



St. Louis Regional Freight District

Mary Lamie, Executive Director

St. Louis Regional Freight District

St. Louis' freight network has great competitive advantages

St. Louis Regional Freight District

REGIONAL ASSETS & OPPORTUNITIES



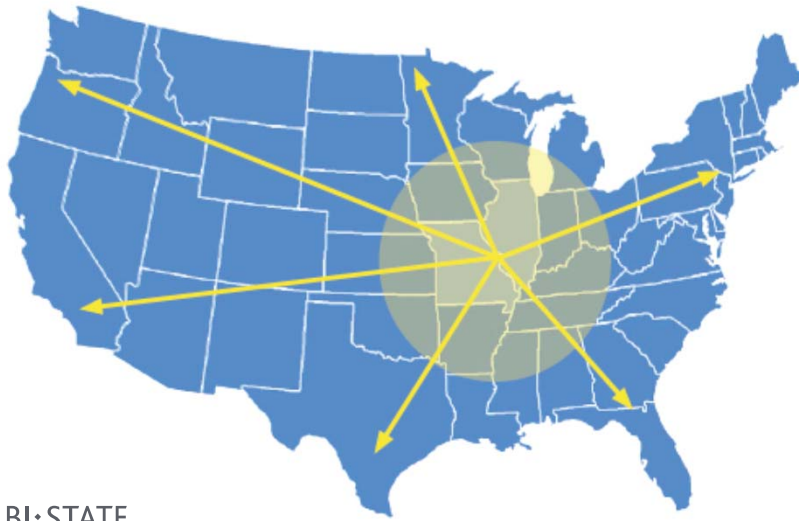
Four Interstates with National Access

One-day drive or less to Chicago, Atlanta, Dallas, Cleveland, Minneapolis/St. Paul, New Orleans
Three-day drive to anywhere in the U.S.



Five Airports with Capacity

Two international cargo airports with developable land and rail access



BI-STATE
DEVELOPMENT

St. Louis Regional Freight District

St. Louis Regional Freight District

REGIONAL ASSETS & OPPORTUNITIES



Home to Specialized Industry Clusters and Global Companies

e.g. Agriculture, Metal Manufacturing, Logistics

HERSHEY'S



World Wide Technology, Inc.



Have great companies and industries with freight needs



St. Louis Regional Freight District

St. Louis Regional Freight District

REGIONAL ASSETS & OPPORTUNITIES



Six Class I Railroads

National reach without carrier switching



Third Largest Inland Port

Lock-free and ice-free to and from the Gulf of Mexico



Diversified Pipeline Service

Six interstate natural gas and nine refine products



Job-Ready Workforce

Highly-regarded trade schools to nationally-recognized research institutions

Poised to adapt to global economic changes

St. Louis Regional Freight District

Opportunities for Advancing our Region

- **Better utilize our economic potential**
- **Promote our competitive advantages**
- **Be ready for future changes in the global economy**
- **Unified regional strategic effort**

St. Louis Regional Freight District

GOALS

Grow St. Louis' specialized industry

Support conditions for e-commerce

Support existing local business

Support specialized clusters:
metal manufacturing, aerospace, agricultural, logistics

St. Louis Regional Freight District

GOALS

Improve freight network adaptability

Improve intermodal capabilities

Build on the success in bulk and break-bulk transload service

St. Louis Regional Freight District

GOALS

Improve the overall freight network

Economic competitiveness and reliability of shipments is threatened when investment in the transportation network declines

Develop a freight needs analysis and development plan

Maximize funding opportunities through public-private partnerships

Preserve land to capture future freight use opportunities

St. Louis Regional Freight District

GOALS

Increase the value of freight in the network

Target growth in regional distribution and manufacturing.
Increase inbound freight flow.

Promote freight-related workforce development

St. Louis Regional Freight District

GOALS

Integrated planning capabilities

Provide the link between business and government.

Have great customer service to prospective companies.

St. Louis Regional Freight District

GOALS

Gain recognition as a premier freight hub

Create a cohesive brand identity for St. Louis freight

Implement marketing plan to communicate brand nationally.
Business climate

St. Louis Regional Freight District

GOALS

Have coordinated national influence

Develop strategic relationships with partner regions

Become a leading voice in state- and national-level freight planning

St. Louis Regional Freight District

NEXT STEPS

- **Oct. 23rd Freight Working Group Meeting**
- **Continue to work with private and public sector**
- **Early 2016 launch St. Louis Regional Freight District website**

Questions?



St. Louis Regional Freight District

Mary Lamie, Executive Director

314-315-3014

[MCLamie@BiStateDev.org](mailto:MLamie@BiStateDev.org)

St. Louis Regional Freight District

VISION AND MISSION

OUR VISION

Driven by a unified public-private multimodal partnership, the St. Louis region will renew its 'Gateway' status, becoming a **premier multimodal freight** center in the Midwest through job and economic growth, particularly in manufacturing.

OUR MISSION

To **accelerate regional economic growth** by coordinating public and private efforts, optimizing the regional multimodal investment portfolio and marketing the St. Louis region's multimodal opportunities.