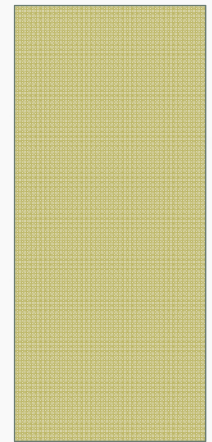




REGIONAL FREIGHT DISTRICT & AUTHORITY

GENERATING OPPORTUNITIES FOR ECONOMIC GROWTH.



PURPOSE OF THE BOARD WORKING SESSION

1. Characterize the potential for creating a regional freight transportation district
 - Current Challenges & Future Opportunities
 - Saint Louis Regional Freight Study Recommendations
 - Emerging Success Stories in our Region
 - Desired Capabilities of Freight Authority -Integrated Freight Infrastructure Planning
 - Initial Project Success Factors
 - Issues and Challenges
2. Outline a phased implementation plan
3. Gain endorsement to implement first phase

PHASED APPROACH

Phase I: Team Building (2–4 mo.)

- Mobilize champion(s)
- Organize & Unify Stakeholders
- Deliver initial feasibility assessment and strategic action plan

Phase II: Design & Develop (6–18 mo.)

- Initial planning and funding discussions
- Define pilot project portfolio
- Establish policy & governance

Phase III: Implement & Institutionalize

- Commence Initial Operations
- Monitor performance / impact of projects



With seed funding,
design elements can
begin in parallel

Quick-win pilot
projects can push
implementation
forward

PHASE ONE: RECOMMENDED NEXT STEPS

1. Appoint representatives to a small **team**
2. Develop a milestones-based **work plan**
3. Develop a draft **strategy** with Vision, Mission, Goals
4. Organize and conduct a stakeholder **workshop**
5. Present **results** to E-W Gateway
6. Develop organization **options** and gain **consensus** via a second workshop
7. Present results to E-W Gateway and finalize **Strategic Action Plan**