

GREAT STREETS INITIATIVE

Alternate Approach:

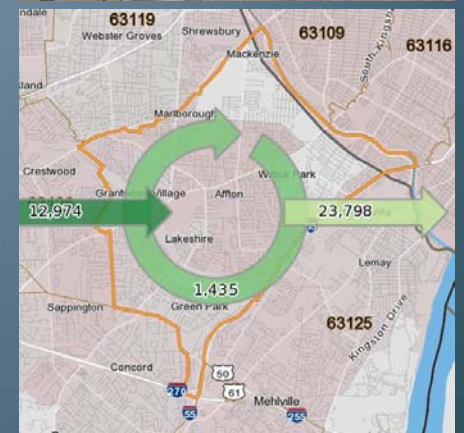
- Not every community is ready for intense detail
- **A more general discussion** about main issues / framework
- EWG staff / project sponsor act as “prime”
- **Individual Consultants**
 - Urban Design / Planning
 - Transportation Planning
 - Market Analysis / Planning*
 - Environmental Infrastructure*
- Process centered on **4 day “charrette”**

Project Teams

- **Project Sponsors**
 - Define project area
 - Provide 20% match
 - Facilitate outreach and engagement (including hosting the charrette)
 - Review / edit report document
- **EWG**
 - Administer procurement and contracts
 - Develop work scope
 - Draft final report
- **Consultants**
 - Develop existing conditions assessment
 - Participate fully in engagement
 - Write individual white papers for their disciplines
 - Review / edit report document

Investigation


- Visit the place
- Collect data and assess –
 - Market capacity
 - Land use
 - Transportation by mode
 - facilities, capacity, demand
 - Infrastructure
 - Governance structure
 - municipal,
 - institutional,
 - business
- Mix the professional disciplines
- Talk with people
 - Key individuals
 - focus groups
 - general public



Schedule (MLK)

1 Preparation (6-8 weeks prior to the charrette)

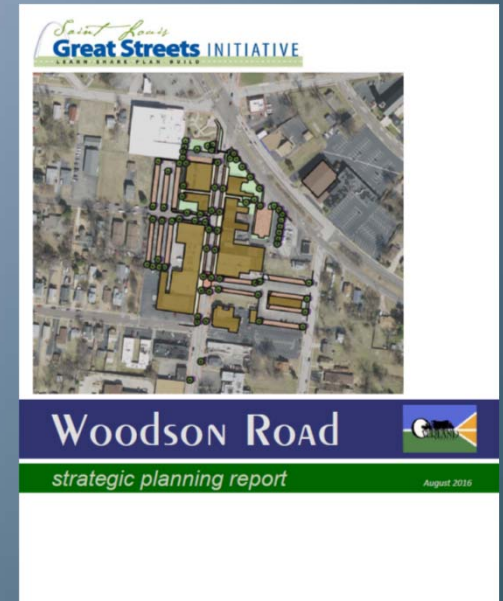
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 Charrette Schedule At A Glance Location: 5736 Dr. Martin Luther King Dr. Questions: Contact Connie Tomasula at tomasulac@stlouis-mo.gov or (314) 657-3876			
April 11 Monday	April 12 Tuesday	April 13 Wednesday	April 14 Thursday
8:00 am to 8:30 am Team Sets Up Studio 8:30 am to 11:30 am Project Site Walking Tour 11:30 am to Noon Debrief (closed door) 1:00 pm to 2:30 pm Commercial Development Focus Group Session 2:30 pm to 4:00 pm Community Development & Housing Focus Group Session 4:00 pm to 5:00 pm Design Team Discussion (closed door) 6:00 pm to 9:00 pm Public Meeting Project Kick-Off	8:30 am to 9:00 am Design Team Discussion 9:00 am to 10:30 am Neighborhood Institutions Focus Group Session 10:30 am to Noon City Departments Focus Group Session 1:00 pm to 3:00 pm Transportation Focus Group Session 3:00 pm to 5:00 pm Design Team Discussion (closed door) 6:00 pm to 9:00 pm Public Meeting Feedback Session	8:30 am to 9:00 am Design Team Discussion 9:00 am to Noon Design Team Working Session 1:00 pm to 5:00 pm Design Team Working Session	8:30 am to 9:00 am Design Team Discussion 9:00 am to Noon Final Design Team Working Session 1:00 pm to 3:30 pm Preparation & Formatting for Final Presentation (closed door) 3:30 pm to 5:00 pm Studio Clean Up 6:00 pm to 9:00 pm Public Meeting Wrap Up & Next Steps Session
* All sessions shown in white are open to the public or for drop in.			

3 Strategic Planning Report

The Deliverables

- An example of **a strong process**
- The **Strategic Planning Report**
 - Definition of the project
 - Description / record of the process
 - Existing Conditions assessment
 - Project Goals
 - Specific recommended strategies
 - Prioritization
 - Implementation notes (scope, schedule, budget)
- **Public presentation** of the project



FY 2016 Projects

