
BIKE WALK LIVE
BACK YARD
CONNECT NEIGHBORHOODS AND CULTURAL ASSETS

GATEWAY ARCH → CITY PARK → OLD NORTH → SOULARD → LAFAYETTE SQUARE

39 NORTH ← CENTINIAL GREENWAY ← SHAW PARK ← FOREST PARK ← CORTEX

BUTTERFLY HOUSE → MONARCH LEVY GREENWAY → DANIEL BOONE BRIDGE

MISSOURI RIVER COUNTRY
389 MILES OF STORIES AND SCENERY FROM HERMANN TO THE CONFLUENCE

ORDER NOW!